

**Leucan for Life:**

Your impact today, their future tomorrow.

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# Planned Giving



## Why Leucan?

Recognized as one of the three most credible health organizations in Quebec\*, Leucan has been committed for over 45 years to supporting children with cancer and their families. In addition to investing in pediatric oncology clinical research, the Association offers distinctive services: emotional support and guidance, financial assistance, referral services, massage therapy, playroom activities, socio-recreational activities, school awareness and support, the Leucan Information Center, and palliative care and bereavement support.

## Your donation is more powerful than you can imagine!

Thanks to your donations, the survival rate has increased from 15% to 82% since 1978. Children still need you today. Join forces with Leucan's team, medical staff, and researchers: transform families' daily lives by offering your support.

\* According to the 2024 Episode study conducted by Léger Marketing.



« I chose to make a bequest to Leucan because together, we can bring hope in the lives of these little and big heroes. So that each of them can have a beautiful and long life, quite simply »

- Luc, legacy donor



## Ensure the Sustainability of the Association: Choose Planned Giving

Planned giving is a type of charitable donation resulting from financial and/or estate planning. It involves giving, during your lifetime or upon death, a portion of the assets accumulated over your life to a cause, considering your personal, family, and tax situation.

Making a planned gift is a powerful and lasting way to support a cause dear to you while enjoying significant tax benefits for yourself or your estate. This gesture will allow Leucan to continue providing essential support to children with cancer and their families throughout Quebec.

Among the most recognized types of planned gifts are: **bequest in a will, life insurance policy donation and donating listed securities (gift of shares).**



# Bequest in a Will

A bequest in your will is your legacy to a cause close to your heart. Different types of bequests are available:

- A specific amount;
- A percentage % of your estate after debts, taxes, and specific bequests;
- The entirety of your estate.

You can also name Leucan as a contingent beneficiary in case of the death of a primary beneficiary.



## **Did you know?**

In addition to being accessible to everyone, a bequest allows your estate to benefit from significant tax reductions without any cost to you or your estate.

# Life Insurance Policy Donation

Another way to give upon death and leave a larger legacy than what it would cost you to you is by naming Leucan as the beneficiary of a life insurance policy (existing or new). The capital paid to Leucan upon death is often greater than the total premiums you paid during your lifetime.

With this type of gift, you can decide whether to benefit from a tax credit during your lifetime or allow your heirs to benefit from the credit advantage.



## Donating Listed Securities (Gift of Shares)

Transferring your publicly traded securities (gift of shares) is another way to support a cause dear to you. You will benefit from a capital gains tax exemption *in addition* to the charitable donation tax credit.

## Tax Advantages

Planned gifts offer numerous tax benefits, such as:

- Charitable donation tax credit;
- Capital gains tax exemption;
- Reduced estate costs.

Consult our planned giving team, your financial advisor, or your notary to learn more about all the tax advantages related to this type of donation.



**Do you have questions or  
would like more information  
about planned giving?**

**Please feel free to contact**  
Laurence Courteau,  
Provincial advisor, Planned giving  
by email at [laurence.courteau@leucan.qc.ca](mailto:laurence.courteau@leucan.qc.ca)  
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**Leucan**

Association for Children with Cancer



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**Charity Registration Number:**  
**11901 8703 RR0001**



“Thanks to you, we can dream a little during the more difficult times. Thousands of children like Noah can set this ordeal aside and live and enjoy life like any other child.”

- Mélanie, a Leucan mom



