

THE LEAGUE OF DEFENDERS



To support children with cancer and their families in Quebec.



DID YOU KNOW THAT YOU COULD BE A SUPERHERO?

You have the **POWER** to support children with cancer and allow Leucan to provide specific and personalized services at every stage of the disease.

Do you wish to get involved in the well-being of your community? You can make a difference by becoming a Leucan Defender.

WHAT IS THE LEUCAN LEAGUE OF DEFENDERS?

It is a strong movement of corporations, members of the business community and individuals who, through a meaningful donation, support the cause and the families of Leucan!

LEUCAN: A PRECIOUS SUPPORT AS SOON AS A CANCER DIAGNOSIS IS GIVEN

Every day, nearly one child in Quebec is diagnosed with cancer. For the whole family, the shock is ENORMOUS. From the moment of the diagnosis, the team at Leucan offers its support and becomes an anchor point for families who have to go through this difficult ordeal.

5 REASONS TO JOIN THE LEAGUE

- 1 To help Leucan pursue its mission** by helping cancer-stricken children and their families at every stage of the disease.
- 2 To proudly display the title and logo** of Leucan Defender in your communications!
- 3 To benefit from the recognition** offered to our Defenders.
- 4 To support Leucan families** in your community and be part of a circle of corporations and individuals who are mobilized for an essential cause.
- 5 To support one of our programs*** for cancer-stricken children that resonates with your philanthropic goals and that is close to your heart.

* Available to Brave, Altruistic and Heroic Defenders

“We arrived from France in July 2020, in a pandemic context. We did not have a network and the conditions did not lend themselves to making new friendships. Then leukemia came along. We felt very isolated. When Christelle, the counsellor from Leucan showed up with the red bag, it was as if she was saying to us: you are not alone, we are here! It was a pleasant surprise, a great relief.”

Testimony of Carine,
mother of Sarah-Lou, 11 years old,
acute lymphoblastic leukemia



JOIN THE LEAGUE AND BECOME LEUCAN'S CORPORATE DEFENDERS!

HOW TO BECOME A DEFENDER?

To help Leucan support children like Alexander, 5 and Anaïs, 3, and their families just put on your magic cape and your superpowers, and choose the type of Defender you want to be!

Recognition	Heroic \$30,000 and up	Altruistic \$20,000 to \$29,999	Brave \$10,000 to \$19,999	Comforting \$5,000 to \$9,999
Right to use the League of Defenders' logo in your communications for a year				
Mention on the Leucan League of Defenders' web page				
Mention in Leucan's annual report				
Mention on Leucan's regional Facebook page	Personalized	Personalized	Grouped	Grouped
Acknowledgement in the "Partners with big hearts" section of Leucan's website	Logo	Logo	Logo	Mention
Grouped mention in a League of Defenders' featured article posted on Leucan's website				
Possibility to link the contribution to Leucan's specific intervention axis				
Mention on Leucan's provincial Facebook page	Personalized	Grouped		
Exclusive invitation to take part in a Leucan event				
Mention on Leucan's LinkedIn account				
Mention in L'Espoir, Leucan's provincial newsletter, in the League of Defenders' section	Photo and text			
Your "personalized portrait" on certain Leucan platforms as a great Leucan Defender				

Anaïs,
3 years old
Neuroblastoma,
17 months of
treatment



Alexander,
5 years old and
his older brother
Histiocytosis
of Langerhans,
15 months of
treatments

BECOMING A MEMBER OF THE LEAGUE OF DEFENDERS ALLOWS LEUCAN TO CONTINUE ITS MISSION TO:

FIGHT AGAINST THE DISEASE AND IMPROVE TREATMENT

Over \$1.4 million dedicated annually to **funding clinical research** to improve the chances of recovery and reduce the sequelae of the disease.

FINANCIAL SUPPORT

More than \$1.2 million annually in **direct financial assistance to families** so they can focus on what matters most: their child's recovery.

COMFORT, INFORM, GUIDE

By offering **emotional support services** from the moment of the diagnosis in our 5 specialized pediatric oncology hospitals and at home.

TO ALLEVIATE PHYSICAL AND PSYCHOLOGICAL PAIN

By offering **psychological support and a massage therapy program** at all stages of the illness and during the end-of-life and bereavement periods.

BREAK ISOLATION AND CONTRIBUTE TO THE WELL-BEING

Through moments of joy, lightness and normality in Leucan's **hospital playroom** and during many of our social and recreational activities!