



**Together
for children
with cancer**

leucan 

2022 – 2023 Annual Report

A Word from the President of the Association

Leucan has been at the core of my mind for more than 10 years. My son was only two when the diagnosis fell: acute lymphoblastic leukemia. In the turmoil, I am grateful to have had Leucan walk with us on my son's path to recovery. The welcome and support we received made a big difference.

It only felt natural for me to give back to the Association and to be there for families in turn to see them through their child's illness. After three terms on the Board of Trustees, I feel privileged to step into the role of President of the Association. My valued fellow Trustees, the Leadership Team and I are pleased to present the 2022-2023 Annual Report of Leucan's activities.

Boldness and renewal—two words that describe the past year at the Association beautifully.

The arrival of our new Executive Director, Juli Meilleur, was a much-needed breath of fresh air to help teams maintain the quality of services and consolidate our revenues. I am especially proud of the quality of services provided to cancer-stricken children and their families and of the tremendous philanthropic development efforts achieved in support of our mission. Juli's fresh vision helped Leucan to aspire to ambitious projects.

Ambitious projects like Les Audacieuses. The year 2022 marked major changes in my life. I accepted to join the second cohort of Audacieuses where, surrounded by eight inspiring women, I shaved my head symbolically in support of children with cancer and their families.

I want to highlight the diligence of members of the Board as they support Leucan's dedicated team to raise the funds the Association needs to provide outstanding support to families coping with a childhood diagnosis. Every day, I am in awe of your efforts and essential contributions.

I would be remiss if I did not shed a light on our thousands of volunteers, donors, partners, and participants in our activities. Your dedication to the cause makes it possible for us to achieve our mission. Your gentle kindness and your generosity are invaluable.

I promise to keep Leucan's mission vibrant and to represent its values proudly. Together, we work hard so that cancer-stricken children can get back to just being kids!



MAGALIE BOURDEAU
President of the Association

A handwritten signature in dark ink, reading "Magalie B." with a stylized flourish.

A Word from the Executive Director

What a year! As Executive Director of Leucan, my heart is brimming with pride as I present this annual report highlighting all the efforts made to provide cancer-stricken children and their families with the best services.

Back together in kindness and cooperation.

Following a few years of hardship when we had to rethink our tasks and services and adjust our events, 2022-2023 saw the official return to in-person activities. We were all absolutely overjoyed: what a treat to see children and families again and to share touching moments with participants in our events!

I am delighted to announce that not only have we managed to maintain the Association's financial health, but we also smashed all records by raising more than \$13 million, enabling us to offer more services to our dear families. I want to acknowledge the precious support of the business community in reaching our goals. Thanks to dedicated companies, we can count on reliable partners, determined to further our mission for those children with unparalleled bravery.

This year, by cultivating a spirit of efficient collaboration between the Board and Leadership Team, we diversified our revenues and activities, implemented a strategy to develop significant and privileged relationships with our donors and participants, and continued to adjust our service offer to better meet the needs of families. A special focus was put on promoting a healthy and balanced professional life for our precious team by improving their work experience continuously. All those achievements were made possible thanks to exceptional individuals. All members of Leucan's team, our many volunteers, all the participants in our various events and activities: I am grateful to every single one of you.

And lastly, I must absolutely tip my hat to my wonderful team—spread across nine regions of the province to provide local services to families and donors—who worked with diligence and passion over the past year. Working with highly motivated individuals who never hesitate to invest their energy in the Association makes all the difference, and it means the world to me.

To our donors and partners: Thank you for helping us to advance our crucial mission.

To families weathering the storm: We will always stand by your side, with arms and hearts wide open.

Together, we are all agents of social change and can accomplish great things in support of cancer-stricken children and their families.

This is only the beginning. I am already looking forward to the next key steps we will take together!



JULI MEILLEUR
Executive Director of Leucan

A handwritten signature in dark ink, reading "Juli Meilleur" with a stylized flourish.

A Word from the Godmother of Leucan

What a gift it is to be a member of Leucan’s extended family and to see all the good it does in our communities. It’s already been six years since I committed to the cause, four of which as Godmother of the Association!

Thinking back on those years, I can feel a wave of love and pride engulf me. It’s the love I receive every time I meet families of cancer-stricken children, and the pride I feel when I contribute to promoting such an important cause across the province.

I saw firsthand all the work accomplished by passionate individuals at the various events I attended. To all employees of Leucan and to all teams steered by big-hearted leaders, I can only stand in awe of your unparalleled dedication.

As a mom, Godmother, and woman, it is humbling to see all the good Leucan brings to our society. But to carry its mission for the past 44 years, Leucan has relied on the support of a wide range of allies driven by unbounded generosity and solidarity.

Kindness can be found at every corner of Leucan, as evidenced by our many supporters and volunteers every single day. Their gift of self is simply astounding! This includes all participants in Leucan’s various activities, year after year; taking on significant challenges to help the families of children living with cancer.

Each and every one of them has come to realize something that’s quite important: every gesture counts and makes a real difference. It’s such a pleasure and honour for me to renew my commitment to Leucan’s cause for two more years. It’s a great privilege to meet with such strong and resilient kids and to hear the touching and inspiring stories of families. Joining fellow allies to help the Association to pursue its mission was only natural for me: Leucan fills my life with light and joy!

And lastly, to all the families weathering the storm, know that I am thinking of you. You are not alone: Leucan will always be there for you. I can’t wait to see you again and to share wonderful moments with you; it’s always the highlight of my day. Until we meet again, I wish you all the best and I send you love and hope. See you very soon!



MARIE-MAI
Godmother of Leucan





Mission

Foster the **recovery** of cancer-stricken children and the **well-being** of their families by providing tailored and distinctive **support services** at every stage of cancer and its effects.



Values

SERVICE-MINDEDNESS
RESPECT
MUTUAL AID
EQUITY
EXCELLENCE

88
EMPLOYEES

1,081
VOLUNTEERS

QUEBEC-WIDE
PRESENCE VIA
9 REGIONAL
OFFICES

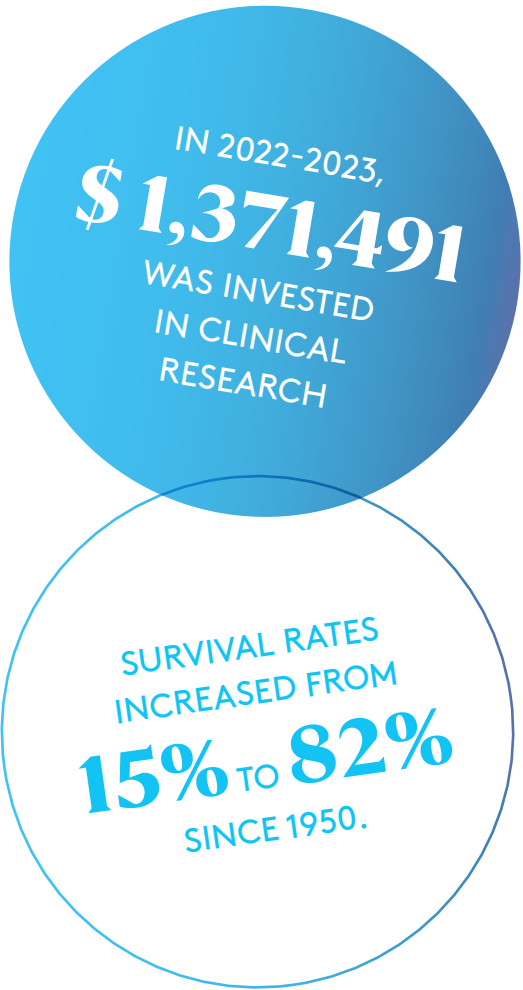
Fight Cancer and Improve Treatments

In Quebec, one child is diagnosed with cancer nearly every day. Thanks to investments in clinical research, we can fight childhood cancer and improve patient care. Primarily funded by Leucan, research in pediatric oncology led to the development of the best treatments in the world. More effective targeted therapies have a lesser impact on children with fewer secondary effects reported and a lower risk of sequelae. Improving therapies remains a priority, since 70% of current childhood cancer survivors will develop sequelae. For 30% of them, sequelae will be severe.

Since its inception, Leucan has invested more than \$20 million in clinical research, making it the primary funder of this type of research in the province. With this investment only possible thanks to donations; today, 82% of children diagnosed with cancer not only survive their diagnosis but thrive.

LEUCAN'S OBJECTIVES

- Improve the odds of survival so that all children affected by cancer can hope to reach adulthood
- Contribute to providing world-class treatments to children in Quebec
- Lessen the side effects of treatments
- Enhance the quality of life of survivors by reducing the risk of sequelae



“Having reached the limitations of conventional cancer therapies for a few years now, we need to turn to research to continue to increase survival rates, including access to clinical trials. Recent advances in research have led to a notable increase in clinical trials, which is excellent news for the future. Unfortunately, funding does not keep apace of research. As the primary funder of pediatric oncology research in Quebec, Leucan understands the importance of permanent investments in cancer research. It’s a priority for the Association.”

Élodie Bergeron,
Director, Family Services,
Research and Partnerships
at Leucan since 2021

IN THE PAST YEAR,
225 CHILDREN IN QUEBEC
HAVE BEEN DIAGNOSED WITH
CANCER AND A FURTHER
50 WITH A RECURRENCE.



“Hayden is going through a period of intensive treatments due to a number of complications, including an eye infection and allergic reaction to a type of chemotherapy. As such, we need to visit the hospital twice a week to make sure that all is well. He is responding better to his new therapies. And thanks to research, treatments improve continuously. It’s really important to give to Leucan so more money can be invested in research. Research represents hope!”

Loick Plantin, dad of Hayden, 5, diagnosed with
type B acute lymphoblastic leukemia



LEUCAN'S
INTERVENTION AXIS

Financial Assistance

IN 2022-23,
\$1,242,800
WAS AWARDED
IN DIRECT ASSISTANCE
TO FAMILIES.

Taking care of a child with cancer can adversely affect a family's financial health. When a child is diagnosed, one parent often has to take an indefinite leave from work to stay with their child during hospital stays and treatments. Even after leave from the hospital, children often continue to receive treatments weekly at an outpatient clinic, and this can continue on for years. Transportation, accommodation, parking, meals at hospitals; expenses add up quickly, causing undue stress to families. Leucan contributes to easing this collateral stress and brightening up everyday life. This way, parents can focus on what matters most: their child's well-being. Additionally, we set up an Emergency Fund to provide immediate assistance to parents in a precarious financial situation to cover basic necessities like food or rent.

Survivors coping with physical or psychological aftereffects can also count on Leucan and a financial assistance program dedicated to their needs.

OBJECTIFS DE LEUCAN

- Reduce the financial anxiety associated with pediatric cancer for parents
- Contribute to offsetting the loss of income when a parent must take an unpaid leave
- Improve the quality of life of survivors coping with sequelae
- Ensure accessibility to treatments

ASSISTANCE AVAILABLE

- Initial and support grants
- Emergency Fund
- Financial Assistance for Post-treatment Sequelae

A HELPING HAND
WHEN FAMILIES
NEED IT THE MOST.

“Leucan was a positive addition to my family. You go in the hospital knowing absolutely nothing. No one to tell you how things will go, much less how you will make ends meet with only one steady income. After the diagnosis, your first thoughts go to your child, but financial issues definitely come second in your list of worries. Leucan’s support grant brought down our stress level. Benjamin’s hospital stays last at least 30 days. I have to stay with him full-time because I’m still breastfeeding. Since we live in Abitibi, you can imagine how expensive it is. Leucan provided us with valuable assistance to cover our travel, grocery, and gas expenses. Those details truly make a difference.”

Sonia Ménard, mom of Benjamin, 10 months old, diagnosed with acute myeloid leukemia

“We know a cancer diagnosis impacts a family’s budget regardless of income. We don’t know what the family’s situation was prior to joining Leucan. However, bills do not stop coming in suddenly because your child has cancer. And nobody includes a potential childhood cancer diagnosis in their family budget! For families living far from urban centres, expenses are especially steep. Financial assistance plays a key role. Therefore, the more generous people are, the more families we can help when they need it the most.”

Lise Paquin,
Family Services Adviser
for Leucan since 2009

Comfort, Educate, and Guide

From the day of their child's cancer diagnosis, a Leucan counsellor will meet families in the hospital and provide them with vital information. This first contact is crucial for families. They also receive the welcome kit, which will soon become indispensable during treatments and illness. Its content includes a blankie—a symbol of hope that children will carry everywhere during treatment—and two shirts designed specifically to receive treatments. Unique and exclusive, those shirts make it easier for medical personnel to administer treatments while eliminating the need for children to wear the dreaded patient gown. Those small gestures give children a sense of normalcy during their illness.

Leucan continues to be available to families after their child returns home, whether they need a little comfort or simply someone who will lend a sympathetic ear. Families can count on Leucan at every stage of illness, whenever they need it.

Leucan also curated the largest French library on childhood cancer. The Leucan Information Centre gives parents and healthcare professionals access to accurate and detailed resources on all facets of pediatric cancer, from the therapies available for specific diagnoses and their side effects to the impact on families and a couple's relationship,

and everything else in between, including how to care for a sick child's siblings. Testimonials from families who have been through this ordeal are also available. It is a precious source of comfort and information for families who see it as a beacon of light in the shadows of their new reality.

LEUCAN'S OBJECTIVES

- Reduce parents' emotional distress at the time of diagnosis
- Reassure families through individualized support and appropriate information
- Support diagnosed children, their parents, and their siblings through every stage of cancer and even after they go home

SERVICES AVAILABLE

- Welcome and comfort kit
- Physical and emotional support at the hospital and at home
- The Leucan Information Centre

"I become a lifeline parents can cling to; they know that it's there and that they can hold on to it while they catch their breath. My role is to be there for families to reduce their distress and support them as they navigate this storm."

Annie Trudeau,
Family Services Adviser
at Leucan since 2009

"Leucan was there from the very first. It was such a relief to know that a team would take charge of us. In that moment of panic with so much happening all at once; we were simply not in the right frame of mind to look for help. But Leucan came swooping in to make our everyday life easier in myriad ways. It's so comforting to know that someone is looking after you at a time when you have to push aside your own needs to focus on your new reality."

Jessie Ladurantaye,
mom of Mackenzie, 8,
diagnosed with acute
lymphoblastic leukemia

IN QUEBEC,
NEARLY ONE CHILD
RECEIVES A CHILDHOOD
CANCER OR RECURRENCE
DIAGNOSIS EVERY DAY.

Lessen Physical and Psychological Pain

To soothe treatment-induced pain in children and alleviate the stress felt by other family members, Leucan offers a massage therapy program to the entire family, both at the hospital and at home. Children under treatment are subjected to constant travel back-and-forth, and countless examinations and injections. Massage therapy provided by Leucan's massage therapists uniquely trained to treat pediatric cancer patients not only soothes their pain but helps them to relearn to associate physical touch with positive emotions. Through massages, the team of Leucan can also recognize the physical and emotional needs of children and families; an essential part of the support they need to get through cancer and treatments.

Donations enable us to provide support and psychosocial care to bereaved families to see them through every stage of grief and develop groups and activities where they can connect and bond with other families faced with the unthinkable. Leucan also provides individual care, support groups, resourcing activities, and commemorative ceremonies to bereaved families and siblings.

LEUCAN'S OBJECTIVES

- Alleviate feelings of helplessness in parents in the face of their child's pain
- Help relieve the psychological distress experienced by the parents and siblings of the affected child
- Give children access to pain-relieving care and massages
- Provide comfort care to bereaved families

SERVICES AVAILABLE

- Massage therapy at the hospital and at home for cancer-stricken children, their parents, and their siblings
- Psychosocial support and programs
- End-of-life and bereavement support services

"I experience magical moments with children during massage sessions, and I have the opportunity to support parents, too. What a joy to see a child smile at the end of a massage! If I can give a parent a moment of true respite, I consider my work done. It's a huge privilege!"

Line Brabant, Coordinator, Massage Therapy
Massage therapist since 2006

***"Massages were the best!
The massage therapist was awesome!
It made me feel so good. My brother
really enjoyed it too; he always came out
of it with a big smile. Mom, who's not really
into massages in normal circumstances,
also appreciated the experience. It does
so much good for my family and me."***

Aube, 12, diagnosed with
hypothalamic-chiasmatic glioma
(central nervous system tumors)

THE FAMILY'S
WELL-BEING AT
EVERY STAGE OF ILLNESS
IS AT THE HEART OF
LEUCAN'S MISSION.

Break Families out of their Isolation and Contribute to their Well-being

Cancer treatment usually equates with hours spent in hospital outpatient clinics. To make waiting time and treatment less painful, Leucan outfitted playrooms where trained educators suggest and supervise activities to help kids enjoy themselves rather than dread upcoming treatments. Leucan educators also chat with parents and pay attention to the needs of siblings.

Families of cancer-stricken children tend to isolate themselves at home due to their child's weakened immune system. To counter this isolation, Leucan organizes safe and supervised socio-recreational activities tailored to their needs. These also provide a great opportunity to meet other families faced with the same situation, to swap stories, and to find support, comfort, and a sense of community. All Leucan-hosted activities take into account the level of energy and the physical abilities of participating children to contribute to improving their self-esteem, which is often at its lowest during the illness. Those safe respite options are designed to meet the vital need to connect with other families and find a sense of normalcy.

Returning to school can be a daunting prospect for cancer-stricken children. Some have to cope with major changes in their physical appearance while others have to make up for an extended absence. Some children will have specific needs to fully reintegrate school. To ease this transition,

a team of Leucan can visit a child's school and class to educate and provide tools to teachers and explain to students the new reality of their cancer-stricken classmate. These important awareness-raising efforts help prevent bullying and prepare teachers, parents, and children to deal with questions and uncertainties. This truly demonstrates the all-encompassing services provided by the Association.

LEUCAN'S OBJECTIVES

- Reduce the sense of isolation in families
- Contribute to the well-being of children undergoing treatments
- Support efforts to increase the immediate circle's understanding and empathy about the new reality of cancer-stricken children and their families

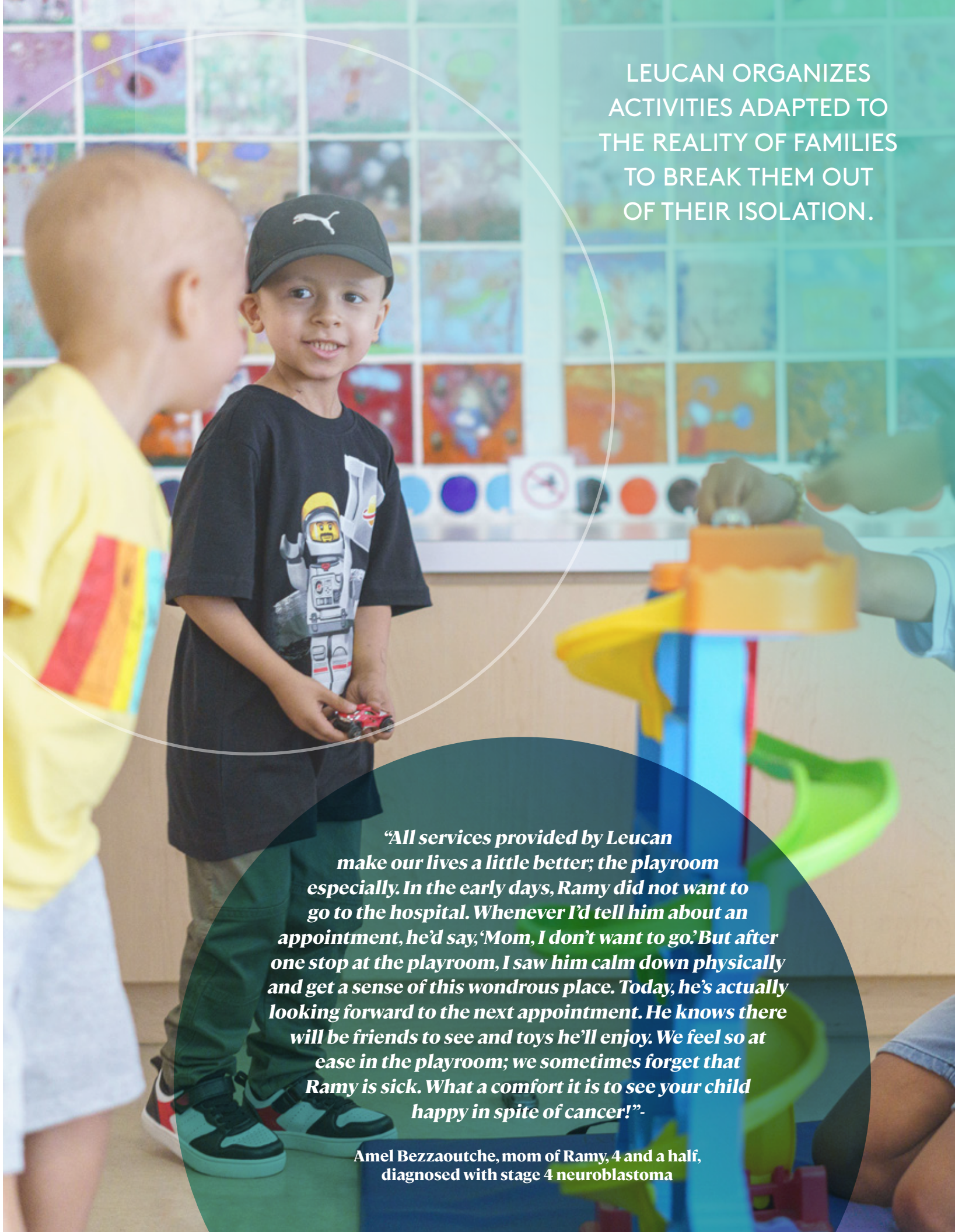
SERVICES AVAILABLE

- Socio-recreational activities
- Hosting in hospital playrooms
- Awareness-raising support in schools

"In the playroom, we create a comforting space where families feel welcomed and surrounded by kindness and respect to dispel feelings of loneliness and isolation. Thanks to major investments across the province, playrooms have been upgraded to include material suitable to children of all ages and needs. This truly gives children and families a space to wait for treatments in peace and even have a little bit of fun."

Marie-Christine Guay, Head of playroom hosting and activities
at CHUL for Leucan since 2004

LEUCAN ORGANIZES
ACTIVITIES ADAPTED TO
THE REALITY OF FAMILIES
TO BREAK THEM OUT
OF THEIR ISOLATION.



"All services provided by Leucan make our lives a little better; the playroom especially. In the early days, Ramy did not want to go to the hospital. Whenever I'd tell him about an appointment, he'd say, 'Mom, I don't want to go.' But after one stop at the playroom, I saw him calm down physically and get a sense of this wondrous place. Today, he's actually looking forward to the next appointment. He knows there will be friends to see and toys he'll enjoy. We feel so at ease in the playroom; we sometimes forget that Ramy is sick. What a comfort it is to see your child happy in spite of cancer!"

Amel Bezzaoutche, mom of Ramy, 4 and a half,
diagnosed with stage 4 neuroblastoma

Activities for Families

THE LEUCAN-CSN SUMMER CAMP

After a mandatory two-year hiatus, the **Leucan-CSN Summer Camp** was back in summer 2022. Over the weeks of July 24 and July 31, 89 families set their inner child free.

While past editions took place at an outdoor recreational centre, we had to adapt to pandemic restrictions for the 2022 camp. Families were received at Manoir du Lac Delage, in the Quebec City region, for an all-inclusive stay, which included accommodations, meals, a number of activities, and a wide outdoor space to commune with nature. Even Marie-Mai, Godmother of the Association, joined in on the fun!

Every year, the **Leucan-CSN Summer Camp**, the only camp specifically designed for cancer-stricken children, gives families an opportunity to build bonds and take a break from everyday life. For more than 30 years, the Camp has allowed Leucan families to enjoy a true and pleasant vacation in an environment that's safe for their child. The camp is designed specifically with the needs of cancer-stricken children in mind, with a medical

team available 24 hours a day for the duration of the camp to administer cancer treatments and provide medical care to children.

Since 1996, the CSN, in partnership with Leucan, has been holding an annual fundraising campaign among union members to fund the **Leucan-CSN Summer Camp**. Over more than 25 years, this association between Leucan and the CSN has raised more than \$4 million for the cause. The time and energy invested in this annual campaign are invaluable for Leucan and families of children with cancer.



ART THERAPY THE CALMING POWER OF ART

In September, Leucan joined the Quebec Cancer Foundation (QCF) for an exclusive art therapy project. Discussions with QCF led to this initiative to provide psychosocial support to siblings via art therapy activities. Siblings of cancer-stricken children often feel neglected, with their family wholly focused on their sick brother or sister. This partnership gives those young people a special place to unleash their emotions and voice everything they are feeling.

Did you know that art therapy can help children and teenagers to share their feelings about cancer and reduce their anxiety level?

Through art therapy, they learn to understand their emotions, to see themselves under a new light, and to develop and express their creativity. This program fits perfectly with Leucan's objective to provide support to every family member coping with issues linked to a childhood cancer diagnosis.

The pilot project included two virtual groups of 4-6 siblings aged 8-14.

- Each group was facilitated by an art therapist from QCF.
- A creative material kit was distributed to each participant.
- Workshops were offered for free with costs covered jointly by Leucan and QCF.

THE SELF-ESTEEM PROJECT

The **Self-Esteem Project** is addressed to teenagers of Leucan to improve their self-esteem.

All teenagers aged 14-18 with a cancer or recurrence diagnosis in the past three years were invited to submit a project dear to their heart, whether big or small. **A total of 22 projects were funded as part of the second edition.**

PRIX JOCELYN DEMERS

The **Prix Jocelyn-Demers** was created in 1999 in honour of Dr. Jocelyn Demers, a pediatric hematologist-oncologist who co-founded Leucan in 1978. This distinction recognizes school perseverance and excellence among young Leucan members.

Every year, at Leucan's Annual General Meeting (AGM), scholarships worth a total of \$6,000 are awarded to four young students to help them to pursue their education.

Here are the **2022 Prix Jocelyn-Demers winners**:



Rania El Ghayour
winner of a \$2,000 merit scholarship



Romain Giguère
winner of a \$2,000 merit scholarship



Marie-Lou Ferland
winner of a \$1,000 special education scholarship



Luca Schiavoni
winner of the Jury's Coup de cœur \$1,000 scholarship

This award presentation is always a highlight of the AGM with winners being deeply touched to see their determination and efforts recognized. This significant moment encourages them to continue their studies.

PRIX COUP DE CŒUR FOR VOLUNTEER OF THE YEAR

With volunteers playing a key role in the Association, we always strive to acknowledge their dedication and commitment. This year, Leucan wanted to highlight the diligence of an enthusiastic volunteer, **Catherine Lortie**, by presenting her with the **Prix coup de cœur for volunteer of the year**. Thank you, Catherine, for your many years of volunteering at the Leucan-CSN Summer Camp and in the Heart-filled Hope group.

CAMIE THE LADYBUG

A brand-new version of the book *Camie la coccinelle* was released in 2022! Updated and redesigned, this tale is intended for kindergarten and first grade students. It depicts in a simple and colourful way the reality of a cancer-stricken child, from diagnosis to remission, including treatments and all side effects. This tale full of hope and kindness is a great introduction for meaningful discussions with students.



THE LEUCAN SHAVED HEAD CHALLENGE

For 22 years, the **Leucan Shaved Head Challenge**, presented by Proxim, has been rounding up brave participants from across Quebec, willing to get their heads shaved in a show of solidarity for cancer-stricken children. The 2022-23 edition was nothing short of outstanding:

- Nearly 2,500 individuals from across the province have taken part in the great wave of solidarity that is the **Leucan Shaved Head Challenge**.
- 14 official shaving sites + additional groups (associations, organizations, schools, etc.) joined the movement by hosting Challenges throughout the year.

Thanks to all courageous challengers and their supporters, \$3.2 million was raised for cancer-stricken children and their families. The Association wants to acknowledge the generosity of all parties who contributed to the success of this campaign: all participants in the 2022-23 edition; Proxim, the event’s presenting sponsor since 2016; Dominic Paquet, the Challenge’s spokesperson for 10 consecutive years; all regional honorary presidents; all family spokespersons; and our many partners, donors, and essential volunteers. It was also a wonderful treat to host in-person Challenges once more. The 22nd edition was marked by the return of many celebrations full of laughter, happy tears, and emotional moments. The Leucan Shaved Head Challenge is now a multifaceted experience Quebecers can live at home, at work, at school, or at an official shaving site hosted by Leucan, whatever suits them best.



INDIVIDUAL CHALLENGES RAISING MORE THAN \$10,000:

- Bernard Généreux
- Camille Charlebois
- Érick Gagné
- Jean-François Faucher
- Jessy Turcot
- Luc Bertrand
- Nicolas Marcoux

A YOUNG SPOKESPERSON STRIVES TO GIVE BACK

To celebrate three years of remission, Camille Parker signed up for the Challenge and agreed to become the young spokesperson of the **2022 Leucan Shaved Head Challenge**. With this gesture, she was striving to give back to the cause and to support children undergoing chemotherapy-induced hair loss.

Having lost her own hair while in treatment, she had elected not to shave her head at the time. Although seeing it fall gradually was painful, she decided to let the process happen as treatments progressed. Her perspective has changed completely today. She had been thinking of getting her head shaved for a while.

And so, on May 7, 2022, in a calm and soothing atmosphere, Camille took on her Challenge, surrounded by her family who saw her through every stage of illness. Each family member shaved her locks in turn — a moment filled with intense emotions and pride.! Camille enjoyed her shaving experience with a sense of calm and happiness. She actually loves her new look!



DOMINIC PAQUET CELEBRATES HIS 10TH YEAR WITH GREAT FANFARE

Stand-up comedian Dominic Paquet, the Challenge’s spokesperson, marked over 10 years of dedication to the Association with a special presentation of his show *Laisse-moi partir!*

On January 14, 2023, Dominic welcomed four fellow challengers on stage and shaved his head for the 8th time for cancer-stricken children in front of a room full of spectators and Leucan families. Together, they raised more than \$8,600 for the cause!



THE LEUCAN EXECUTIVE CHALLENGE

The **Leucan Executive Challenge** is a sub-initiative of the **Leucan Shaved Head Challenge** with the goal of rallying leaders from across the province around the cause and recognizing groups raising more than \$10,000 (youth component) or \$25,000 (corporate component).

THANKS TO THE CORPORATE LEADERS

- Accès Location / LOU-TEC
- ALBI le Géant
- Armoires DLM
- Caisse Desjardins de la région de Thetford
- Canmec
- Le Complexe Évasion
- Planchers Mercier
- Proxim

THANKS TO THE YOUTH LEADERS

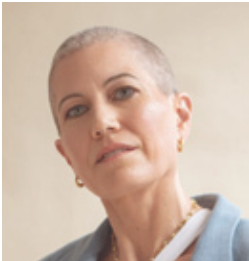
- Académie Saint-Clément
- Cégep de Saint-Hyacinthe
- Collège de Champigny
- Collège de Montréal
- Collège Laurentien
- Collège Nouvelles Frontières
- Collège Saint-Maurice
- Collège Trinité
- Défi A.S.T. 2022
- École de la Moisson d’Or
- École des Beaux-Prés
- École des Deux-rives
- École des Ursulines de Québec
- École Jean-Duceppe - Tous pour Gab
- École Les Bocages
- École Monseigneur-Grenier et Pie X
- École Pointe-Levy
- École Saint-Claude
- École Saint-Yves
- École secondaire de Chambly
- École secondaire de la Ruche
- École secondaire de Neufchâtel
- École secondaire du Chêne-Bleu
- École secondaire du Versant
- École secondaire François-Bourrin
- École secondaire L’Aubier
- École secondaire Saint-Jean-Eudes
- École Val-des-Monts
- École Vision Beauce
- Faculté de médecine et des sciences de la santé
- FEUS-REMDUS (Université de Sherbrooke)
- Linguistique des Rives
- Triades de Lanaudière

LES AUDACIEUSES: BACK FOR A THIRD EDITION, AS INSPIRING AS EVER

For a third consecutive year, 10 exceptional women have joined **Les Audacieuses**, an unheard-of movement of solidarity in Quebec. This group brings together remarkable women from all walks of life in the hope of sparking a wave of inspiration and generosity across the province.

Self-possessed, influential, brave, inspiring, and daring, those women agreed to put a price on their heads to send a message of hope to cancer-stricken children; all the while, redefining feminine standards.

On March 19, 2023, at a shaving site hosted at Fairmont the Queen Elizabeth, those brave women took the most powerful and significant action possible for cancer-stricken children: taking on the **Leucan Shaved Head Challenge**. In just a short five-week campaign, they raised more than **\$220,000** for Leucan.



Élodie Bergeron
Director, Family Services,
Research and
Partnerships, Leucan



Patricia Châteauneuf
General Manager, Sales
Media Multiplatform,
Montreal and Eastern
Canada, CBC & Radio-
Canada Media Solutions



Sophie Ducharme
Vice-President,
National Guidance,
Private/Corporate Banking,
National Bank of Canada



Sylvie Gagnon
Proxim-affiliated
Pharmacist-Owner



Isabelle Leclerc
Corporate Directors



Catherine Morneau
Executive Vice-President
and General Manager,
Morneau Group



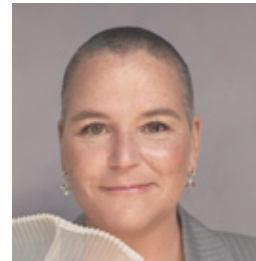
Catherine Pellerin
Partner and Producer,
Pixel Firme Créative



Mylène Paquette
Speaker and Transoceanic
Rower



Anouk Petit
Director of
Communications, Sollio
Groupe Coopératif



Sylvie Williams
Social Worker and
Leucan Mom

PRIX SQPRP

Excellent news! Leucan is proud to have won the Prix Coup de cœur des présidents for our Les Audacieuses initiative at the 2022 Prix d'Excellence de la Société québécoise des professionnels en relations publiques (SQPRP). The award was granted unanimously by presidents of both the tactical and strategic excellence committees and presented at the SQPRP gala held on May 31, 2022, at the Montreal Casino.



THE LEUCAN SKI CHALLENGE

At the **Leucan Ski Challenge**, presented jointly by Fenplast and Desjardins, participants ski, snowboard, or take part in other winter outdoor activities across six ski resorts in Quebec to raise money for cancer-stricken children and their families. This fun and inclusive activity is open to families and people of all ages. For the first time in 2023, the Challenge’s corporate component was available at all six mountains. All participants had the option to choose between the general or the corporate component.



For the general component, participants had to team up in groups of 4 and raise a minimum of \$500 for the cause. For the corporate component,

participants had to build a team of 4 to 8 individuals and raise a minimum of \$1,500-\$2,000\$* for Leucan. Participants in this component were also encouraged to take part in teambuilding exercises.

*Minimum amount varies by location.

During the 18th edition in March 2023, participants took on the Challenge in great numbers: a total of 2,241 skiers and snowboarders hit the slopes in solidarity with cancer-stricken children.

A record amount of \$1.4 million was raised by the challengers.

The corporate strand was also a huge success with half of all participants signed up for this strand.

Nearly twenty years in, the **Leucan Ski Challenge** has grown into a not-to-be-missed event, and Leucan is grateful to all loyal participants for challenging themselves year after year. Thanks to them, Leucan can extend its outreach in the province. We also want to acknowledge the generosity of the two presenting sponsors of the **Leucan Ski Challenge**, Fenplast and Desjardins, and of our provincial spokesman, Félix Séguin, the lead play-by-play commentator for the Montreal Canadiens on TVA Sports. And finally, huge thanks to our volunteers and regional sponsors and partners without whom this 18th edition could not have taken place.

THE LEUCAN HALLOWEEN CAMPAIGN

The **Leucan Halloween Campaign** was back for a third virtual edition in 2022. As part of this campaign, the Association developed new activities with prizes to be won. The 229 schools and preschools that took part in the 2022 edition had access to an individual fundraising page where children’s loved ones and the population at large could make direct donations.

Several interactive activities conducive to learning, discussion, and citizen engagement were also available to participating institutions. Additionally, this year’s campaign saw the return of the colouring

contest children from across Quebec could enter for a chance to win prizes, including gift cards exchangeable at DeSerres and Normandin.

We also developed a new partnership with Classcraft, which felt like a natural outcome based on our joint values and services, including the goal to improve school culture and inspire students via creative and engaging initiatives.

Thanks to our generous partners, the dedicated participating schools and daycare centres, and the enthusiastic children, this year’s campaign raised \$109,000 for Leucan.

DÉFI DES CHEFS LEUCAN

Défi des chefs Leucan is a gourmet experience open both to corporate professionals and members of the public. The inaugural edition of this event took place in 2016 in Saguenay-Lac-Saint-Jean. In 2022-23, four Défis des chefs were organized in Abitibi, Montérégie, Outaouais, and Saguenay-Lac-Saint-Jean. Many major partners took part in those events, including Niobec,Elkem Métal, Desjardins, Harmonia Assurance, Fondation Choquette-Legault, and Desjardins Securities.

Under the watchful eyes of an expectant public, several chefs from renowned restaurants crossed swords—or more aptly, skewers—in various competitions to create tasty tapas, main courses, desserts, and specialty coffees in the hopes to impress guests and, ultimately, win their votes. All guests served as members of the jury.

Leucan would like to thank all honorary presidents and event ambassadors for their contribution. Together, they gathered more than 1,800 lovers of good food and wine and raised a record amount of \$850,000 for cancer-stricken children and their families. A sincere thank-you to all the chefs who partook in the friendly competition and lent their talents to create truly magical moments.



THE LEUCAN EXPERIENCE

After a two-year hiatus, the Leucan Experience was back in all its dazzling glory on November 10, 2022. The Association’s flagship event, presented jointly by TELUS Health and REVAU, welcomed close to 500 guests at the Grand Quay in the Old Port of Montreal. An impressive \$584,77 was raised in support of children with cancer. The Leucan Experience was fortunate to count on the precious support of Jean-François Raymond, President and CEO, REVAU, as Honorary President and co-host of the event.

The evening was a perfect blend of haute cuisine and the marine world. The quay was filled with an

atmosphere of joy and emotions as various activities took place, including games, a virtual reality experience, giant puppets, an oxygen bar, a photo zone, and a silent and virtual auction. To bring the night’s theme to life on the plate, a gourmet menu was created by Chef Jean-Sébastien Giguère who is also an apiarist, maple syrup producer, restaurateur, and entrepreneur.

Behind every childhood cancer diagnosis, you will find Leucan’s team supporting the family, come hell or high water. It is thanks to the generosity of our business community that the Association can continue its mission and be there for families as they face this hardship.





Florence, 16, at her remission announcement.

LEUCAN IS THERE EVERY STEP
OF THE WAY, EVEN AFTER TREATMENT.

40 GIANTS
FOR LEUCAN

40 Giants for Leucan was a major fundraising campaign with the goal of uniting 40 individuals who endeavour to donate a minimum of \$40,000 to the Association. Their noble goal: raise \$1.6 million to improve treatments and the daily lives of childhood cancer survivors. Launched to celebrate the Association’s 40th anniversary, the campaign concluded in 2022. Leucan warmly thanks all the Giants for joining the movement and for their outstanding commitment to the cause of cancer-stricken children.



IN ORDER OF ACCEPTANCE

Stéphane Chevigny,
Chief Executive Officer, Intersand

Franca Riso,
Vice-President, Montoni

Geneviève Brouillard,
Senior Vice President for Quebec and Eastern Ontario, Scotiabank

Louis Pilon,
President and CEO, Jamp Pharma

Nadine Renaud-Tinker,
President, Quebec Headquarters, RBC

Mélanie Parent,
Partner, Ferme Ghislain Brodeur Inc.

Stéphane Piché,
Founding Partner, Premium Human Resources

Danielle Lysaught,
Director, Fonds Hamelys

Barry Cole,
President and Chairman of the Board, Cole Foundation

Jean Leblond

Larry Rossy,
Chairman of the Board, Dollarama Inc. and the Rossy Family Foundation

Nathalie Larue,
Executive Vice-President of Strategy, Marketing and Personal Services, Mouvement Desjardins

Véronique Tougas,
President, Cambli Group Inc.

Pierre-Luc Richard

Jean-Guy Desjardins,
Jean-Guy-Desjardins Family Foundation

Léon Gosselin,
Gosselin Family Foundation

Cyril Paciullo,
President, Positive Byte

Raymond Ouellette,
Fondation Nicole Bissonnette et Raymond Ouellette

Éric Fortin,
Director and Secretary, Fondation Lise et Richard Fortin

Mario Caron,
Vice-President, National Bank Private Banking 1859

Roland O. Cyrenne, C.Q.

Marielle Jetté,
Chair, Fondation Bergeron-Jetté

Nicolas Rouault,
Vice-President, Strategy and Development, Fixed Income , Caisse de dépôt et placement du Québec

Fannie Jacques,
Vice-President, People and Culture, TELUS

Stephen Bouchard,
President, Labelink

Brigitte Jalbert,
President and CEO, Carrousel Packaging Inc.

Nancy Raymond,
President, Steamatic Canada

Ghislain Pomerleau,
Acting Executive Director, Niobec

Nader Hamid,
Director, TWM Group – IA Private Wealth

Sergio Lifraïne,
President, Mono Serra Group

Patrick Chamberland,
Co-Founder, CFO & COO, Cook It

Sandra Chartrand,
Chair, Fondation Sandra & Alain Bouchard

Maxime Laviolette,
Executive Director, Dessercom

Denis Ricard,
President and CEO, iA Financial Group

Luc Bertrand,
Accès Location +

Danny Di Schiavi,
Director, Elina & Giuseppe Borsellino Family Foundation

Four additional generous donors have agreed to join the 40 Giants anonymously.

DONORS, AND COMMITTED PARTNERS

Every day at Leucan, we see firsthand the generosity of individuals who choose to give in support of cancer-stricken children and their families. Every gift makes a difference, and Leucan wants to thank all donors who ensure the sustainability of our Association, allowing us to continuously provide our essential services to member families.

THE LEAGUE OF DEFENDERS

Our thanks go to all donors and partners in Quebec who care deeply about our cause and whose gift made them eligible to join the League of Defenders. Generous members of the League of Defenders raised a total of \$123,000 for Leucan. This amount will enable us to provide family members with essential services.



INDIVIDUAL DONORS
\$25,000 AND UP

We extend our warmest thanks to Denis Leclerc and Louise Villeneuve for their remarkable generosity as part of the **Leucan Shaved Head Challenge**. We are grateful for your invaluable commitment to cancer-stricken children and their families.

Huge thanks to Mr. Yves Lanthier for his substantial donation of shares to Leucan. With his generosity, the Association can continue to provide a number of grants and funds to families. From the bottom of our hearts, thank you!

\$10,000-\$24,999

Patrick Chamberland, Suzanne Deault, Succession de Pierre Gravel, Nader Hamid, Jean Marchand, Pierre-Luc Richard, Carl Thibeault

\$1,000-\$9,999

Ashraf Adnan, Pierre Allard, Guy Archambault, Jacques Auger, Alain Aumais, Thomas Baker, Jean-Yves Baril, James Barnwell, Alexandre Barrette, Louis-Marie Beaulieu, Pierre-André Bégin, Pierre Bélisle, Claude Bellemare, Véronique Benhamou, Robert Benoît, Serge Berault, André Bernier, Sylvain Bertrand, Michèle Billard-Marcoux, Peter Blake, Janie Blanchette, David Boies, Carole Boies, Mathieu Boisvert, Richard Boisvert*, Christian Boivin*, F. Émilien Bolduc, Frédérick-Jade Bouchard, Éric Bouchard, Carl Bouchard, Sabrina Bouchard, Pascale Bouchard, Michel Boucher, Jacques Boulet, Claude Bourgie, Gaëtan Bouthillier, Luc Breton, Patrick Brien, Gilles Brouillard, Gilles Brouillette, Daniel Bujold, Marcel Bundock, Richard Cantin, Matthieu Cardinal, Michel Chamberland, Guillaume Chaput-Lortie, Yvon Charest, Éric Charrette, Claude Charrette, Marc Charlebois, Alexis Charpentier, Daniel Chartier, Stéphane Chevigny*, Tek Chher, William Chisholm, Francine Clermont, Jocelyne Cliche, Philippe Clune, Hugues Constantineau, Pascal Cormier, Gail Cornwall, Patrick Cossette, François Côté, Linda Courchaine, Éric Courchesne, Jean-Philippe Couture, Grégory Curniski, Alexandre Cyr, Jacques Cyr, Madeleine Dagenais, Jean-Sébastien Daigle, Ginette Daigneault, Guy A. David, Sarah Davidson*, Yves De Grasse, Véronique De Sève, Denis Demers, Benoît Deschamps, Angèle Désilets, Martine Desjardins, Charles Desjardins, Daniel Desjardins, Jacques Desnoyers, Gaëtan Desroches, Denis Dionatos, Nydia Dorfeuille, Nicolas Dorval, Frank Dottori, Gisèle Doucet, Patrick Drolet, Stéphane Drouin*, Sylvie Drouin, Édith Dubois, Tami Dubrotsky, Martin Duclos*, Pascale Dufresne, Marianne Durand, Robert Dutton, Leila El Fehri, Renaud Émond, Maxime Fabian,

Benoît Faucher, Sylvain Faucher, Benoît Filion, Jacques Foisy, Luc Frenette, Charles Gagné, Frédéric Gagnon, Sylvie Gagnon, Viateur Gagnon, Alexandre Gagnon, Gilles Gagnon, Jean-Philippe Garant, Éric Gardner, Patrice Gaudette-Hébert, François Gauthier, Hubert Gauthier, Yanick Gervais, Christian Giguère, Karine Giguère, Amir Gilor, Dave Gingras, Louis Giroux Éloïsa Giusti, François Gosselin, Christian Goulet*, Philip Goyette, Lysanne Groulx, Charles Guertin, Christian Hagn, Alexandre Hamel, Diane Hamel, Julien Haroun, Jean-François Henri, Myriam Houde, Ghislain Houde, Sébastien Houde, Julie Houle*, Claude Jacques, Denise Jauvin-Harvey, Nikolai Jensen, Steeve Kearny, Audrey Kenny, Susan Labrecque, Simon Labrosse, Louis Lafleur, Roger Lagrange, Stéphane Lamarre*, Réjeanne Langelier, André Langevin, Jeanne Laperrière, Judy Lapierre, André Laplante, Roger Laporte, Mireille Larouche, Alexis Lavoie-Gilbert, Grant Lazaruk, Éric Leblanc, Joshua Leduc, Martine Lefebvre, Richard Legault, Éric Lemay, Francis Lépine, Martine Lettre, Clermont Levasseur, Julie Lévesque, Denis Lévesque, Luigi Liberatore, Niels Lorenzen, Jocelyn Lortie, Alexis Lussier-Desbiens, Émilien Macchi, Alexandre Maheux-Cousineau*, Jean Marchand, Yannick Marcotte, André Marcoux, Martine Mardrossian, Jacques Martin, Paule Massicotte, Richard Massicotte, Luc Maurice, Artur Meier, Louise Meloche-Fillion, Pascal Ménard, Manon Mercier, Annie Mercier, France Mercier, Richard Mercier, Oliver Mercier, Julie Mercie, Noël Mercier, Marie-Soleil Mercier-Laberge, Léa-Marie Métivier, Serge Migneault, Alexandre Mongeon, Myrienne Morasse, Audrey Morin, Denise Morin, François Morin, Richard Morissette, Vincent Nadeau-Morissette, Hanif Nanji, Germaine Naud, Charles Nicol, Ginette Nicole, Raynald Ostiguy, Serge Ostiguy, Pierre-Luc Ouellet-Roy, Alain Ouzilleau, Cyril Paciullo*, Claude Parent, Danielle Parent, Nicholas Pedneault, Simon-Pierre Péladeau, Alexandre Pelletier, Jean Péloquin, Bao Chau Phan, Joerg Plate, Jeannine Poirier, Réjeanne Poirier, Louise Poissant, Jacques Potvin, Sonya Poulin, Yves Prévost, Marie-Claire Primeau, David Proulx, Nicolas Proulx, Rémi Quirion, Isabelle Quirion, Jean-Claude Ragot, Gilles Raymond, Sylvain Renaud, Ghislaine Renaud, Denis Ricard, Claude Rioux, Benoît Risi, Guy Rivière, Émile Rouillard, Jean-François Rouillard, Anne Rousseau*, Ruby Routhier, Christian Roux, Brigitte Roy, Pierre-André Roy*, Pierrette Samson, Alexis Saputo, Stéphane Scraire, Denis Sénécal, Yury Shmuylovich, Hugues Simon, Peter Simons, Ginette Ste-Marie, Chantale St-Germain, André St-Hilaire, Frédéric St-Jean Mercier, Danielle St-Pierre, Urbain Talbot, Richard Tellier, Jean-François Tessier, Virginie Théberge, Yan Théberge*, Isabel Thériault, Gilbert Thibault, Karyne Tremblay, Jessica Tremblay, Luc Tremblay, Pierrette Tremblay, Vicky Tremblay, Jean Trottier, Annie Vachon, Marie Vaillancourt, Louis-Éric Vallée, Geneviève Vigneault, Marc Villeneuve, Roger Vincent, Marielle Vincent, Raphaël Williams-Claudio

CORPORATE DONORS

\$50,000-\$74,999

IA Financial Group has been a loyal ally of families of cancer-stricken children since 2015. This year’s gift of \$61,000 makes it possible for Leucan to be there for families from the day of diagnosis. This support is so important, as it enables the Association to provide families with distinctive services, tailored to their needs. Thank you!

CORPORATE DONORS

\$25,000-\$49,999

In the course of **Défi CN des Anciens Canadiens 2022**, a friendly hockey game between former members of the Montreal Canadiens and CN employees, **the CN Employees’ and Pensioners’ Community Fund** donated \$28,624 to Leucan. Our thanks go to the hockey committee for this generous gift. It is an honour for Leucan to have been chosen among the beneficiary charities of this wonderful event.

Our sincerest thanks to **Canfornav** and their employees for their dedication, which helps Leucan support cancer-stricken children through every stage of cancer and its impact. For two years now, the company has been matching the money raised by employees during the **Leucan Ski Challenge**. This year, the team of **Canfornav** donated \$86,742 to Leucan. This precious support makes a big difference in the daily lives of Leucan families.

We thank the **Fédération des producteurs d’œufs du Québec** for its crucial support to our mission. With a gift of \$25,000, **FPOQ** contributes to reducing the stress experienced by parents and transforming our Christmas party into a magical moment for children in spite of illness. Once more this year, close to 150 families benefited from this generous gift.

For five years now, the **Cole Foundation** has been supporting Leucan initiatives via its end-of-year campaign. And for the past two years, the Foundation has endeavoured to triple any donation made to Leucan, up to \$40,000. Thank you for supporting clinical research in pediatric oncology, which contributes to improving therapies available to children with cancer.

Leucan families are fortunate to count on the precious contribution of the **Elina & Giuseppe Borsellino Family Foundation**. Thank you for making a difference in the lives of cancer-stricken children.

We would like to bring attention to the generosity of **Fondation Famille Léger** and its gift of \$25,000 to the Financial Assistance Program for families of Leucan. With your support, families can focus on what matters the most: their child’s recovery.

We thank the **Jaclyn Fisher Foundation** for being there for cancer-stricken children and their families. The Foundation contributed to the success of **Giving Tuesday** in 2022 by matching all donations to Leucan for a total of \$30,000. This campaign gave donors the opportunity to send a greeting card to families and share in the joy of the season.

CORPORATE DONORS

UNDER \$25,000

Apotex, Axcio, Banque Nationale, Banque Nationale, Banque Nationale Gestion privée 1859, BELLUS Santé, Buropro Citation, Burrowes Courtiers d’Assurances*, Camions International Élite*, Care Camps Canada, Chaussures Pop et Skechers, CIBC Gestion Privée Wood Gundy, Complexe l’Évasion, Construction & Pavage Portneuf inc., Cook It, Croix Bleue du Québec*, DataDis, Défi Vélo David Nadeau, Développement de corporation Bertone, Fondation Énergie Valero du Canada*, Eterna Groupe Financier, Eurovia Québec, Fédération des caisses Desjardins du Québec*, Fédération étudiante de l’Université de Sherbrooke, Fondation Bergeron-Jetté, Fondation Bon départ de Canadian Tire du Québec, Fondation du Grand Montréal, Fondation Émilie-Tavernier-Gamelin, Fondation Famille Godin, Fondation Mirella et Lino Saputo, Fondation Roland St-Arnaud, Fondation Sibylla Hesse, Fondation St-Hubert, Fondation Suzanne et Jean-Robert Leclerc, Formica Canada, Garaga : Un rayon de soleil, Gestion Boucher et Morin, Groupe Boucher, Groupe Inspire, Groupe Mercille, Groupe Mono Serra, Groupe Petra, Harnois Énergies*, Idéal Revêtement, IG Gestion de patrimoine, IG Gestion de patrimoine, Jamp Pharma, La Fondation Charitable Richter, La Fondation Sofina, Labelink, Location de camions Eureka*, Métal Labonté*, NRC Industries, Œuvres Régis-Vernet, Oikos Construction, Piscines Val-Morin, Signature, Power Corporation du Canada, Premium ressources humaines, Résolu Produits forestiers, Restaurant Ophelia*, Rousseau Métal, Service des loisirs de Rouville, Services TGV, Suspensions et Ressorts Michel Jeffrey inc.*, Thermoplast Nexttrusions, Toitures Brault, Toitures V. Perreault, Transport Bourassa, Transport Gilmyr*, Transport Jacques Auger*, Victo Freins Démarreurs, VR Panoramique, William J. Walter Saucissier, Walmart Canada*

COMMITTED PARTNERS

\$100,000 AND UP

Leucan is extremely proud to be the beneficiary of the **Tim Hortons Smile Cookies Campaign** from **Tim Hortons** locations in Estrie, Laurentides, and Montérégie. This year, cookies have been decorated and sold in support of cancer-stricken children and their families. Full proceeds from the sale of \$1 cookies were donated to Leucan for a total of \$268,994. Over the years, thanks to the dedication of franchise owners and their employees, **Tim Hortons** donated more than \$1 million to Leucan. We are so grateful for this exceptional commitment.



Many thanks to members of **CSN** for launching a brand-new winter fundraiser: **Marche-don, Cours-don**. More than 380 participants from across the province took part in this initiative earmarked for the **Leucan-CSN Summer Camp fund**. The commitment and solidarity of members of CSN made the first edition of this new initiative a success, raising more than \$135,000. Leucan is proud to be able to count on this incredible partner for 27 years now.



With the **Force of Nature** campaign, launched by **Hooké and Sépaq**, cancer-stricken children and their families had the opportunity to enjoy the outdoors safely. An impressive \$145,000 was raised via the first edition of this precious partnership. **The Force of Nature campaign** is based on the sale of a plaid shirt designed by Hooké. Thank you for joining Leucan’s extended family!



With the sale of **L’Espoir** earrings designed specifically for Leucan, **Mia Bijoux** donated \$160,000 in 2022 to support cancer-stricken children and their families. For every pair sold, \$20 was donated to the Association. In September of last year, to launch the 9th edition of this initiative, **Mia Bijoux** gave a memorable experience to four cancer-stricken teenagers who became the face of the campaign. We are thrilled to count on the unconditional support of **Mia Bijoux** who donated \$1,350,000 to the Association since 2015. We are grateful to **Mia bijoux**, the campaign’s ambassadors, and the loyal buyers of **L’Espoir** earrings for making this initiative such a tremendous success.



Once more this year, **Transport Jacques Auger** has shown its astonishing solidarity towards cancer-stricken children with its annual **Promenade en camion** initiative. Launched in 2004, the event gives families the chance to enjoy an unforgettable ride while supporting Leucan. While the event could not take place in 2022 due to pandemic restrictions, the company urged its partners to make a contribution, and they responded with an incredible \$133,114 raised! For more than 20 years now, **Transport Jacques Auger’s** commitment to the Association translated into \$1,747,413 for cancer-stricken children. We are extremely grateful to Mr. Jacques Auger, his children, Andréanne and Marc-Antoine, his team and partners, and all participants and donors to **Promenade en camion** for their steadfast loyalty and generosity.



DONORS AND COMMITTED PARTNERS

The 13th edition of the **Ultramarathon** for Leucan raised \$340,639 for the cause. After a two-year hiatus from its usual formula, participants awaited the 2022 edition with a great deal of feverishness. In relay teams, the 230 participants had to run 300 kilometres in the space of 32 hours. Special thanks to the Ultramarathon’s organizing committee, headed by Dave McMullen, Pascal Morin, Guillaume Charest, and Donald Dubois, for their dedication to the families of Leucan. We are so grateful for your support.



COMMITTED PARTNERS
\$25,999-\$99,999

The 10th edition of **25H de hockey** raised \$66,745 to help provide concrete support to cancer-stricken children and their families. It is such a privilege to count on the ongoing commitment of the event’s organizing committee, volunteers, and players. Thank you for your kind contribution.

In addition to hosting the 21st edition of their annual benefit in December, the **Association des constructeurs de routes et grands travaux du Québec** (ACRGQTQ) supported Leucan via an annual golf tournament. Three ACRGTQ employees have also taken on the Leucan Shaved Head Challenge with a great deal of emotion, raising close to \$30,000. In total, the Association donated \$75,000 to Leucan last year. We are profoundly grateful for the remarkable commitment and dedication of all members of **ACRGQTQ**. Thank you for helping Leucan to continue its mission.

Many thanks to the organizers of **Bromont Ultra** for loyally supporting Leucan since 2019. With the help of participating runners, \$30,410 was raised for the Association. Thank you for this run for the cause.

Over the week of October 7-14, 2022, **Canac** invited all patrons of its 31 locations across the province to support cancer-stricken children by donating at the till. The initiative raised \$65,000 for the cause! Thank you for being a loyal ally of Leucan children and their families since 2013.

The 22nd edition of the **Carlisopen** golf tournament (and the 18th edition benefiting Leucan Région Québec) was once again a huge success! The 120 golfers and partners gathered on this occasion collected \$45,000 for Leucan, which will provide tailored services to children with cancer and their families. Since its inaugural edition, the tournament raised \$564,050 for Leucan. The team of Leucan feels privileged to rely on the cooperation and solidarity of the event’s organizers, volunteers, and participants. We could not thank you enough.

In 2022, the **Montreal Canadiens Hockey Club** reaffirmed its commitment to the cause of cancer-stricken children with its much-anticipated annual event, Hockey Fights Cancer. Once more this year, the Montreal Canadiens Children’s Foundation treated Leucan families to an unforgettable game night. Thanks to the generous support of hockey fans, \$44,726 was raised on that special evening. Huge thanks to the **Montreal Canadiens Children’s Foundation**, the **Montreal Canadiens Hockey Club**, and participating box ticket holders for their outstanding generosity.

We are deeply grateful to **Fairstone Financial** for engaging its employees from across the province in various fundraising activities in support of Leucan. Culminating with a Leucan Shaved Head Challenge, all these activities collected more than \$53,000. Thank you for making it possible for Leucan to support every family member of cancer-stricken children.

Following the multi-year success of the event in Ontario, the **Childhood Cancer Foundation** held an inaugural edition of its annual Clays for Kids event in Quebec this past September, at Club de tir de la Roue du Roy. This exciting tournament brings together clay-shooting enthusiasts but also an entire community of people who care about cancer-stricken children and their families. After this successful event presented by National Bank, the Childhood Cancer Foundation donated \$50,000 in support of Leucan’s massage therapy program at the hospital and at home. We thank you from the bottom of our hearts.

The 7th edition of **La Classique KR**, hosted by Kevin Raphaël, took place on August 6, 2022, at Centre Excellence Sports Rousseau in Boisbriand. The event raised a record amount of \$54,727 for Leucan. The tournament brought together on the ice several NHL players and professional female players, and a number of Quebec artists for a round of friendly games. Thank you, Kevin Raphaël, for your tireless dedication to the cause.

Larochelle Groupe Conseil gives its employees the opportunity to donate to Leucan via payroll deduction. The program is explained to new employees at onboarding, and a majority of employees have elected to participate. Additionally, **Larochelle Groupe Conseil** organizes an internal event annually with proceeds going to Leucan. We are so grateful for the support you have shown to cancer-stricken children and their families since 2010.

Daycare centres in Saguenay launched a brand-new campaign, **Le Pyjama de Juliette**, which collected \$29,000 in its inaugural year. The purpose of this campaign was twofold: raising money for cancer-stricken children and their families and including preschool children in a project based on empathy. Thank you to the teams of participating daycare centres for this exemplary mobilization.

From February 24 to March 11, all 8 **Métro Groupe Plouffe** locations in the Eastern Townships ran a donation-at-the-till campaign in conjunction with the Leucan Ski Challenge. Thanks to the generosity of the population and the hard work of employees, a record \$26,495 was raised in 2022. We want to express our deep gratitude to **Métro Groupe Plouffe** for being a loyal partner since 2014. With the unfailing support of their teams, the Group donated \$94,432 to Leucan over just 10 years.

Leucan wants to highlight the significant contribution of the **Sherbrooke Phoenix**. As part of the Hockey Fights Cancer program, the team’s purple game night raised \$26,064 for the children and families of Leucan in 2022. We are so grateful to the **Phoenix** organization and Mr. Marapin, the team’s ambassador, for inviting some 30 Leucan families to attend the game for free.

The 14th edition of **Pro-Am Gagné Bergeron** raised an impressive \$60,000 for cancer-stricken children. Every year, professional NHL players and amateur players face off in a charity game benefiting several charities in the Quebec City area, including Leucan région Québec. Leucan extends its warmest thanks to the event’s guest players, organizers, partners, volunteers, and attendees, and to Patrice Bergeron and Simon Gagné for their generosity to Leucan and for a magical night filled with excitement.

Once more this year, the great team of **Sherweb** rallied around the cause of cancer-stricken children and their families. Employees from across North America took part in a virtual race to raise money. They collectively ran and walked the geographic distance between them, i.e., 22,000 km. Over the past 10 years, the Sherbrooke-based company collected more than \$175,000 for Leucan. The Association is very grateful to count on this generous commitment. Thank you!

Tour des Monts-Valin, an off-track snowmobile ride, raised \$29,575 to provide tangible support to children with cancer and their families. Leucan wants to highlight the commitment and generosity of the organizing team and the 60 participating riders.

Via his **Tournoi de golf Normand Laurence**, Mr. Normand Laurence has been a loyal supporter of Leucan families since 1994. In 2022, this golf tournament collected \$30,000. Since its inaugural edition, the annual event raised over \$354,000 for Leucan. Thank you for this exceptional commitment.

The 19th edition of the prestigious **Tournoi de golf Simon Gagné au profit de Leucan**, presented by Métal Labonté Inc. and Adrénaline Sports Québec, raised an unbelievable \$75,550 for the cause. A total of 148 golfers and many partners rallied to show their support for Leucan. Since its first edition, the tournament raised \$1,250,550. Everyone at Leucan is so grateful to Simon for his generosity and loyalty. Huge thanks to the many kind-hearted participants, donors, volunteers, and partners.

COMMITTED PARTNERS
\$5,000-\$24,999

Aubainerie, Collège Français Primaire, Course JND pour Anthony, Défi 24h de vélo - Alix Marcoux, Fusion - Défi dek hockey Leucan, IGA Extra Famille Charles, Le Grand McDon, Les Rep-Yep en vélo pour Leucan, Mode-Choc, Music 4 Cancer, Sautons pour Éli, Souris Mini, Steamatic Canada, Tournoi de balle des super-héros, Uni&Brave, XTREM Racing Team

THE CAMIE TROPHY

The Camie Trophy is awarded annually to outstanding individuals who have been volunteering to support Leucan’s philanthropic efforts over several years. This year, Leucan is proud to recognize the contribution of the following remarkable individuals with a Camie Trophy:

\$1 MILLION AND UP

- Jacques Auger for offering truck rides to benefit Leucan since 2004.
- Simon Gagné for hosting a golf tournament named after him since 2002.

\$500,000 AND UP

- Mathieu St-Cyr for his proud participation in the Tim Hortons Smile Cookies Campaign benefiting Leucan for the past several years.
- The organizing committee of the Ultramarathon, headed by Dave McMullen, Pascal Morin, Guillaume Charest, and Donald Dubois, for hosting the event since 2010.

\$200,000 AND UP

- Germain Bureau for serving as an ambassador and contribute to the success of the Leucan Experience for the past few years.
- Normand Laurence for hosting a golf tournament benefiting Leucan named after him since 1994.

MONETARY SPONSORS

\$100,000 AND UP

A partner of Leucan for several years now and presenting sponsor of the Leucan Shaved Head Challenge since 2016, **Proxim** is deeply invested in the cause of cancer-stricken children and their families. To maximize this support, pharmacists-owners, employees, and members of senior management do not hesitate to participate in the Challenge themselves or to show some initiative like developing a donation-at-the-till program in **Proxim** locations. Thanks to all those efforts, Proxim raised \$122,000 for Leucan in 2022. Huge thanks to everyone!



MONETARY SPONSORS

\$25,000-\$99,999

REVAU is the presenting co-sponsor of the Leucan Experience, the Association’s major corporate benefit event. With this \$25,000 sponsorship, **REVAU** supports Leucan in its essential mission of fostering the recovery of cancer-stricken children and the well-being of the whole family. On behalf of children and families, thank you!

Leucan is grateful to **TELUS Health**, the presenting co-sponsor of the Leucan Experience, for its generous support of cancer-stricken children and their families. With its \$25,000 sponsorship, **TELUS Health** makes it possible for Leucan to ensure individualized support to all families from the day of diagnosis. Thank you for making a difference in their daily lives!

MONETARY SPONSORS

\$5,000-\$24,999

AGA assurances collectives, Altar Construction, Altitude Gym , Aviva Canada, BCF Avocats d’affaires, Brookfield BRP Canada Corp., Caisse Desjardins de Hull-Aylmer, Caisse Desjardins de Rouyn-Noranda, Caisse Desjardins de Trois-Rivières, Caisse Desjardins du Cœur-de-l’Île, Caisse Desjardins Thérèse-de-Blainville, Camping Vacances Bromont, Club Richelieu Rouyn-Noranda, Coffrex Construction, Construction Bertrand Dionne, Desjardins, Desjardins Entreprise, Desjardins Entreprises – Estrie, Desjardins Gestion de patrimoine – Valeurs mobilières, Desjardins, Regroupement des caisses du Saguenay, Deslauriers & Cie, Echelon Assurance, Elkem Metal Canada inc.*, Fabmec, Fenplast, Financière Fairstone, Fondation Choquette-Legault, Gestion Nordik Spa-nature, Groupe Forestra, Harmonia Assurance, ICPEI, Impérial PFS Canada, Intact Corporation financière, Interfonction, La Fondation Choquette-Legault, La Fondation Jean-Claude Branchaud, Laboratoires Charles River, Les Entreprises G. Larouche, Les Placements Louis-Michel Bradette, Mines Agnico Eagle, MNP, Niobec, Northlend Financial, Premier Health of America, QDI, RBC Banque Royale*, RTSI, Simard Boivin Lemieux, Soudure Marc Marine, Theratechnologies, Vitrierie de la Vallée, 9457-4472 Québec inc.

IN-KIND SPONSORS

\$100,000 AND UP

Pattison Outdoor has been a loyal supporter of Leucan for nine years. This wonderful partnership provides Leucan with exceptional billboard placement across the province. Thanks to this support, Leucan can promote its activities and continue to provide essential services to children and families.

Bell Media Sherbrooke has been a highly committed supporter of our cause since 2019. This support helps Leucan to continue its mission and activities across the Estrie region. Thank you!

Since 2019, **Leclerc Communication** and its radio stations WKND 91.9, WKND 99.5, and BLVD 102.1 have been providing invaluable support to Leucan. Via this partnership, the Association can promote its fundraisers and educate the public on the reality of cancer-stricken children on the air. Thank you for helping Leucan to fulfill its crucial mission.

IN-KIND SPONSORS

\$50,000-\$99,999

For 14 years now, **Bell Media Mauricie** has been giving Leucan Mauricie-et-Centre-du-Québec the opportunity to promote its fundraisers and the cause of cancer-stricken children across the region. Leucan is grateful to rely on the sustained commitment of the entire team at **Bell Média Mauricie**.

IN-KIND SPONSORS

LESS THAN \$50,000

Arsenal Media, Boom 104,1, Boom 106.5, Centre de formation par l’action (CFA), Cogeco Media, Fairmont Le Château Montebello, Fairmont Le Queen Élisabeth, Magnus Poirier, Maxi, Metatuq, Romy & Aysel, SAQ, Voiles en Voiles.

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A loyal ally of cancer-stricken children and their families for 27 years now, the CSN has invested more than \$4.5 million over that period via the **Fondation Camp Vol d’été Leucan-CSN**, consisting of almost 30 members from central councils, federations, and member organizations.

Throughout the year, CSN and its affiliates contribute to breaking families out of their isolation by giving them the chance of a true holiday at the **Leucan-CSN Summer Camp**.

On behalf of children who enjoy a memorable stay at the Camp every year, Leucan is extremely grateful to members of CSN for their generosity and dedication.



A Word from the Treasurer



The fiscal year which ended March 31, 2023, was marked by record revenues of \$13.1 million, an increase of \$2.3 million over the previous year. This was made possible, among other things, by the full resumption of fundraising activities, the incredible work of the Leucan teams and the generosity of donors.

Subsidy revenues from government programs related to the pandemic ended this year, which primarily explains a decrease in revenues compared with the previous year.

The amounts invested in our mission, for family services, increased by \$1.1 million, mainly due to the return of several activities, but also to an expansion of Leucan’s service offering, such as the psychosocial component.

Clinical research funding for hospitals increased by \$389,494 over the previous year. Part of this amount comes from donations collected during the 40 Giants for Leucan campaign, set up to consolidate and increase support for clinical research in Quebec’s pediatric oncology hospitals.

Leucan’s financial position is sound, with accumulated net assets of approximately \$6.8M as of March 31, 2023, an amount comparable to the previous year.

I would like to extend my warmest thanks to everyone who contributed to these financial results. It is thanks to the sustained commitment of our volunteers, employees, donors and partners that Leucan is able to make an even greater difference in the lives of children with cancer and their families.

MARC JUTRAS
CPA, CA

Marc Jutras

Statement of Revenue and Expense

For the 12-month period ending March 31, 2023

	2022-23	2021-22
	\$	\$
Revenues		
Donations and fundraising activities	12,892,247	10,135,875
Government programs	126,340	429,953
Investment income	64,459	192,436
Other revenue	12,892	13,515
Total revenue	13,095,938	10,771,779
Expenses		
Cost of fundraising activities	4,750,265	3,587,210
	4,750,265	3,587,210
Gross excess of revenue over expenses	8,345,673	7,184,569
Other expenses		
Services to children and their families	4,841,514	3,742,158
Grants for clinical research	1,371,491	981,997
Communications	449,765	419,157
Administration	1,696,897	1,413,730
Total of other expenses	8,359,667	6,557,042
Excess (deficiency) of revenue over expenses	(13,994)	627,527

Breakdown of donations



Breakdown of expenditures related to the mission



Board + Executive Committee

LEUCAN’S BOARD OF TRUSTEES AS OF MARCH 31, 2023

OFFICERS:

BOURDEAU, Magalie, President of the Association
CPA Auditor
Partner, Certification
Demers Beaulne, LLP

BUREAU, Germain, Second Vice-President
MBA
Executive Director
RBC Corporate Client Group

CYRENNE, Martin, First Vice-President
FSA, FICA, ASC
Senior Partner
Normandin Beaudry, Actuaire conseil Inc.

JUTRAS, Marc, Treasurer
CPA Auditor
Partner
KPMG LLP/LLC

VERRET, Pierre, Secretary
Inf. M. Sc., CSIO(c)
Lecturer
UNIVERSITÉ LAVAL

TRUSTEES:

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CPA, CA, ASC
Corporate Director

CHEVIGNY, Jean-François
Digital Strategist
Intersand Group

CIALDELLA, Michelle
Chief operating officer
Clinic Division, Functionalab Group and Partners:
Dermapure and Project Skin MC

DIONNE, Marie-Noëlle
Director, Finance and Administration
KWM Creative Agency

JACQUES, Fannie
Vice-President, Human Resources
Pratt & Whitney

MANERA, Concetta
LL.M., J.D., LL.B.
Vice-President, Legal Affairs
GLS Logistics Systems Canada Ltd

PASNON, Morgan
Senior Manager, Financial Markets Operations
National Bank of Canada

PERRON, Anick
CHRA, B.A.
Senior Consultant, SME Governance
Desjardins Capital

PROULX, Pascal
MBA
Director, Strategic Partnerships
EDC

ROUAULT, Nicolas
Vice-President, Strategy and Development,
Fixed Income
CDPQ

EXECUTIVE COMMITTEE AS OF MARCH 31, 2023

MEILLEUR, Juli
Executive Director

BÉCHARD, Marguerite
Executive Assistant

BERGERON, Élodie
Provincial Director, Family Services, Research and
Partnerships

BOUTHILLIER, Marie-Ève
Provincial Director, Finance and Administration

CHARBONNEAU, Julie
Provincial Director, Communications and Marketing

CÔTÉ, Stéphanie
Provincial Director, Employee and Volunteer Experience

DAVIDSON, Sarah
Provincial Director, Major gifts and Partnerships

GROULX, Lysanne
Provincial Director, Donor Relations and Stewardship

TREMBLAY, Jacques
Provincial Director, Events and Development





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