



Press Release
Immediate release

Leucan welcomes its new Executive Director

The Board of Trustees appoints Juli Meilleur as Executive Director

MONTREAL, May 25, 2022 – Leucan and its Board of Trustees are proud to welcome Juli Meilleur as the new Executive Director of the Association. She assumes her new position officially on May 24, 2022.

Juli has extensive experience, having held management positions over 15 years in the sponsorship, marketing, and events sectors. She also benefits from an invaluable expertise in philanthropy, having been executive director of the Children’s Wish Foundation in Quebec from 2014 to 2021. In this role, she spearheaded a number of development projects and provided strategic direction to navigate major restructuring within the organization.

In addition to her leadership skills and strategic vision, Juli is intimately familiar with Leucan and its services: her oldest son’s childhood was marked by three cancer diagnoses.

A seasoned, innovative manager to lead Leucan’s executive team

Pascal Proulx, President of Leucan’s Board of Trustees, is delighted to welcome Juli in the team: “Her leadership and innovative spirit will enhance and support both the executive team and the various teams of Leucan. The Board of Trustees joins me in congratulating Juli warmly for her nomination.”

In reference to her particular connection to childhood cancer, he adds: “Her personal experience with cancer and Leucan’s cause gives her a clear and valuable insight into the Association’s services and operations.”

A strong and unique connection to Leucan

Juli’s family’s journey through illness began in 2007, and right away, the team of Leucan was there to provide emotional support and services to relieve some of the pain and break the family out of its isolation.

“It’s an honour for me to join Leucan, an Association that plays such a crucial role for families in Quebec. My leap into philanthropy certainly led me to a new personal and professional passion. This passion is ignited further today as I join an organization recognized for its dedication and commitment to families in a moment where they

desperately need that support. Because of my family's history, I have firsthand knowledge of the many needs of families with a cancer-stricken child," said Juli Meilleur.

This direct and personal experience will allow her to understand the concerns of member families and to contribute to developing the range of services provided by Leucan.

About Leucan

For more than 40 years, Leucan has been supporting cancer-stricken children and their families, from the day of diagnosis and through every stage of cancer and its effects. As a loyal ally of hundreds of families and thousands of members across the province, the Association provides distinctive and tailored services, delivered by a qualified team with cutting-edge expertise. Additionally, Leucan supports the Leucan Information Centre and is a primary funder of clinical research in childhood cancer in Quebec. With its nine regional offices, Leucan is available to families across the province.

SOURCE: Leucan

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