

Annual report

2018-2019

Mission

Leucan promotes the **recovery** and the **well-being** of cancer-stricken children and supports their families by providing distinctive and tailored services and assistance through every stage of cancer and its side-effects

89

employees

2,350

volunteers

Availability across
Quebec through

9

regional offices

Values

Service-mindedness ♥ Respect
Mutual aid ♥ Fairness ♥ Excellence

A Word from the Executive



I am very happy to present Leucan's 2018-19 annual report. As a survivor of childhood cancer, I am especially proud of the quality of services provided to families of cancer-stricken children, and, consequently, of the philanthropic development efforts made to achieve this.

With the 40th anniversary celebrations in full swing, my second year chairing the Board was one filled with great news. I want to particularly commend the visionary leadership of the Association's Executive Director, Mrs. Pascale Bouchard, for representing Leucan well and chairing the working committee on the oral and dental sequelae of pediatric cancer survivors. The Quebec Health and Social Services Minister recognized the work of this committee and announced an annual investment of \$2M in a preventative dental care program, which will cover the costs related to oral and dental sequelae.

This represents a major breakthrough that will go a long way in alleviating the financial burden of families who will, in turn, be in a position to focus all their energies on improving the quality of life of their child. Leucan advocating for families with policy-makers, with the help of the medical community, to raise awareness about their needs, attests to the essential role our Association plays.

I also want to highlight the year-round commitment of the members of our Board of Trustees to support Leucan's dedicated team of employees in securing the necessary funding to provide vital services to families coping with a childhood cancer diagnosis.

In closing, I want to thank our thousands of volunteers, donors, fundraiser participants, and partners who make it possible for us to achieve our mission. Your involvement is invaluable and your presence is essential.

Thanks to you, "United to Support" takes on its full meaning.

Pascal Proulx
President of the Association

40 years! That was certainly the theme at the heart of the past year with Leucan celebrating its 40th anniversary on June 15, 2018 and 40 years of unique and essential support provided to families of cancer-stricken children. This anniversary was marked in several ways, including an event hosted by the CHU Sainte-Justine Foundation bringing together various Leucan stakeholders over the years. Nearly 250 people gathered to honour the special place and the key role Leucan plays in the lives of families. I am also thinking of the announcement of our new Godmother, Marie-Mai, who joined Leucan to support cancer-stricken children. What a wonderful gift from this generous and sensitive artist and mom! I would be remiss if I did not recognize the many Giants who answered the call and endeavoured to each give \$40,000 to Leucan toward the goal of raising \$1.6M to improve cancer treatments and the lives of childhood cancer survivors. And let's not forget the political gains we have made in oral and dental care and in amendments to the *Act respecting labour standards* for bereaved parents.

The year got off to a positive start as the team consolidated our two-year financial turnaround. I am delighted to announce that we have maintained the financial health of the Association by ending the year with another surplus. We reached our goals thanks to the outstanding commitment of both our individual and corporate donors, and the relentless work of our teams from across Quebec.

This year, we harnessed the expertise of our Board of Trustees and management team to develop the 2019-22 strategic plan with a focus on increasing our efforts to diversify our revenue streams, reinforcing a donor-oriented culture, and adjusting the service offer to the changing realities of families. The plan puts a special emphasis on ways to retain employees in the current context of labour shortage.

These achievements were made possible thanks to the efforts of exceptional people: the members of the extended team of Leucan, our many volunteers, and all participants, donors, and partners. Together, we are truly united to support cancer-stricken children and their families.

Pascale Bouchard
Executive Director

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Regional Offices

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Development (Abitibi-Témiscamingue,
Laurentides-Lanaudière, Mauricie-et-
Centre-du-Québec, Outaouais,
Saguenay-Lac-Saint-Jean):
Jacques Tremblay



When I grow up,
I want to be a nurse

Élisabeth

5 years old
Diagnosed with acute lymphoblastic leukemia
25-month treatment

Marie-Mai becomes Godmother of the Association

This February 15, on International Childhood Cancer Awareness Day, singer-songwriter Marie-Mai became Godmother of the Association. With this announcement, she reaffirmed the commitment she had made to the cause of cancer-stricken children in 2017, and renewed in 2018 with her involvement in the Association's 40th anniversary celebrations.

Over the next three years, Marie-Mai will be meeting and mingling with the children and families of Leucan across the province.



While on tour, I came across several cancer-stricken children and their families, and I have seen Leucan at work in the field. I wanted to make a difference, not only through my music and lyrics, but also through concrete action.

Marie-Mai

This year's achievements

LEUCAN CELEBRATES ITS 40 YEARS OF EXISTENCE AT THE CHU SAINTE-JUSTINE

On June 13, Leucan blew out 40 candles during a celebration put on by the CHU Sainte-Justine Foundation to honour the unique partnership between the Association, the CHU Sainte-Justine and its Foundation.

The event was a great opportunity to salute the unfailing collaboration between the three organizations as well as the work performed by Leucan to support clinical research and provide its services to families for 40 years now.

Leucan is extremely happy to have marked this significant milestone with its members, employees, partners, and volunteers. Our heartfelt thanks to the CHU Sainte-Justine and the CHU Sainte-Justine Foundation.

ORAL AND DENTAL CARE: LEUCAN CELEBRATES ITS VICTORY FOR FAMILIES OF CANCER-STRICKEN CHILDREN

Leucan is thrilled with the announcement that Quebec Health and Social Services Minister Danielle McCann made regarding an annual allocation earmarked for oral and dental care, in response to the recommendations made by the working committee on the oral and dental sequelae of pediatric cancer survivors chaired by Pascale Bouchard, Executive Director of Leucan. The committee was comprised of Mrs. Bouchard, several health care professionals, and Marie-Claude Hébert, a Leucan member and mother of Jérémy, a teenager suffering from severe oral and dental sequelae arising from cancer treatments.

Leucan wishes to highlight the determination and tenacity of Mrs. Hébert and the precious contribution of Dr. Jeanne-Nicole Faille, Dr. Marie-Ève Asselin, and Dr. Caroline Laverdière to the brief filed by Leucan with the Health and Welfare Commissioner in January 2016. This brief criticized the lack of oral and dental care coverage for issues arising from cancer treatments and served as a starting point to actions taken by Leucan to establish the committee the following year.

BILL 176: TWO-YEAR UNPAID LEAVE REGARDLESS OF CIRCUMSTANCES SURROUNDING THE DEATH

Leucan was proud to support member parent Nelson Picard in his successful advocacy efforts during the consultations on Bill 176 – An Act to amend the *Act respecting labour standards*. Mr. Picard submitted a brief defending the need to amend current provisions to include better protection for parents who need to take a leave of absence following the death of a child.

Bill 176 was assented and came into effect on June 12 and now clearly states that in the event of the death of a minor child, a salaried employee is allowed to take a leave of absence of up to 104 weeks (or 2 years), regardless of circumstances surrounding the death. Leucan is pleased with this amendment that will benefit bereaved parents faced with the painful loss of a child.

LEUCAN, EXPERT SPEAKER AT A CONFERENCE OVERSEAS

In October of last year, Leucan was invited to Grenoble, France, to take part in the 30th anniversary celebrations of LOCOMOTIVE, a French association supporting cancer-stricken children and their families. Driven by a common vision despite the Atlantic Ocean between them, Leucan and LOCOMOTIVE seized the opportunity of this anniversary to share their best practices.





One day,
I want to be an oncology nurse

Sarah-Léane

Research means everything to me. It means everything because while we knew how important it was before Leucan came into our lives, while we knew that science and medicine had greatly evolved; when a disease has only been known for a mere 10 years, we realize that our knowledge is only the tip of the iceberg. It's a sobering thought to know that had my daughter been diagnosed 10 years ago, I would have lost her.

Catherine, mom of Sarah-Léane, 17, diagnosed with acute myeloid leukemia, 18-month treatment

Fight cancer and improve treatments

A FUTURE FULL OF HOPE

The hope for recovery is directly linked to the investments made in clinical research. Through that investment, Leucan aims to improve treatments and minimize side effects. Since its foundation, Leucan has invested \$20 million in pediatric oncology research, making the Association the main funder of this type of research in the province. Thanks to that commitment, the survival rate of children diagnosed with cancer has jumped from 15% to 82% over the past 40 years.

LEUCAN'S OBJECTIVES

- Improve the odds of survival so that all children affected by cancer can hope to reach adulthood
- Contribute to providing world-class treatments to children in Quebec
- Lessen the side effects of treatments
- Enhance the quality of life of survivors by reducing the risk of sequelae

70%

of childhood cancer survivors will develop sequelae. In **30%** of those cases, the sequelae will be severe.

In 2018-19, Leucan allocated

\$830,000

to clinical research to fight cancer and improve treatments.

When Alycia suffered a recurrence, we knew that the treatment was ineffective and we had to make a change. **Had there been no other options, I'm fairly certain that Alycia would no longer be with us.**

Myriam, mom of Alycia, 13, diagnosed with nephroblastoma, receiving treatment since 2013



When I grow up,
my parents think I will be a veterinarian

Emma

With so much going on, we had to press pause on our family life. Both my husband and I had to take a leave from work. Leucan's financial assistance made it possible for us to continue to live, to eat, and to go to the hospital for Emma's follow-ups. We can stay by her side through it all. That's a huge plus, truly a gift from Leucan.

Marie-Pierre, mom of Emma, diagnosed with tumours of the nervous central system, 20-month treatment

Provide financial assistance

A WELCOME HELPING HAND

Financial anxiety arising from additional and unforeseen costs and a leave from work is a part of the reality of families of cancer-stricken children. Leucan eases this burden through a series of grants covering specific expenses, so that parents can focus on what matters the most: their child's well-being and recovery.

LEUCAN'S OBJECTIVES

- Reduce the financial anxiety associated with pediatric cancer for parents
- Contribute to offsetting the loss of income when a parent must take an unpaid leave
- Improve the quality of life of survivors coping with sequelae
- Ensure accessibility to treatments

ASSISTANCE PROVIDED

- Various grants and funds: initial grant; support grant for a bone-marrow transplant; recurrence grant; monthly care access allowance
- Emergency fund
- Fund to support post-treatment sequelae

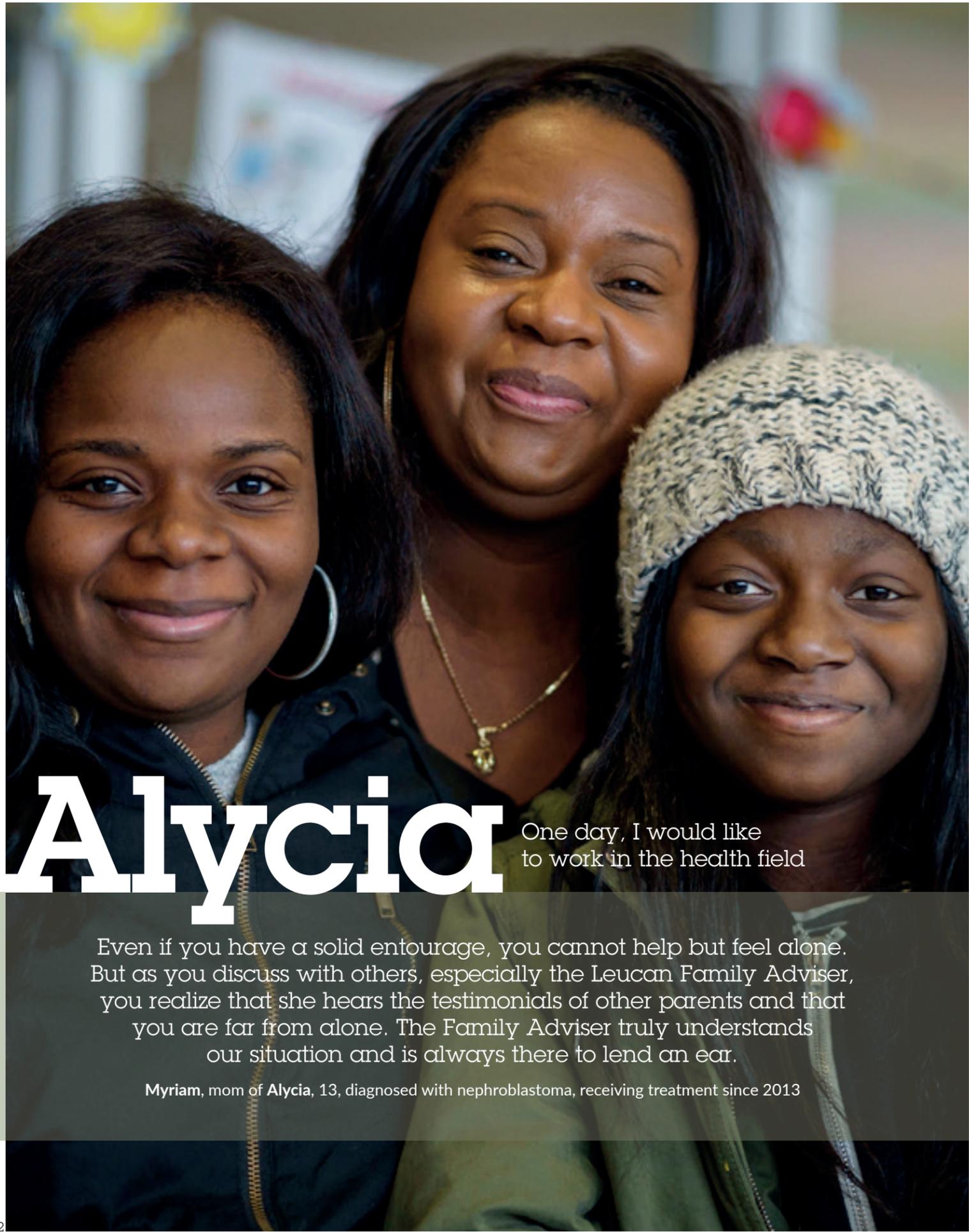
AN ADDITIONNAL \$150,000 FOR FAMILIES

For families of cancer-stricken children, the financial impact of the disease is particularly huge in the first year following the diagnosis. Thanks to the impressive performance of some of its funding activities, Leucan was able to give back an additional \$150,000 in direct financial assistance to families whose child received a diagnosis of cancer between April 1, 2018 and March 31, 2019.

Over the past year,
\$881,365
was granted to families
to assist them financially.

I'm a single mom of four. At first, I let pride guide me. I told myself that I could do it alone. But at a certain point, the situation has an impact on your budget. Parking at the hospital is expensive, and you have to plan for meals every time. I had to take Alycia to the hospital three times a week. When Leucan offered to reimburse my parking fees, it was a boon to my budget. That was in addition to the gift cards exchangeable at the grocery store. I have to be honest: without those gift cards, my cupboards would've been empty.

Myriam, mom of Alycia, 13, diagnosed with nephroblastoma, receiving treatment since 2013



Alycia

One day, I would like to work in the health field

Even if you have a solid entourage, you cannot help but feel alone. But as you discuss with others, especially the Leucan Family Adviser, you realize that she hears the testimonials of other parents and that you are far from alone. The Family Adviser truly understands our situation and is always there to lend an ear.

Myriam, mom of Alycia, 13, diagnosed with nephroblastoma, receiving treatment since 2013

Comfort, inform and guide

AN ESSENTIAL REFERENCE POINT

From the day of diagnosis, the team of Leucan is proactive to meet with and support families faced with the devastating news. Families receive a welcome kit, a comfort blanket, and a wealth of information to reassure them and direct them to useful resources. Families also have access to the Leucan Information Centre—a digital platform and physical library located at the CHU Sainte-Justine where they can find all the information they need on childhood cancer with the help of a skilled librarian from Leucan. In fact, the Leucan Information Centre is the largest French library on pediatric cancer in the world.

LEUCAN'S OBJECTIVES

- 🕒 Reduce parents' emotional distress at the time of diagnosis
- 🕒 Reassure families through individualized support and appropriate information
- 🕒 Support diagnosed children, their parents, and their siblings through every stage of cancer and even after they go home

Over the last year, Leucan comforted, informed, and advised

255

new families after they received a pediatric cancer diagnosis.

ASSISTANCE PROVIDED

- ♥ Welcome and emotional support at the hospital and at home
- ♥ The Leucan Information Centre
- ♥ Welcome and comfort kit

Leucan came into our lives 48 hours after the diagnosis. We really did not have to wait long to see the Family Adviser pass through our room's door, carrying the splendid red bag that you soon realize you will take everywhere. **Without needing to be asked, this person sweeps in and tells you that they will be there for you and your family.**

Catherine, mom of Sarah-Léane, 17, diagnosed with acute myeloid leukemia, 18-month treatment



When I grow up,
I want to be a nurse

Lyna

Massages feel so good. It's like being transported to paradise. François is so professional. Some weeks, Lyna was confined to her room, so François would go there to give her massages. It was so beneficial since she couldn't move much. For me, that little extra meant so much.

Mohamed, dad of Lyna, 10, diagnosed with non-Hodgkin's lymphoma, 6-month treatment

Alleviate physical and psychological pain

In 2018-19, Leucan's team of highly skilled massage therapists gave more than **6,630** massages to families to alleviate their physical and psychological pain.

A COMFORTING SUPPORT

The side effects of chemotherapy are extensive and painful for cancer-stricken children. That is why Leucan provides massage therapy services to families both at the hospital and at home. The services are also available to siblings to reduce the stress and psychological pain they suffer during that challenging journey. Leucan assists families through bereavement as well with individualized support, commemorative ceremonies, organized respite activities, and support groups to ease their distress in this difficult time.

LEUCAN'S OBJECTIVES

- ⦿ Alleviate the parents' feeling of helplessness in the face of their child's pain
- ⦿ Help relieve the psychological distress experienced by the parents and siblings of affected children
- ⦿ Allow children access to pain relieving care
- ⦿ Provide comfort care to bereaved families

SERVICES AVAILABLE

- ♥ Massage therapy in hospitals and at home for children with cancer, their parents, and their siblings
- ♥ Psychological support
- ♥ End-of-life and bereavement support

In the past year, Leucan hosted **17** activities where bereaved families had the opportunity to build relationships with other families coping with the same tremendous loss.

Massage therapy services were such a godsend to us, and the entire family got to benefit from them. Sophie was very attentive to our needs. We quickly formed a bond with her. I felt at ease immediately. But she knew how to speak to us and she was great with kids. For Maélie, Eva's sister, massages were a time all to herself. **It benefited us all.**

Mélissa, mom of Eva, 6, diagnosed with nephroblastoma, 8-month treatment



Eva

When I grow up, I would like to be an elementary school teacher or have a daycare at home

Whenever I walked into the playroom with Maelly, Eva's sister, Marie-Christine often came to her to invite her to draw or do arts and crafts. There were always fun and pretty crafting activities for children to do, and theme projects on Halloween and other holidays. Whatever the plan, children were always made to feel welcome. Some days, we arrived at the hospital early with no idea of when we would get to leave. It was nice to have that playroom for our children.

Mélissa, mom of Eva, 6, diagnosed with nephroblastoma, 8-month treatment

Photo credit: Annick&Simon – photographes

Break families out of their isolation and contribute to their well-being

In 2018-19, Leucan made 138 interventions in schools and met with

3,450

students to demystify cancer and raise awareness about the realities of their cancer-stricken classmates.

This year, Leucan's hospital playrooms welcomed nearly

41,000

visits from children and their companions—parents, siblings, grandparents, etc.

In the past year, Leucan broke families out of their isolation and contributed to their well-being by organizing nearly

150

socio-recreational activities including special lunches in hospitals.

BUILDING RELATIONSHIPS FOR LIFE

With a childhood cancer diagnosis, families often isolate themselves and feel alone in their fight. To curb this problem, Leucan organizes activities with the entire family in mind to promote discussions, mutual aid, and sharing between families experiencing a similar situation. Whether it be the Leucan-CSN Summer Camp, lunches at the pediatric oncology centres, respite weekends for teenagers hosted by the Heart-filled Hope support group, the dedicated educators working at the hospital playrooms, or the facilitators visiting schools to meet with students and raise awareness about the reality of children with cancer, Leucan makes sure to offer the best opportunities to families to get through this ordeal as healthily as possible.

LEUCAN'S OBJECTIVES

- Reduce the sense of isolation in families
- Contribute to the well-being of children during treatments
- Help childhood cancer survivors enjoy a positive and more independent life
- Support awareness-raising efforts to increase understanding and empathy in the circle of affected children about their reality and that of their families

SERVICES AVAILABLE

- Socio-recreational activities: the Leucan-CSN Summer Camp, the Heart-filled Hope support group, Christmas parties, family activities, etc.
- Hosting in hospital playrooms
- Awareness-raising activities and support in schools
- Assistance to cured patients and survivors

You get up in the morning, you take your medication, you try to have a normal day, you take more medication, and then it's back to bed. It's the same thing every day, but Leucan takes you out of that routine with fun activities. You still have the same things to do, but your day holds something new. I met with people who knew what cancer and my reality were all about, and it felt good to talk about it. **Talking about it with other teens in the same situation, it's not the same as talking with your parents. There's a common understanding between us.**

Simon, 16, diagnosed with acute lymphoblastic leukemia, follow-up



When I grow up,
my parents think I will be a truck driver

Loana

2 years old
Hepatoblastoma
12-month treatment

Regional Offices

- ▲ Priority
- Fundraising activity
- ★ Socio-recreational activity

ABITIBI-TÉMISCAMINGUE (INCLUDING JAMÉSIE)

- ▲ Improve and strengthen our existing and future partnerships to ensure the visibility of our organization across the Abitibi-Témiscamingue and Jamésie territories.
- ▲ Diversify our fundraising strategies to harness the most value out of every dollar invested by donors.
- The four local participants in the Leucan HUMA Challenge achieved tremendous heights. Thanks to their efforts and the generosity of their supporters, they raised over \$44,000 for Leucan.

LAURENTIDES-LANAUDIÈRE

- ▲ Following the creation of its Philanthropic Development Committee, Leucan Laurentides-Lanaudière is now focused on recruiting members to cultivate new opportunities, primarily in the Lanaudière region and in a handful of regional municipality counties in the Laurentians.
- ▲ Develop corporate donations with a focus on The Defenders program and by hosting fundraising activities targeting team building and networking.
- On February 21, the first edition of Dégustation Vegas Leucan took place at the Hamel BMW dealership in Blainville. Renowned sommelier Jessica Harnois and celebrated chefs Martin Juneau and Alexandre Loiseau from Restaurant Pastaga prepared a feast of food and wine for the 320 guests. The event raised more than \$70,000 for Leucan.



- Since 2009, Fonderie Horne's infallible commitment has only grown in large part thanks to the ever-greater participation of the company's workers. Calling on their inventiveness, they developed various activities in conjunction with the Leucan Shaved Head Challenge, making this group the leader of the Challenge for our region.
- ★ This year, a BBQ was held at Aigubelle National Park as part of "Leucan's summer day" where families were invited to discover the footbridge, sail on a rabasca, and hear the legend of the fire-ranger. The day ended splendidly with a treasure hunt.

- On March 15, more than 800 people gathered at Théâtre Gilles-Vigneault in Saint-Jérôme for a comedy night benefiting Leucan hosted by Dominic Paquet and guests. A dozen stand-up comedians took turns on the stage to entertain the audience. The event raised more than \$41,000 for the cause.
- ★ Mr. Claude Mousseau from Station Tremblant, a regional partner, gave youth the opportunity to operate a snow-grooming machine. Station Tremblant kindly invited Leucan families to an afternoon at Aquaclub la Source, followed by a meal at Café Johannsen. Families returned with a big smile and a take-home souvenir.

When I grow up, I want to serve
on the police tactical squad

Jessy

MAURICIE-ET-CENTRE-DU-QUÉBEC

- ▲ Diversify our revenue streams by optimizing committees of network multipliers of each county in the Mauricie and Centre-du-Québec territories.
- ▲ Maintain the quality of services provided to families from our region with innovative and rallying activities.
- A splendid team of volunteers spearheaded by Mr. Mario Massicotte, municipal councillor for Saint-Maurice, organized a snowmobile tour benefiting Leucan. Under the chairmanship of actor Rémi-Pierre Paquin, the volunteer committee raised \$18,250 for the Association, in addition to inviting Leucan families to come along on the snowmobile ride.
- A one-of-a-kind Leucan Shaved Head Challenge took place at Festival Western de St-Tite on Sunday, September 16 at Place de la Famille. Nine brave individuals put their heads on the shaving block, including members of the organizing committee, one cowboy, and other members of the great Leucan family. More than \$11,000 was collected for the Association.

MONTÉRÉGIE

- ▲ Optimize philanthropic development with companies from the Montérégie region to expand our network of corporate donors and diversify our revenue streams.
- ▲ Expand the number of personalized Leucan Shaved Head Challenges in organizations and high schools.
- More than 300 guests gathered at Dock619 in Longueuil for the 2nd edition of Défi des Chefs Leucan, presented by Lowe's Canada. On the menu: duals between chefs and mixologists, six culinary stations, and the new Great Vintage corner. In total, \$100,000 was raised in support of cancer-stricken children and their families.
- More than 180 people faced off in a friendly but fierce competition and raised \$87,000 as part of the Leucan Mighty Challenge. In teams of 10, participants had to haul several heavy vehicles over a short distance as quickly as possible. This Challenge is proof positive that by joining forces, we can make a big difference!



★ This year's Christmas party for Leucan families was held on December 10 at Hôtel Montfort in Nicolet. Families were greeted by a choir, Santa Claus, and the Sugar Plum Fairy, and enjoyed crafting activities, face-painting, and hairdressing for the little beauties. This rallying event culminated with a turn on the dance floor!

★ Some twenty couples with a child diagnosed in the past year enjoyed a delicious meal at the Valentine's Day dinner hosted by Leucan Montérégie. A sweet and romantic night of dining and dancing! Thanks to our generous partners for taking such good care of our members.

Dania

When I grow up,
I want to be an oncologist

MONTREAL-LAVAL

- ▲ Expand our reach among corporate donors and develop partner activities tailored to their corporate culture and consistent with our mission.
- ▲ Maximize partner activities involving the rich multicultural communities in Montreal and Laval.
- The 3rd edition of The Leucan Journey, propelled by Voiles en Voiles, was a memorable experience for everyone. Thirty teams, including 10 families of Leucan, took on an obstacle course where participants tackled challenges similar to those faced by families of cancer-stricken children. The event raised \$95,000 for Leucan Montréal-Laval.
- For the past two years, Atrium Le 1000 has been the hosting site of a very special Leucan Shaved Head Challenge with a strong group of participants. This year, nearly 60 people put their heads on the shaving block and raised the record amount of \$58,189.

OUTAOUAIS

- ▲ Further develop the corporate market across the region to expand our pool of donors and increase and diversify our revenue streams.
- ▲ Conduct a review of potential event partnerships to focus on collaborations and the sharing of resources and networks.
- For its 6th edition, the Éléance fashion show, presented by Sicotte Guilbault in association with Salon de la mariée Dominique Lévesque, took place on November 17. In addition to raising \$28,000 for the cause, the event gave participants the opportunity to become runway models for a day at this glamorous gala hosted at the Double Tree by Hilton.
- On March 21, 650 guests feasted on 11 gourmet dishes prepared by the best 11 chefs in the Outaouais region. The 3rd edition of Défi des Chefs Leucan, presented by Décarie Lawyers & Notaries, raised \$106,000 for the cause. This friendly but prestigious competition brings together 11 teams each made up of a media personality, a child, and a renowned chef.



★ For a third consecutive year, Voiles en Voiles closed its site to the general public for the span of one morning to give nearly 300 Leucan members the chance to enjoy its obstacle courses for free. This event is highly anticipated by the families every year, and Leucan Montréal-Laval is very grateful to the team of Voiles en Voiles for their great generosity to the families of our Association.

★ The Christmas party welcomed 90 members of Leucan's extended family from Outaouais for a day of fun. The event began with a treasure hunt, followed by performances, a delicious meal, and, of course, a visit from Santa!

Sara

One day,
I would like to be a teacher

QUÉBEC

- ▲ Maintain the quality of services available to families from remote regions despite the large territory covered by Leucan Région Québec.
- ▲ Deploy all possible means and efforts to develop philanthropic initiatives across the towns served by Leucan Région Québec.
- Founded in 2017, the Young Influencer Network of Leucan Région Québec brings together entrepreneurs and professionals who endeavour to organize a fundraising activity benefiting Leucan on a voluntary basis every year. For this first edition, the Young Influencers invited participants to “Fall back into childhood for Leucan”—a special and festive night attended by more than 300 guests. Thanks to this first experience, the Network raised more than \$36,000 for Leucan.



- Once more this year, CANAC supported the families of Leucan by giving their generous customers the opportunity to add a donation to Leucan at the till. Huge thanks to the 24 participating branches across the province!
- ★ Nearly 300 people attended the Christmas party hosted by Leucan Région Québec at the RécréOFUN family play centre in L’Ancienne-Lorette. With this event, held annually for more than 30 years, Leucan creates a little magic and puts smiles on the faces of families between cancer treatments and visits to the hospital. As the proud provincial sponsor of the Christmas parties organized by all nine Leucan regional offices, Hasbro contributes gifts for all the children.

SAGUENAY-LAC-SAINT-JEAN

- ▲ Increase the outreach and presence of Leucan Saguenay-Lac-Saint-Jean in all the towns served by our regional office and establish new and sustainable partnerships in all of them.
- ▲ Diversify our revenue streams by developing a corporate program to compensate for an already saturated fundraising market and minimize the impact of a precarious regional economic climate.
- The 2nd edition of Tour des Monts-Valin took place in March. During this tour of the vast and magnificent Monts-Valin National Park, 45 participants enjoyed an exciting snowmobile ride in fresh powder snow. Together, they raised more than \$21,000 for the cause.



- On March 16, Le Valinouët was the host of the Leucan Ski Challenge for the very first time. Skiers and snowboarders hit the slopes and collected \$45,000 for families of cancer-stricken children.
- ★ It was with great pride that Leucan inaugurated the Jardin des Coccinelles at Jean-Béliveau municipal park with member families of Leucan Saguenay-Lac-Saint-Jean in attendance. The production of this luminous space erected in honour of deceased members of Leucan, intended as a quiet place of contemplation for bereaved families, was made possible thanks to generous partners from our region.

Mady-Sun

When I grow up,
I will be a physical education teacher

ESTRIE

- ▲ Establish a Philanthropic Development Committee consisting of business leaders from the various regional municipality counties on our territory, which will contribute to diversifying and increasing our revenue streams.
- ▲ Increase the outreach of Leucan Estrie across the towns we serve to expand our network and multiply our contacts.
- On October 23, Leucan Estrie gathered business leaders from the Sherbrooke area to its first Defenders night. More than \$40,000 was raised to mark the 40th anniversary of the Association. Thank you to all the parties involved!
- The 23rd edition of Tournoi de golf Valeurs mobilières Desjardins took place in August of last year. The golf tournament was held at the Venise Golf Club in Magog. Since the first edition of this event, more than \$800,000 has been raised for Leucan Estrie.
- ★ Every fall, the team of Verger Ferland in Compton generously welcomes families of Leucan for apple picking, pumpkin decorating, and apple must tasting. This event is always highly appreciated by families!





When I grow up, I would like
to be an emergency-room doctor

Zoë

14 years old
Diagnosed with acute lymphoblastic leukemia
30-month treatment



Leucan Shaved Head Challenge

This year, more than 4,350 people from across Quebec joined the great wave of solidarity of the Leucan Shaved Head Challenge, presented by Proxim. In addition to Leucan's 51 official shaving sites, a number of groups (associations, companies, educational institutions, and organizations) joined the efforts by hosting Challenges across the province. Thanks to all the brave participants and their supporters, more than \$3.8 million was raised for cancer-stricken children.

Dominic Paquet, the provincial spokesperson of the Challenge, got his head shaved for a 6th time during Le Retour des Fantastiques airing on Rouge FM. His turn under the shaving blade was streamed live on Facebook, and Dominic wore his new hairdo proudly for several weeks.

Leucan extends the warmest thanks to Proxim, official presenting sponsor of the Challenge for a 3rd year; Dominic Paquet, spokesperson of the Challenge since 2012; our regional honorary presidents; our family spokespersons; and our partners, donors, and volunteers for making this 18th edition such a tremendous success!

LIST OF PERSONALIZED CHALLENGES \$10,000 and up

- ♥ Agnico Eagle division Goldex
- ♥ Alexandre et Mia
- ♥ Crackpot rasé
- ♥ Défi du festival Western de St-Tite
- ♥ ÉcolACTion
- ♥ EJM se rase
- ♥ Externat Sacré-Cœur
- ♥ Fédération étudiante de l'Université de Sherbrooke
- ♥ Fonds de Solidarité FTQ
- ♥ Groupe Rive-Sud -Joël Grégoire
- ♥ Impact de Montréal
- ♥ Lyne Beauvais
- ♥ Polyvalente d'Arvida
- ♥ Proxim
- ♥ RBC GénérAction
- ♥ Revenu Québec - Marly

The Leucan Leadership Challenge

The Leucan Leadership Challenge is an initiative launched as part of the Leucan Shaved Head Challenge with the goal to rally leaders from across the province around the cause of cancer-stricken children and their families. For the first edition of the Challenge last year, only business leaders were encouraged to mobilize their colleagues and employees to raise the mandatory minimum amount of \$25,000 to enter the Challenge. This year, to celebrate the next generation of philanthropists, Leucan invited youth aged 7 to 25 to join the movement by raising a minimum of \$10,000 in donations.

In total, 38 Challenges were held, including 27 in the youth program. The impressive amount of \$1,068,085 was raised by all the Leaders and their respective teams.

THANKS TO THE CORPORATE LEADERS

- ♥ Alexandre Guay (Caron et Guay - Portes et Fenêtres)
- ♥ Gilbert Trudeau (Groupe RCM Modulaire)
- ♥ Glencore Fonderie Horne
- ♥ Isabelle Gingras (Remax Évolution et Restaurant Le Dorchester, cuisine et complicités)
- ♥ Joé Bélanger, Patrice Mainville and l'équipe des Caisses Desjardins des Laurentides
- ♥ Martin Pellerin (Équip Solutions Génie)
- ♥ Michel Dallaire (Cominar)
- ♥ Patrice Brochu (Agri-Marché)
- ♥ René Morin (Hyundai Rivière-du-Loup)
- ♥ Sébastien Thibeault (Hyundai JR Thibeault)
- ♥ Yvon Charest (iA Groupe Financier)

THANKS TO THE YOUNG LEADERS

- ♥ Académie Saint-Clément
- ♥ Cégep de Limoilou
- ♥ Cégep Gérald-Godin
- ♥ Collège Citoyen
- ♥ Collégial international Sainte-Anne
- ♥ Collège Jean-Eudes
- ♥ Collège Laval
- ♥ Collège Trinité
- ♥ Collège Ville-Marie
- ♥ Drummondville Elementary School
- ♥ École Cap-Soleil et Saint-Pierre
- ♥ École de Fontainebleau
- ♥ École Étincelle/Trois-Saisons
- ♥ École Internationale du Mont-Bleu
- ♥ École JARS
- ♥ École Jésus-Marie de Beauceville
- ♥ École Joly-Roy
- ♥ École Les Bocages
- ♥ École l'Orée-des-Cantons
- ♥ École Les Sources
- ♥ École Montagnac
- ♥ École Plateau Saint-Louis
- ♥ École Saint-Joseph
- ♥ École secondaire Armand-Corbeil
- ♥ École secondaire Marcelle-Mallet
- ♥ Ensemble avec Victor
- ♥ Flavie pour la vie
- ♥ Groupe Scout de Beloeil
- ♥ Polyvalente Arvida
- ♥ Polyvalente de Charlesbourg
- ♥ Sarah-Fay Plourde - École polyvalente Arvida

Provincial and Multiregional Activities

RUN FOR LEUCAN

Whether you're looking for a simple workout, a challenge, a family activity or a team-building exercise, Run for Leucan is a sporting challenge accessible to runners of all levels. In 2018, races were held by Leucan Laurentides-Lanaudière (presented by Chokéo Lait Grand Pré (I-NOV CONCEPT)), Leucan Montérégie (presented by Fenplast, L.A. Hébert, and RécréoParc), and Leucan Outaouais (presented by Fairstone Financial). The 920 runners who took part in those three races raised a spectacular **\$204,176** for the cause.



DÉFI DES CHEFS LEUCAN

Défi des Chefs Leucan is a culinary competition where chefs battle it out by creating original and delicious dishes for the guests in attendance. This year, three regional offices took part in this chef's challenge: Leucan Montérégie (presented by Desjardins Securities, Wealth Management), Leucan Outaouais (presented by Décarie Lawyers & Notaries), and Leucan Saguenay-Lac-Saint-Jean (presented by Elkem in association with Niobec). Our thanks go to the 1,440 attendees of the three events who raised the outstanding amount of **\$360,000** for cancer-stricken children and their families.



40 GIANTS FOR LEUCAN

To mark its 40th anniversary, Leucan is looking for 40 men and women endeavoured to each donate the minimum amount of \$40,000 to help Leucan to carry out its mission even further. The Giant idea behind this initiative? Raising **\$1,6 million** to improve cancer treatments and the quality of life of survivors. Leucan sincerely thanks all the Giants who answered the call to provide an outstanding support to cancer-stricken children: Stéphane Chevigny (Intersand); Franca Riso (Montoni); Geneviève Brouillard (Scotiabank); Louis Pilon (Jamp Pharma Corporation); Nadine Renaud-Tinker (RBC Royal Bank); Mélanie Parent (Ferme Ghislain Brodeur Inc.); Stéphane Piché (Premium Ressources Humaines); Danielle Lysaught (Fonds Hamelys); Barry Cole (Cole Foundation); Jean Leblond; the Dominique Majeau Family; Larry Rossy (Rossy Family Foundation); Nathalie Larue (Desjardins Group); Véronique Tougas (Cambli Group); Pierre-Luc Richard; Jean-Guy Desjardins Family Foundation; Léon Gosselin (Gosselin Family Foundation); Cyril Paciullo (Positive Byte); Raymond Ouellette (Fondation Nicole Bissonnette et Raymond Ouellette); Eric Fortin (Fondation Lise et Richard Fortin); and two anonymous donors.



ÇA BRASSE CONTRE LE CANCER

Ça brasse Contre Le Cancer is a solidarity movement initiated by microbreweries in Quebec to help Leucan support cancer-stricken children and their families. Throughout October, for every qualifying beer sold, \$1 was donated to Leucan. Thanks to the 34 participating microbreweries from the Eastern Townships, Laurentides-Lanaudière, Montérégie, Montreal-Laval, and Quebec City for raising a total of **\$33,000** for the cause.



THE LEUCAN SKI CHALLENGE

On March 16 and 30, more than 1,685 skiers, snowboarders, and hikers hit the slopes for the Leucan Ski Challenge at five resorts in the province: Bromont, montagne d'expériences, Mont-Vidéo, Le Valinouët, Station touristique Stoneham, and Vallée du Parc. This 14th edition was a resounding success and raised more than **\$700,000** for Leucan. The Association wishes to thank our provincial spokespersons, Félix Séguin and Cindy Ouellet, all the regional honorary presidents, the ambassadors, the family spokespersons, and all volunteers for making this event so profitable.



THE LEUCAN EXPERIENCE

On November 1, 2018, 540 guests attended The Leucan Experience, presented by RBC Royal Bank and National Bank, Private Banking 1859. To celebrate the Association's 40th anniversary, this annual major benefit event was held under a carnival theme. In keeping with the evening's theme, guests were invited to take part in authentic carnival games and enjoy a festive, gourmet meal with creative dishes prepared by Chef Laurent Godbout from restaurant Chez l'Épicier—our guest chef for a third consecutive year. The sold-out event raised **\$461,450** to help Leucan to pursue its mission.

This event would not have been such a tremendous success without the precious support of our honorary co-presidents, Mrs. Nadine Renaud-Tinker, President, Quebec Headquarters, RBC Royal Bank, and Mr. Eric Bujold, President, National Bank, Private Banking 1859. Leucan would also like to acknowledge the generous contribution of Mrs. Danièle Henkel, speaker and author, President and Founder of Daniele Henkel Inc., the Honorary Patron of this event. Leucan extends its thanks to the Chair of our Ambassadors Committee, Mr. Luc Bisailon (RBC Royal Bank), and to the event's ambassadors: Mr. Germain Bureau (RBC Royal Bank); Mr. Pierre Cantin (CIC Capital); Mr. Mario Caron (National Bank, Private Banking 1859); Mrs. Sandra Silva Da Costa (Arbonne); Mrs. Brigitte Dagnault (Sun Life Financial); Mr. Michel K. Landry (Deloitte); Mr. Philippe Langelier (Raymond Chabot Grant Thornton); Mr. Joe Lo Dico (Richter); Mr. Pascal Proulx (Leucan Board of Trustees); and Mrs. Isabelle Sicard (Leucan Board of Trustees).



THE LEUCAN HALLOWEEN CAMPAIGN

To commemorate the 20th edition of the Leucan Halloween Campaign, the Association introduced two new initiatives to this fundraising activity so significant for children: the Cabosse Award and a bundle for receiving donations.

Named after Cabosse the Witch, the campaign's mascot, the Cabosse Award acknowledges the solidarity, dedication, and empathy of children getting involved in the Leucan Halloween Campaign. For the first edition of this new award, Leucan received 41 nominations from across Quebec. A committee comprising of employees from the Association selected the winners of the first Cabosse Award: the students of Mrs. Isabelle Champagne's class at École Desranleau in Sherbrooke. The class raised awareness about Leucan's cause in their school, in addition to assembling, distributing, and collecting the money boxes.

The bundle gives students and the teaching staff the opportunity to create their own fundraising activity as part of the Halloween Campaign. It is designed for both cash and cheque donations. Thanks to the 684 participating schools and 154,777 children who proudly carried the money boxes on October 31 or collected donations in their bundles, this year a total of **\$409,376** was raised.

THE DEFENDERS

To mark the 40th anniversary of the Association, many generous supporters joined The Defenders by donating a minimum of **\$1,000** for the cause. Leucan is extremely grateful for their involvement.



CORPORATE DONORS

53 karat ♥ Alligacom ♥ AMC Construction ♥ Bil-Yvon ♥ Bois Péladeau
Clinique dentaire Dr Alain Quinn ♥ Club Piscine ♥ Club Richelieu d'Amos
Construction Edelweiss ♥ Député Guy Bourgeois ♥ Ébénisterie R.N.
Éditions du Trésor caché ♥ Eldorado Gold (Integra Gold) ♥ Espace vert
Expédition LS ♥ Fissure extrême et fondation ♥ Fréchette Avocats
Gingsberg Gingras ♥ Grégoire Sports ♥ Grenier Automobile
Hôtel Days Inn Berthierville ♥ Hyundai St-Jérôme ♥ IGA famille Charles
I-Nov Concept ♥ Intermiel ♥ J.C. Pédiatrie Inc ♥ Lave Auto Express
Lefresne Groupe Conseil ♥ Les pétroles Carufel ♥ Mamie virtuelle
Mine Canadian Malartic ♥ Mines Richmont ♥ Ministre de la famille
et de l'Outaouais ♥ Norbord (La Sarre) ♥ Openmind Technologies
Opto-Réseau ♥ Ouvroir St-Sauveur ♥ Pavage Gadbois ♥ Plastique G+
Raymond Chabot Grant Thornton ♥ Remax vision ♥ Service Transport
André Marcoux ♥ Vins au féminin

INDIVIDUAL DONORS

Dominique Biron ♥ Charles Desjardins ♥ Charles Deslauriers
Mélissa Gauthier ♥ Lynda Lavoie ♥ Patrice Lavoie



DÉFI HUMA LEUCAN

Last spring, two groups of participants walked their way to the paths of Santiago de Compostela in Spain, as part of the 2019 edition of the Leucan HUMA Challenge. In total, travelers raised more than **\$125,000** to support cancer-stricken children and their families. Leucan would like to thank the participants for their incredible commitment, their donors, as well as World Expeditions, who organized the event, for their invaluable help.

DÉGUSTATION VEGAS LEUCAN

Dégustation Vegas Leucan is a multi-sensory experience combining fine dining, wine, people, and entertainment for a good cause. In the past year, two Dégustation Vegas Leucan events were organized by Leucan Laurentides-Lanaudière: the first on September 14 in Sainte-Agathe-des-Monts (presented par Franke Mercedes-Benz and Gina Beaulieu courtier immobilier agréé), and the second on February 21 in Blainville (presented by Hamel BMW of Blainville and the Solist Technologies Group). On October 18, it was Leucan Saguenay-Lac-Saint-Jean's turn to invite local residents to join them for this unique event at the UAS Centre of Excellence in Alma (presented by Desjardins). Together, the 726 attendees of the three events raised more than **\$165,000** for Leucan.



Bequests and Individual Donors

In alphabetical order

Year round, Leucan witnesses the generosity of people who support cancer-stricken children and their families by contributing to our annual campaigns, making a bequest, enrolling in our payroll deduction program or planning a gift. Every donation makes a difference and Leucan wishes to thank all the individuals who ensure our sustainability and enable us to continue to provide our services to our member families.

BEQUESTS

A number of donors who championed Leucan's cause throughout their lives also choose to make a gift in their will—a simple and easy way to continue to make a difference even after they are gone. In 2018-19, Leucan was the recipient of **\$386,749** from those generous individuals who chose to leave a long-lasting impact as their legacy.



Madeleine Bernard
Raymond Bilodeau
Ovide Bolduc
Andrée Desbiens
Henriette Gauthier
Carmen Howard
René Mc Millan
Raymond Phillion
Jacqueline Plante-Raymond
Monique Renaud
François Therrien



INDIVIDUAL DONORS

\$1,000-\$10,000

Abou Kheir, Joseph
Allard, Raymond
Allard, Sylvain
Archambault, Guy
Beaulieu, Louis-Marie
Beaumont, Alain
Bélanger, Berthe
Belleau, Sylvain
Bellemare, Claude
Bergeron, Michael
Bertrand, Jean-François
Bianco, Ada
Biron, Dominique
Bolduc Duval, Geneviève
Bouchard, Marie-Philippe
Boucher, Michel
Boudreau, Carl
Boudreau, Jérémy
Bourassa, Louis
Bourque, Vincent
Busque, Paul
Cantin, Pierre
Caron, Joannie
Caron, Mario
Caron, Suzanne
Chartier, Daniel
Chartrand, Marielle
Chevalier, Philippe
Comtois, Bruno
Correia, Pedro
Costin, Hélène
Courcelles, Guy
Cousineau, Martin
Crepeau Rousseau, Ariane
Cyr, Jacques
Daigneault, Ginette
David, Guy A.
Davies, Richard
Deschênes, Annie
Desjardins, Charles
Deslauriers, Charles
Dottori, Frank
Dumas, Michel
Dumoulin, Stéphane
Dupuis, Francis
Durand, Lise
Dussault, Claude
Dussault, Huguette
Elibrachy, Bahieldin
Emond, Marco
Fenchel, Henry
Foisy, Jacques
Fournel, Sébastien
Gagné, Charles
Gantcheff, George
Garant, Benjamin

Gascon, Daniel
Gascon, Ginette
Gaudet Gagnon, Denise
Gauthier, Daniel
Gauthier, Geneviève
Gauthier, Mélissa
Gélinas, Christian
Gendron, Christian
Gignac, Alain
Gilbert, Raymond
Gosselin, David
Gouin, Jean-Pierre
Goyette, Philip
Grégoire, Joël
Grenier, Jean-Pierre
Guévremont, Denise
Hacherel, Daniel
Hanley, Michael
Harnois, Claude
Harvey, Guylaine
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Kassam, Navaz
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Lachance, Alexandre
Laflamme, Jean
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Lamarre, Stéphane
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Lapointe, Eric
Lapointe, Ghislain
Laporte, Roger
Larivière, Gaétane
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Laurence, Normand
Laurin, Jacques
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Leduc, Simon-A
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Lessard, Marcel
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Loiselle, Denis
Lortie, Sylvain
Mailhot, Maryse
Malouin, Denis
Maurice, Luc
Mc Martin, Kathleen
McKenzie, Francis
Meloche, Pierre
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Meunier, Virginie
Millaire, Isabelle
Morin, Alain
Nadeau, Meriam
Néemeh, Alain

Nézondet, Anne-Laure
Nicole, Ginette
Noël, Lynda
Ostiguy, Claude
Ouellet, Jean-François
Paquet, Eric
Parent, Danielle
Patchoski, John
Pedneault, Nicholas
Pellerin, Mathio
Pépin, Charles
Pépin, Normand
Phillion, Richard
Pleau, Jean-François
Poirier, Bertrand
Potvin, Jacques
Pouliot, Claude
Prévost, Yves
Rémillard, Monique
Rivière, Guy
Robinson, James
Rondeau, Michel
Rouillard, Jean-François
et ses Étoiles
Rousseau, Claudyne
Rousseau, Suzie
Routhier, Michel
Rozon, Elise
Samonini, Pascal
Sarrazin, Claude
Schneider, Louise
Scullion, Sandy
Sheridan & Brouillard (famille)
Sicard, Isabelle
Sirois, Mathieu
St-Amant, Nicole
St-Pierre, Danielle
Thabet, Pierre
Thibeault, Carl
Thibeault, Jean-Roch
Thibeault, Nicolas
Thomas, Dr. Nancy
Tremblay, Hector
Tremblay, Stéphane
Vallée, Louis-Eric
Van Den Berg, Ineke H.
Viens Gaboriau, Jessyca
Webster, Sally

\$10,000 and up

Charest, Yvon
Dallaire, Michel
Mericille, François
Paciullo, Cyril
Richard, Pierre-Luc

Corporate donors

In alphabetical order

\$5,000-\$25,000

Ardene Foundation
Burrowes Courtiers
d'Assurances
Caisse de dépôt et placement du Québec
Cambli Group
Chevaliers de Colomb
Cole Foundation
Conam Charitable Foundation
Couche-Tard inc.
CST Foundation
Débosselage du Nord inc.
Demers Beaulne
Fédération des caisses
Desjardins du Québec
Fenplast
Ferme Ghislain Brodeur
Foundation
Bergeron-Jetté
Fondation Bon Départ de Canadian Tire du Québec
Fondation Edouard et ses Étoiles
Fondation Famille Marc Thériault
Fondation Germaine & Fernand Bernard
Fondation Jacques et Michel Auger
Fondation Nicole Bissonnette et Raymond Oueltette
Fondation Rosalia Saputo Monticciolo
Fondation Sibylla Hesse
Gilles Mercilles Inc.
Glencore Fonderie Horne
Groupe Dallaire
Harley Rivière-du-Loup
Harnois Groupe Pétrolier
Intersand
Jamp Pharma
Jean-Guy Desjardins
Family Foundation
K+S Windsor Salt Ltd.
Koa Care Camps
Le regroupement des Caisses Desjardins de la Mauricie

\$25,000-\$50,000

Le Superclub Vidéotron Ltd.
Lise and Richard Fortin
Foundation
Location de camions
Eureka inc.
L'Oréal Canada
McKesson Canada
Montreal Firefighters' Association
OK Pneus St-David inc.
Power Corporation du Canada
Premium ressources humaines
Productions Déferlantes / La Voix
Junior
RBC Royal Bank
Remtec inc.
Resorts d'auto et camion Rock inc
Roasters Foundation
Sicam
Simons
SSQ Société d'assurance-vie inc.
Sun Life Financial
Suspensions Ressorts
Michel Jeffrey inc.
The Co-operators group auto and home insurance
Toitures Brault
Zulu Alpha Kilo

Once more this year, families of Leucan could count on the much-appreciated support of **Fédération des producteurs d'œufs du Québec** over the holidays with the distribution of **\$25,000** in gift cards redeemable at the grocery store. An act of generosity that always comes at the right time.

This year, three Giants have fulfilled their **\$40,000** commitment as part of the 40 Giants for Leucan campaign. Through their gift, they supported clinical research and care for childhood cancer survivors. Leucan is deeply grateful for their generosity: **Fonds Hamelys, the Desjardins Group, and Fondation Famille Gosselin**.

Our thanks go to the **Desjardins Foundation** for providing back-to-school support to Leucan families for a 3rd consecutive year. The Foundation's **\$25,000** gift, earmarked for Leucan's emergency fund, enables us to help youth suffering from sequelae in their schooling. Your commitment to Leucan is invaluable.

Once more this year, Leucan could rely on a **\$25,000** contribution from the **St-Hubert Foundation** to an emergency fund set up to help families pay for their grocery bills. Leucan is so grateful for this unflinching support.

iA Financial Group President and Chief Executive Officer (CEO), Yvon Charest, donated **\$30,000** in corporate donations during the Leucan Shaved Head Challenge in Quebec City. Thanks to a partner with a big heart who took on the Leucan Shaved Head Challenge for the 5th time this year!

On June 16, **Macpek** inaugurated a new distribution centre in the industrial park of Saint-Augustin-de-Desmaures. To mark the occasion, the company's employees, friends, and suppliers gathered to celebrate the grand opening with all proceeds going to Leucan Région Québec. Thanks to this kind-hearted partner for this generous donation totalling **\$35,655**.

The President and CEO of **TFI International** committed to an annual gift of **\$30,000/year** over five years. Leucan is proud and honoured to count on this loyal partnership now in its 5th and last year.

Committed Partners

In alphabetical order

\$5,000 - \$25,000

25 heures de Hockey ♥ Aubainerie de Chicoutimi ♥ Béton Barrette ♥ Boutique Première ♥ Canac ♥ CanadaHelps ♥ Clinique de physiothérapie Val-d'Or ♥ Collège Lafèche ♥ Coupe Audi ♥ Défi 24/45 et la Cabane à sucre du Café à Montmagny ♥ Défi 24 heures de Hockey Leucan ♥ Derby de démolition de St-Chrysostome ♥ Desjardins Sécurité financière ♥ Édition Les Malins ♥ Énergie Valero ♥ Fairmont Le Reine Élizabeth ♥ Festival de la Poutine de Trois-Rivières ♥ Grand Prix Ski-doo de Valcourt ♥ Groupe Atwill-Morin Inc. ♥ Hasbro ♥ Journée motoneige pour Leucan par Mario Massicotte ♥ Joseph de Palma et Les Amis d'Elsie Nadeau ♥ La Console qui console ♥ Larochelle Groupe Conseil Inc. ♥ Le challenge du guerrier ♥ Le Grand McDon ♥ Métro Bellemare ♥ Métro Plouffe ♥ Montreal Canadiens Hockey Club ♥ Normand Laurence Golf tournament ♥ Procom ♥ RBC NexGen ♥ Sandra Silva da Costa Arbonne independant consultant ♥ SherWeb ♥ Tournoi de golf Guillaume Marcotte ♥ Vignoble & Microbrasserie Les Vents d'Ange ♥ Zumbathon SAIL

\$25,000-\$75,000

We are very thankful to the **ACRGTQ** for raising the impressive amount of **\$52,000** through an annual benefit event, among other initiatives. Since 2002, members of ACRGTQ have gifted more than **\$788,000** to Leucan. It is thanks to partners like you that Leucan can continue to provide its essential services to member families.

Since 2004, Carl Thibault, Isobel Tardif and IG Wealth Management have been teaming up to host the **Carlisopen** at Club de golf Le Grand Portneuf. Over those 15 years, the event raised close to **\$445,000** for Leucan Région Québec. We thank this family for their commitment and generosity!

Thanks to the **Ensemble vocal Voix d'espoir** and its choir members for collecting the prodigious sum of \$29,494 on the 22nd edition of their annual concert, bringing the total sum donated to Leucan to **\$388,000** since the first edition.

With the Pure Pleasure campaign and the sale of boxer shorts bearing its popular 2L container of vanilla ice cream, **Laiterie de Coaticook** raised **\$50,000** for Leucan. We thank this partner for its amazing generosity!

The 17th edition of **Tournoi de golf Simon Gagné** took place at Golf de la Faune in August of last year. Thanks to the generosity of golfers and partners alike, more than **\$52,000** was collected for the cause, making the event surpass the milestone of **\$1 million** donated to Leucan since its first edition.

The 23rd edition of **Tournoi de golf Valeurs Mobilières Desjardins** took place under the honorary chairmanship of Mr. Stéphane Waite and raised the amount of **\$30,000** for Leucan. Thanks to the organizing committee and the golfers for their unwavering support over the years.

\$75,000 and up

In 2018, the annual **Tim Hortons Smile Cookies** campaign raised more than **\$130,000** in the Eastern Townships, Laurentides-Lanaudière, and Montérégie regions, thanks to a group of franchise owners who selected Leucan as the campaign beneficiary. Leucan extends its warmest thanks to the staff, customers, and partner companies who supported the campaign while enjoying some delicious cookies.



In solidarity with families of Leucan, members of **CSN** have been rallying together for 22 years now to fund the annual Leucan-CSN Summer Camp. Their invaluable generosity and involvement are deeply appreciated. We thank this partner with a big heart for all its fundraising efforts across the province.



For a 4th consecutive year, **Mia** partnered with Leucan to launch the exclusive Earrings of hope, as part of the Leucan Shaved Head Challenge. Thanks to the entire team of Mia for their generosity and loyalty, which resulted in **\$160,000** donated to the cause this year.

Held for a 10th consecutive year, the **Pro-Am Gagné-Bergeron** gives amateur players the chance to share the ice in a friendly game against professionals from the National Hockey League (NHL). Thanks to Simon Gagné and Patrice Bergeron for rallying several NHL players for this benefit game, and to all participants for making it such a great success.



For the past 15 years, **Transport Jacques Auger** has been the host of a one-of-a-kind family event called Promenade en camion, much to the enchantment of the young and the young-at-heart. This past year, this loyal partner and its team raised **\$136,685** for Leucan, reaching the grand total of **\$1,296,853** since the first edition of this event.



The **Ultramarathon** is a two-day relay race over more than 300 kilometres, 32 hours of fun and endurance, a remarkable personal achievement, and an indescribable feeling of pride. But above all else, it's a significant gesture of solidarity with cancer-stricken children.

Huge thanks to **Voiles en Voiles** for propelling The Leucan Journey, an exciting activity inspired by The Amazing Race, which raised nearly **\$95,000** in 2018. On behalf of all cancer-stricken children, we thank you from the bottom of our hearts.



Outstanding volunteers

LEUCAN AWARDS NINE CAMIE TROPHIES TO EXCEPTIONAL VOLUNTEERS

The Camie trophy is awarded to outstanding individuals who have been volunteering to support Leucan's philanthropic efforts over several years. Every one of those nine committed volunteers have appealed to their networks and raised more than \$500,000 (and in a few cases, more than \$1 million) for Leucan. As part of the celebrations for its 40th anniversary, Leucan awarded nine trophies to those generous individuals on whom the Association can always count.



Photo 1

♥ Yvon Charest (iA Groupe Financier)
♥ Michel Dallaire (Groupe Dallaire)

Photo 2

♥ Dr Jocelyn Demers (Founder of Leucan)
♥ André Houle (retired member of Valeurs Mobilières Desjardins)
♥ Pascal Proulx (President of the Association)
♥ Luc Bisailon (RBC Royal Bank)
♥ Pascale Bouchard (Executive Director of Leucan)
♥ Jean Lacharité (Confédération des syndicats nationaux)
♥ Stéphane Chevigny (Intersand)
♥ Alain Champagne (Groupe Jean Coutu)

Photo 3

♥ Simon Gagné (Tournoi de golf Simon Gagné)

Photo 4

♥ Jacques Auger (Transport Jacques Auger)

Sponsors

In alphabetical order

MONETARY SPONSORS

\$5,000-\$25,000

- ♥ Arbonne - Independent Consultants
- ♥ Ardene Foundation
- ♥ Caisse Desjardins des Trois-Rivières
- ♥ Décarie Lawyers & Notaries
- ♥ Desjardins
- ♥ Elkem Metal Canada inc.
- ♥ Fasken
- ♥ Fenplast
- ♥ Hamel BMW de Blainville
- ♥ Ideal Roofing
- ♥ I-Nov Concept
- ♥ Jean Dumas Multiconcessionnaires
- ♥ Mirella & Lino Saputo Foundation
- ♥ Richter
- ♥ SAIL

\$25,000-\$50,000

We are very grateful for the generosity of **Groupe CRH Canada inc.** for their three-year commitment to Leucan, starting with an initial gift of \$25,000 in the past year. Thanks to this loyal partner for getting involved in the Leucan Mighty Challenge.

Not only did Domenic Pilla, Chief Executive Officer of **McKesson Canada**, accept the honorary presidency of The 2017 Leucan Experience, but he also took to heart the theme of the night, A family history, by inviting the entire family of McKesson Canada to join him in an incredible gesture of solidarity with cancer-stricken children and their families. We are so thankful for your support!

Niobec is a highly committed partner of Leucan Saguenay-Lac-Saint-Jean. From 2014 to 2017, the company was the presenting sponsor of the local edition of the Leucan Ski Challenge, in addition to contributing four teams of participating employees to the Challenge for all four events. Since January 2018, Niobec has been supporting various fundraising activities organized by Leucan Saguenay-Lac-Saint-Jean, including the Défi des Chefs Leucan, Dégustation Vegas Leucan, and the Leucan Shaved Head Challenge.

In honour of Leucan's 40th anniversary, two important financial institutions did not hesitate to come together in support of cancer-stricken children and their families. Indeed, Mrs. Nadine Renaud-Tinker, President, Quebec Headquarters, **RBC Royal Bank**, and Mr. Eric Bujold, President, **National Bank Private Banking 1859** have shown their remarkable generosity by co-presenting The 2018 Leucan Experience. Leucan would also like to thank Mr. Luc Bisailon, Managing Director, National Client Group - Quebec, RBC Royal Bank for assuming the chairmanship of the event's Ambassadors Committee on November 1, and all the loyal allies he mobilized around the cause.

\$100,000 and up

Leucan would like to thank the entire team of **Proxim**, a major partner for the past several years. Proxim plays a key role as the presenting sponsor of the Leucan Shaved Head Challenge. We are also grateful to all Proxim-affiliated independent pharmacists for their unwavering support throughout the year.



IN-KIND SPONSORS

\$10,000-\$50,000

Attraction Radio ♥ Bell Média Drummundville ♥ Bell Média Mauricie
Boom Montérégie ♥ Bromont, montagne d'expériences
Centre commercial Les Rivières ♥ Centre de glisse Vallée du Parc
Centre Vidéotron ♥ Cogeco média Estrie ♥ Cogeco média Mauricie
Energie 104.1 and Rouge FM 94,9 ♥ Esther Campeau - Maître Photographe
Fondation Ordina-Cœur ♥ Hasbro ♥ Laboratoire Choisy
Leclerc communication ♥ Les Hebdomadaires Mauricie - Rive-Sud ♥ M105
Magnus Poirier ♥ Montreal Canadiens Hockey Club ♥ Mont-Vidéo
Palais des Congrès de Gatineau ♥ Pascan Aviation ♥ Romy & Axsel
Royal Pyrotechnie ♥ SAQ ♥ Subway Québec ♥ Tam-Tam\TBWA
Transport Magazine ♥ Voiles en Voiles

\$50,000-\$100,000

Énergie Abitibi 99.1- 92.5- 102.7 has been a loyal partner of Leucan Abitibi-Témiscamingue for more than 10 years. The exceptional involvement of the local NRJ radio stations, coupled with the fervour, professionalism, and individual commitment of all the hosts have contributed greatly to raising awareness about Leucan's cause and the reality of families from the region coping with a childhood cancer diagnosis. Leucan Abitibi-Témiscamingue is extremely grateful for your dedication and generosity.

For 23 years now, Leucan has been fortunate to rely on **Fairmont Le Château Montebello** and its Une histoire de cœur! program, which provides a series of overnight stays to bereaved couples and families from Leucan to give them an opportunity to take care of themselves and to spend quality time together. We thank the team of Fairmont Le Château Montebello for this kind attention.

Once more this year, **Station touristique Stoneham** contributed greatly to the success of the 11th edition of the Leucan Ski Challenge in Quebec City. For several years now, the resort has lent its facilities, staff, tickets for all participants, and several other amenities for the Challenge. We thank this invaluable partner for this commitment amounting to more than \$50,000 for Leucan this year.

\$100,000 and up

Leucan is extremely privileged to count on the loyal support of **PATTISON Outdoor**, which provides Leucan with exceptional billboard placement across the province. Please accept our huge thanks on behalf of cancer-stricken children!

A Word from our Treasurer



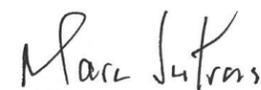
The 2018-19 fiscal year ended with an excess of revenue over expenses of \$84,901. This increase is mainly attributable to a revenue increase in fundraising activities, combined to a more robust investment income earned than the previous year. Considering the financial surpluses cumulated over previous years and a combined net asset of \$4.8 million, the Association is in good financial health.

The gross excess of revenue over expenses increased by \$119,569 year over year. Indeed, the total revenue increased by \$308,146 while the expenditures for fundraising activities did not grow at the same rate. In return for this growth in gross excess of revenue over expenses, there was an increase of \$409,718 in the monies spent on services to children and their families and on clinical research grants compared with the previous year. In total, these two expenditure items represent more than 70% of the gross excess of revenue over expenses for the fiscal year ended March 31, 2019, compared to 66% last year.

Thus, Leucan's financial situation continued to improve over the last fiscal year and remains sound. Its net assets at March 31, 2019 were \$4,820,262, including \$576,597 invested in capital assets.

The 2019-22 strategic plan was launched this year with an emphasis on actions to diversify our revenue streams to improve the Association's overall performance, particularly as it relates to key financial indicators.

In closing, I want to congratulate and sincerely thank all the individuals who contributed to Leucan's success this past year: our employees, our volunteers, our donors, and all our partners.

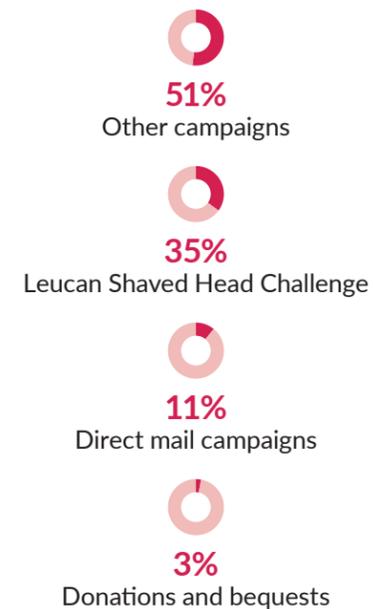

 Marc Jutras, CPA, CA

Summary of revenue and expenses

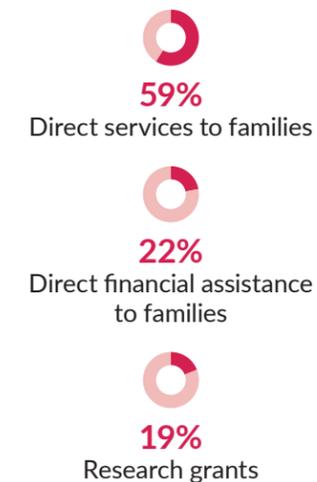
FOR THE 12-MONTH PERIOD ENDED MARCH 31, 2019

BREAKDOWN OF DONATIONS

Excluding donated supplies and services



BREAKDOWN OF EXPENDITURES RELATED TO THE ASSOCIATION'S MISSION



	2018-2019	2017-2018
Revenue		
Donations and fundraising activities	\$11,081,865	\$10,867,228
Donated supplies and services	\$194,621	\$222,275
Other revenue	\$196,410	\$75,247
Total revenue	\$11,472,896	\$11,164,750
Expenses		
Costs of fundraising activities	\$4,354,945	\$4,157,244
Donated supplies and services	\$179,021	\$188,145
Gross excess of revenue over expenses	\$6,938,930	\$6,819,361
Other expenses		
Services to children and their families	\$3,940,552	\$3,626,517
Grants for clinical research*	\$948,786	\$853,103
Communications	\$346,429	\$344,931
Administration	\$1,618,262	\$1,459,463
Total of other expenses	\$6,854,029	\$6,284,014
Excess of revenue over expenses	\$84,901	\$535,347

*Including expenses related to the Information Centre and hospital centres.



leucan 
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WITH CANCER

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