



Press Release
Embargoed until May 26

More than 500 people are taking on the Leucan Shaved Head Challenge today

Montreal, May 26, 2019 – Today, more than 500 individuals from across Quebec are taking part in the provincial edition of the [Leucan Shaved Head Challenge](#), presented by [Proxim](#). This marks the 19th edition of the Challenge, a great wave of solidarity and hope for cancer-stricken children coping with hair loss due to chemotherapy.

“Beyond the fundraiser and the shaving in itself, participants become, through their new look, ambassadors of the cause for several weeks to come. This is a tremendous commitment on their part,” says Dominic Paquet, spokesperson of the Leucan Shaved Head Challenge for 8 consecutive years.

Among the 11 official shaving sites open today across the province, our largest venue is the Videotron Centre in Quebec City, with 115 participants registered. The money raised will enable Leucan to provide a range of support services to cancer-stricken children and their families, in addition to funding research in pediatric oncology.

Additional dates to take on the Challenge

People can still sign up for one of 30 additional Challenges scheduled in the upcoming months, or plan a Personalized Challenge and choose the date, time, place, and outreach of their event. For more information, please visit the Challenge’s official website at tetesrasees.com.

Leucan wishes to highlight the generosity of [Proxim](#), the presenting sponsor of the event for a 4th year; [Mia](#) for creating the Earrings of Hope for a 5th year and donating the sales proceeds to the Association; [Subway](#) for providing meals to volunteers at our shaving sites; and stand-up comedian [Dominic Paquet](#), the Challenge’s provincial spokesperson.

About the Challenge

The Leucan Shaved Head Challenge is a major fundraising campaign that engages the community in a wave of solidarity to provide families of cancer-stricken children with the

services they need. It is also a gesture of support for children having to cope with a change in their appearance in the form of hair loss, a side-effect of chemotherapy.

About Leucan

For more than 40 years, [Leucan](#) has been committed to supporting cancer-stricken children and their families from the day of diagnosis and through every stage of cancer and its side-effects. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides distinctive and tailored services delivered by a qualified team with a cutting-edge expertise. Leucan also funds clinical research and the Leucan Information Centre. With its nine offices, Leucan is available across the province.

About Proxim

Proxim was founded through the major grouping of independent pharmacists-owners. With more than 300 drugstores across Quebec, the pharmacists-owners affiliated with Proxim are leading health professionals in their respective communities. Their priority is to provide their patients with specialized and tailored care and support to promote better health.

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Source and information:

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