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Jay Du Temple to get his head shaved for Leucan

Montreal, April 5, 2019 – Stand-up comedian and host <u>Jay Du Temple</u> will get his head shaved for Leucan during the last date of his *Bien faire* Tour on January 3, 2020 at the Bell Centre. \$1 per ticket sold for that show will go directly to Leucan and Jay will match the final amount raised.

This marks the launch of the 19th edition of the Leucan Shaved Head Challenge, presented by <u>Proxim</u>. "We are delighted and lucky to count on Jay's support. He is generous and very engaged in his community. We are confident that his gesture will inspire others to follow in his footsteps," said Lysanne Groulx, Provincial Director, Annual Campaigns and Communications for Leucan.

"It's very moving to see a fellow member of the comedy community supporting this cause that's really dear to my heart. Taking on the Leucan Shaved Head Challenge is such an important symbolic gesture of solidarity with families. Since 2012, I've taken on the Challenge six times with great pride, and I'm positive that Jay will feel the same way," added Dominic Paquet, the Challenge's spokesperson for an 8th consecutive year.

Tickets for Jay Du Temple's last show of his *Bien faire* Tour are on sale at www.evenko.ca or www.jaydutemple.com.

Multiple shaving sites across Quebec

Leucan encourages everyone to follow the lead of Jay Du Temple, Dominic Paquet, and nearly 100,000 people across Quebec who took on the Challenge in the past, and to sign up for the Challenge at one of the official shaving sites set up by the Association. You can also organize a Personalized Challenge and choose the date, time, and place of your event. Additionally, people can donate to a participant's campaign by visiting tetesrasees.com.

Leucan wishes to highlight the generosity of Proxim, the presenting sponsor of the event for a 4th year; Mia for creating the Earrings of Hope for a 5th year and donating the sales proceeds to the Association; Subway for providing meals to volunteers at our shaving sites, and stand-up comedian Dominic Paquet, the Challenge's provincial spokesperson for an 8th year.

About the Challenge

The Leucan Shaved Head Challenge is a major fundraising campaign that engages the community in a solidarity wave to provide families of cancer-stricken children with the services they need. It is also a gesture of support for children having to cope with a change in their appearance in the form of hair loss, a side-effect of chemotherapy.

About Leucan

For more than 40 years, Leucan has been supporting cancer-stricken children and their families from the day of diagnosis through every stage of the disease and its side-effects. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides specific and personalized services delivered by a qualified team with a cutting edge expertise. Leucan also funds clinical research and the Leucan Information Centre. With its nine offices, Leucan is present throughout Quebec.

About Proxim

Proxim was founded through the major grouping of independent pharmacists-owners. With more than 300 drugstores across Quebec, the pharmacists-owners affiliated with Proxim are leading health professionals in their respective communities. Their priority is to provide their patients with specialized and tailored care and support to promote better health.

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