

**Marie-Mai joins Leucan to support cancer-stricken children by becoming  
Godmother of the Association**

**Montreal, February 15, 2019** – On International Childhood Cancer Awareness Day, Leucan, the Association for children with cancer and their families, is proud to announce that singer-songwriter Marie-Mai is officially being named godmother of Leucan. With this new title, Marie-Mai is renewing the commitment she made to the cause of cancer-stricken children in 2017, and solidified as part of the Association’s 40<sup>th</sup> anniversary.

“While on tour, I came across several cancer-stricken children and their families, and I have seen Leucan at work in the field. The birth of my daughter gave me the urgency to do something. I wanted to make a difference, not only through my music and lyrics, but also through concrete action,” explained Marie-Mai.

“It’s a huge privilege for Leucan to count on Marie-Mai as godmother of the Association. Her generosity, authenticity, and proximity to the Quebec public make her an exceptional ambassador to raise awareness about the challenges faced by families of cancer-stricken children,” said Pascale Bouchard, Executive Director of Leucan.

Over the next three years, Marie-Mai will meet with the children and families of Leucan across the province by taking part in a series of activities organized for them.

**List of major events planned in 2019:**

- The Leucan Ski Challenge: March 16 and March 30 – more details at [www.defiski.com](http://www.defiski.com)
- The Leucan Shaved Head Challenge presented by PROXIM: several dates across the province – more details at [www.tetesrasees.com](http://www.tetesrasees.com);
- The Leucan-CSN Summer Camp: Weeks of July 28 and August 4
- Several more activities will be held across the province throughout the year – more details at [www.leucan.qc.ca](http://www.leucan.qc.ca)

For 40 years, Leucan has been supporting cancer-stricken children and their families from the day of diagnosis through every stage of the disease and its side-effects. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides specific and personalized services delivered by a qualified team with a cutting edge expertise.

Leucan also funds clinical research and the Leucan Information Centre. With its nine offices, Leucan is present throughout Quebec.

**Source and information:**

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