



Press Release
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Cancer, as Experienced and Told by Children
September is Childhood Cancer Awareness Month

MONTREAL, August 31, 2017 – On the eve of Childhood Cancer Awareness Month, Leucan brings emphasis on the realities of two affected children, Coralie Lévesque and Marine Bazian-Pinède, to raise awareness about the challenges they face.

Seven-year-old Coralie Lévesque was diagnosed with acute lymphoblastic leukemia in the fall of 2015. Coralie gives people the opportunity to discover her story in a book she wrote and illustrated herself. *La maladie de Coralie*, available in audio version [here](#) (in French), takes readers in the daily realities of a child whose life was turned upside down by cancer. Told through Coralie’s eyes, this tale both touching and realistic helps readers to understand better the real and concrete impacts of cancer on affected children and their families, while highlighting the importance of the care and assistance provided by Leucan.

Whether the youth affected is a child or teenager, a cancer diagnosis presents a host of challenges. That is the case for Marine Bazian-Pinède, 17, diagnosed with stage IV Hodgkin’s lymphoma in January 2016. “I had to complete high school between rounds of chemotherapy. I had less time to see my friends, but I became part of a new family: Leucan’s.”

Marine and Coralie had to adapt to a new and often difficult daily reality. For Marine, Leucan gave her a way to break out of the isolation brought on by treatments through activities such as the Leucan-CSN Summer Camp, for example. “The people of Leucan are my closest friends now. They are always there for me. They listen to me and they understand me. It makes me feel good!”

Support across Quebec for cancer-stricken children

The Association will mark Childhood Cancer Awareness Month through various initiatives. For a second year, Leucan is happy to partner up with Laiterie de Coaticook, who has committed to donating \$32,500—proceeds from the sale of its two-litre vanilla ice cream pint—, in addition to running “Gagne tes contenants de crème glacée pendant 1 an”, a contest through which one lucky winner will get a freezer filled with 52 pints of ice cream.

In addition, several buildings will be illuminated in gold, the color associated with the fight against pediatric cancer, on September 23 and 24. The Montreal City Hall, the Olympic Park Tower, Fairmont Le Château Frontenac, Salle Albert-Rousseau, Complexe Jules-Dallaire and the all-new Grande Roue de Montréal will be part of this movement.

Leucan also invites the public to show their support by changing their Facebook profile picture and applying the gold [filter](#).

About Leucan

For close to 40 years, [Leucan](#) has been supporting cancer-stricken children and their families from the day of diagnosis through every stage of the disease and its side-effects. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides [specific and personalized services](#) delivered by a qualified team with a cutting edge expertise. Leucan also [funds clinical research](#) and the [Leucan Information Centre](#). With its nine offices, Leucan is present throughout Quebec.

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Source and information:

Anne-Marie Leclerc
Project Manager, Communications | Leucan
514 731-3696, ext. 514
anne-marie.leclerc@leucan.qc.ca