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The Leucan Shaved Head Challenge: Hundreds of individuals rallied around the cause today!

Montreal, May 28, 2017 – Today marked the 17th edition of the Provincial Day of the [Leucan Shaved Head Challenge](#), presented by [PROXIM](#). More than 500 individuals took their turn under the razor blade in support of cancer-stricken children in 12 shaving sites across Quebec.

“Today, hundreds of individuals have shown their solidarity with sick children by taking on the Challenge or giving generously. This commitment proves the great strength to be found in numbers and that together, we can have a real impact on the daily lives of children with cancer,” stated Dominic Paquet, the provincial volunteer spokesperson of the Leucan Shaved Head Challenge.

For a second consecutive year, the Place Versailles shopping centre was the provincial site of the Challenge. CKOI 96.9’s Kim Rusk and Rythme FM 105.7’s Francisco Randez were the hosts of this rallying event filled with emotions. “When I agreed to host the Leucan Shaved Head Challenge, I didn’t expect such an emotional experience,” said Kim Rusk. “To see a young girl suffering from leukemia watch fondly as her dad gets his head shaved... This beautiful gesture of love will stay with me forever.”

With 12 active shaving sites today across the province, and 40 more to come between now and next fall, Leucan is on track to reach its fundraising goal of \$4.5M.

To sign up for one of the shaving sites or host a personalized Challenge—for which you can pick the date, time, place, and outreach—please visit tetesrasees.com.

Leucan also wishes to highlight the generosity of [PROXIM](#), the presenting sponsor of the event for a second year; [Mia](#) for creating the earrings of hope for a third year and donating the sales proceeds to the Association; and stand-up comedian Dominic Paquet, proud provincial spokesperson of the Leucan Shaved Head Challenge for a sixth year.

About the Challenge

The Leucan Shaved Head Challenge is a major fundraising campaign that engages the community in a solidarity wave to provide families of cancer-stricken children with the services they need. It is also a gesture of support for children having to cope with a change in their appearance in the form of hair loss, a side-effect of chemotherapy.

About Leucan

For nearly 40 years, [Leucan](#) has been committed to supporting cancer-stricken children and their families from the day of diagnosis and through every stage of cancer and its effects. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides distinctive and tailored services delivered by a qualified team with a cutting-edge expertise. Leucan also funds clinical research and the Leucan Information Centre. With its nine offices, Leucan is available across the province.

About Proxim

PROXIM was founded through the major grouping of independent pharmacist-owners. With more than 250 pharmacies across Quebec, the pharmacist-owners affiliated with PROXIM are leading health professionals in their respective communities. Their priority is to provide their patients with specialized and personalized care and support to promote better health.

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Source and information:

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