



Spreading hope

Creating a future for families

2011-2012
Annual Report



Hope
Reduce pain and stress
Leucan
Generosity
Respect
Smiles
Life

More than 70 employees
Health

Commitment
Friendship

Support
Healing
Physical activity

Solidarity

Prevention
Siblings
Dedication
Equity

Mutual aid

Nearly 2,000 volunteers

Excellence

Parents
Academic achievement

Making a difference

More than 3,600 families

Mission:
To help cancer-stricken children and their families believe in a brighter future

Children

Determination

Emotion

Healthy lifestyles

Partners

School retention

Demystify the disease

Together

Break down the isolation

A WORD FROM THE PRESIDENT OF THE ASSOCIATION

The Relay Race

When my wife and I met with the physician and learned that there was something wrong with our daughter, Anne-Sophie, then aged 12, we were faced with so many raw emotions—emotions shared by all families who see their lives turned upside-down by a cancer diagnosis.

Luckily, in the province of Québec, a group of people who have been through the same ordeal have decided to make every effort to foster recovery and to take an active role in the fight against leukemia and cancer. The result is Leucan, a vibrant association that has grown considerably over the last 30 years.

Leucan provided support to us from the very beginning, sometimes without even knowing it. When the nurse talked to me about treatment protocols to help Anne-Sophie fight her cancer, I had not the slightest idea that a major part of the research was financed by Leucan. Yet, the Association is the primary source of funding for clinical research in the province, which is essential to improving the survival rate. Moreover, upon our return home, a comforting Family Services Agent told us about the different Leucan services.

For the last three years, I have had the privilege to serve as President of the Association. It has been my honour to represent you and act as a protector of this noble cause. Together with Leucan's extended family, we have been striving to better meet the needs of families. Thanks to the generosity of thousands of donors, we can further embrace our mission to make cancer-stricken children and their families believe in a brighter future. The time has now come for me to pass the baton to the next runner. I strongly believe in the strength of the relay race because it will truly take us all further!

I would like to thank our families, employees, donors, partners, and precious volunteers: you make all the difference for people going through this difficult time.



Denis Caouette
Denis Caouette

A WORD FROM THE EXECUTIVE DIRECTOR

It was with great pride that I accepted the role of Executive Director of Leucan this past December. Now, a few months in, I am in a strong position to say that our team is both competent and dedicated to the well-being of cancer-stricken children and their families.

Over the past year, we have approved a new action plan, which will apply to all areas of activity at Leucan in the upcoming year. Ambitious targets have been set—both for our services to families and for our financial development—in order for Leucan to provide continuous support to our member-families. In light of this, it will be important for us to communicate more efficiently with various parties to raise awareness about Leucan and the many services we provide.

To succeed, we must rally a great team around our cause. I hope this plan will lead to a greater feeling of community between the regional offices and the head office. This is imperative to our ability to work effectively together to achieve our common goals. Ultimately, this is how Leucan will become a beacon for cancer-stricken children and their families.

To conclude, I would like to thank all of Leucan's employees for their excellent work and the warm welcome they have extended to me. I also wish to acknowledge the commitment of our volunteers, including the Board of Trustees and members of the regional committees. Your dedication is the driving force that pushes our Association further.



Sandro Di Cori
Sandro Di Cori

Our purpose

WELCOME, EMOTIONAL ASSISTANCE AND SUPPORT SERVICES

A cancer diagnosis shakes a family to its core. Through financial support and professional commitment in Québec's pediatric oncology centres and in Ontario's CHEO (for the Outaouais clientele), Leucan has welcomed and provided emotional assistance and support services to the 231 families who received a pediatric cancer diagnosis this past year.

"We bring the welcome kit everywhere. Every bit of its contents is precious: the comforting blanket, the specially-made clothing, the documentation, the bag... everything."

- Geneviève, mother of Louis-David, 18 months



Comfort
Friendship

Solidarity



Children
More than
3,600 families



Smiles
Support
Making a
difference

FINANCIAL ASSISTANCE

The financial needs of families with a cancer-stricken child are numerous. They include travel, accommodation and meal expenses during the medical treatment and follow-ups, not to mention babysitting costs and the added pressure of a loss in work revenue. To this end, Leucan has created various funds and grant programs available at different stages of the disease to help families cope with unforeseen expenses.

In 2011-12, **\$726,990** was awarded to families—a testament to the considerable financial needs of families of cancer-stricken children.

"Leucan provided continued support even after the long months my son spent hospitalized. I had to take a leave of absence to stay at my son's side and saw my family's finances melt away. We received gift cards from Leucan to cover our needs; everything from gas to groceries."

- Manuel, father of Louis, age 2

The long hours spent at the hospital

HOSTING AND SUPPORT SERVICES IN PLAYROOMS

Cancer-stricken children spend long hours at the outpatient clinics of the pediatric oncology centres in the province awaiting treatment. In an effort to provide them with a warm and reassuring environment, Leucan has set up playrooms and lounges for teenagers where children can play and parents can meet. At CHU Sainte-Justine, two specialized educators employed by Leucan are available on a full-time basis. Leucan also provides hospitalized children with electronic equipment to entertain themselves during their hospital stay. This year, over 19,500 children and their entourages (siblings, parents, grandparents, etc.) have visited the playrooms.

In 2011-12, the playroom at the Centre mère-enfant of the CHUQ underwent a complete upgrade. Thanks to the financial support of Frima Studio, the new playroom is equipped with better lighting, is better adapted to the needs of children in the Québec City region, and provides the Association with a choice position in the hospital and parents with a friendly and reassuring environment.

"I have been a Leucan child from the age of 13 months. Leucan has been there for me and my parents. The activities in the playroom made me forget I was sick. It is now my turn to help and to spread a message of hope."

- Catheryne, age 20

MASSAGE THERAPY

In addition to medical treatments, Leucan provides children, their parents and their siblings with massage therapy services at the hospital centre, back at home, and as part of the activities the Association organizes. These services are rendered by a team of massage therapists specially trained for cancer-stricken patients. The primary purpose of massage therapy is to foster a sense of calm and relaxation to help reduce pain and stress and to restore immune function. Massage therapy also allows children to re-familiarize themselves with being touched again, in an agreeable and enjoyable manner, despite undergoing treatment.

A complementary program for massage therapists treating cancer-stricken children, unique in North America, has been developed by Leucan.

Over 8,900 massages have been administered in 2011-12.

"Every month, a massage therapist comes over to treat all members of the family. We all appreciate it so much, even the children. Gabriel always picks the maple or chocolate massage oil."

- Annie, mother of Gabriel, age 8, leukemia relapse

Let's forget about the disease for a while

SOCIO-RECREATIONAL ACTIVITIES (Regional, inter-regional and provincial)

Leucan's activities encourage sharing and mutual aid between families while providing them with some moments of respite. A variety of activities are offered: summer camp, special camps for teenagers, a Christmas party and different outings. Recognizing the importance of children's safety and the specific supervision they require, Leucan ensures that a medical team is on site at all activities. The team ensures continuity in treatments and provides first aid when needed.

"Thanks to Leucan, Gabriel drove the Montréal Canadiens' Zamboni, attended a hockey game and met with several players."

- Annie, mother of Gabriel, age 8, leukemia relapse

LEUCAN-CSN SUMMER CAMP

The Leucan-CSN Summer Camp serves cancer-stricken children from all corners of Québec, whether they have just been diagnosed, are undergoing treatment, are in remission, are experiencing a recurrence or are in recovery. Siblings, parents, and bereaved families are also welcomed. Over 120 volunteers specializing in one of four services (medical, technical, hosting or massage therapy services) are at the heart of the camp's success. These varied and tailored programs give children the chance to share experiences, make friends and break free of their isolation.

From July 24 to August 5, 2011, the camp welcomed close to 500 participants at the Le Saisonnier outdoor centre in Lac-Beauport. This year's theme was TV shows (with a focus on dance fever).

2011 marked an important milestone for Leucan and its main camp partner, CSN: 15 years of partnership. Thanks to CSN, the Association offers families with a cancer-stricken child the opportunity to enjoy a vacation in a safe setting designed with the children's reality in mind and the need for continuity in treatment. Year after year, participants have mentioned that this activity allows them to enjoy themselves with their families and to forget about the disease for a while.

"At the Leucan-CSN Summer Camp, I become a child again... I sing, I dance, I laugh, I rock children, and I change diapers (if I happen to be taking care of babies). In short, it's a treat for the mother and grandmother I never had the chance to be. It's a gift I pick for myself. To top it all off, I get massages out of it! Now that's what I call a vacation!"

- Carole AKA Minnehaha, Leucan volunteer

FRIEND FOR A DAY

Launched in May 2005, the Friend for a Day program is a unique service that matches a cancer-stricken child or teenager with an artist, athlete or professional. Matches are made according to the interests and tastes of the youth so she/he may live an incredible experience. Over the past year, several matches were made, bringing hope in the lives of youths. The Montréal Biodôme welcomed Léa to a special tour; thanks to Sylvain Girard of the Montréal Alouettes, François now knows everything there is to know about football; members of the musical band Les Trois Accords had a jam session with Zoé; Vincent watched the filming of a Ricardo show while sharing laughs with stand-up comedian Philippe Bond; Julie made beautiful jewelry with actresses Noémie Yelle and Frédérique Dufort; and there was magic in the air when Alain Choquette met with Mégan.

"It's extremely gratifying to share a passion with someone. It inspires you to get better at what you do. To see these courageous and tenacious youths fighting for their lives is a motivating force. After the moments shared with Vincent, I felt energized, touched and inspired to meet with other youths as determined as he!"

- Ricardo

"We recommend a visit to the Leucan Information Centre to parents who have questions about the disease and siblings who need to have cancer explained to them in simpler terms."

- Johanne, nurse at the CHU Sainte-Justine

THE LEUCAN INFORMATION CENTRE

For nearly five years, the Leucan Information Centre has been providing cancer-stricken children, their families, and the staff of pediatric oncology centres serving French-speaking clientele with information and documentation on cancer. The first centre of its kind in North America, the Leucan Information Centre employs a librarian with an uncommon specialty in hematology-oncology. Located in the Centre de cancérologie Charles-Bruneau at the CHU Sainte-Justine, the Centre is open both to the general population and to the medical and psycho-social staff of the province's pediatric oncology centres: CHU Sainte-Justine, Montreal Children's Hospital, Centre mère-enfant du CHUQ and CHU de Sherbrooke.

This year, the Leucan Information Centre's website was visited by users from 37 countries, proving beyond doubt that the Leucan Information Centre is now a central part of the landscape!



Photo credit: Isabelle Primeau



Photo credit: Karina Carola



School retention



Together Mutual aid

"Leucan visited my class to explain what Isabelle was going through. The special activities really contributed to playing down the dramatic side of the situation. The team answered the students' questions. In short, it was a very positive experience for the whole class. I recommend it."

- Mylène, teacher of Isabelle, age 11

SCHOOL LIFE SERVICE

Leucan's School Life Service team supports families in maintaining their children's schooling and raising awareness on pediatric cancer in schools. Family Services Agents go to meet the cancer-stricken child or his/her siblings' classmates in an effort to help demystify the disease. This year, the staff met with thousands of students across the province. School success is at the core of Leucan's concerns.

A new school year is of crucial importance to a child. Leucan developed a new concept in 2011 for young patients at the CHU Sainte-Justine: the aptly-themed *Moi aussi, je fais ma rentrée scolaire* ("I too am going back to school"). On this occasion, Leucan, the CHU Sainte-Justine, the Service scolaire en milieu hospitalier de la Commission scolaire de Montréal (CSDM), and Allô Prof! teamed up to raise awareness of the reality of patients aged 4-21 hospitalized for stays longer than a week or receiving regular hospital treatment and their legitimate need to pursue their schooling as normally as possible despite the circumstances.



Services
Support

**Leucan's
volunteers
help spreading
hope**
Nearly 2,000 volunteers
More than 25,000
volunteer hours

END-OF-LIFE AND BEREAVEMENT FOLLOW-UP SERVICES

Because Leucan's mission involves being there at every stage of the disease, Leucan has developed end-of-life and bereavement services over the years. The team provides emotional support, customized psychological assistance, respite activities for bereaved mothers and couples, commemorative ceremonies, and support groups for both parents and youths.

This year, more than 300 participants broke out of their isolation and honoured the memory of their child through these activities. This represents some great moments of comfort and serenity.

"I take part in Leucan's activities for bereaved siblings because it's important for me to feel less lonely, to share my experience, to put my feelings into words and, most of all, to realise that bereavement is a normal part of life..."
- Geneviève, bereaved sister and Leucan member

FINANCING CLINICAL RESEARCH

Clinical research is essential to the quality of treatment available to cancer-stricken children. That said, it is not covered by governmental programs. In the province of Québec, clinical research conducted at the four pediatric oncology centres is mainly funded by Leucan. This financial support helps improve the quality of care and recovery rates of cancer-stricken children. Over the last year, Leucan contributed over \$767,000 to clinical research.

Thanks to Leucan's funding in 2010-11, Dr. Nada Jabado of the Montreal Children's Hospital furthered her research on congenital genetic disorders linked to brain tumours—the main cause of cancer mortality in children.

"It's reassuring and comforting to know that Leucan is not only very involved in hospitals but also funds research, which will improve the treatments available to sick children. It gives me hope."
- Annie-Ève, mother of Dalya, age 3

LEUCAN AND THE PEDIATRIC ONCOLOGY CENTRES: A CLOSE COOPERATION

Pediatric oncology centres are an obligatory stop for families with a cancer-stricken child; for this reason, Leucan is available in all of Québec's centres. Numerous services tailored to the families' needs are provided by Leucan directly from the centres: the CHU Sainte-Justine, the Montreal Children's Hospital, the CHUS in Sherbrooke, the Centre mère-enfant du CHUQ in Québec City, as well as the Children's Hospital of Eastern Ontario. To this end, the Association maintains a close cooperation with each centre and a special relationship with the hospital staff.

VOLUNTEERS: AN INESTIMABLE RESOURCE

Thanks to the contribution of thousands of devoted and efficient volunteers, Leucan is in a position to spread a palpable sense of hope among cancer-stricken children across the province throughout the year. Volunteers are hard at work, not only supporting children and their families, but providing help across all areas of the Association's activities. Several activities—including the Christmas party, the Leucan Shaved Head Challenge, the Leucan 12-hour Ski Challenge—rely in part on volunteer work. Moreover, some volunteers do not hesitate to lend a hand at our summer camp during their own vacation.



Life
Emotion

**A few
important
issues for
our regional
offices**

ABITIBI – TÉMISCAMINGUE

(including Jamésie)

104 MEMBER-FAMILIES

- Adequately address the considerable financial needs of families required to travel out of the region to seek cancer treatments, and alleviate their financial burden.
- Diversify the psychosocial services offer via an art therapy project.

ESTRIE

119 MEMBER-FAMILIES

- Provide an increased support (financial assistance, follow-ups by phone) to families traveling to major centres.
- Ensure continuity and quality of services by hiring a new Family Services Agent.

LAURENTIDES

575 MEMBER-FAMILIES

- Maintain accessibility of services for families despite the extensive territory covered.
- Increase the number of partnerships to develop fundraising opportunities.

MAURICIE-ET-CENTRE-DU-QUÉBEC

279 MEMBER-FAMILIES

- Adjust the financial assistance offer to meet the needs of an increasing number of single-parent and shared-custody families.
- Support families in rural areas who struggle with the sick child's isolation and lack the time to focus on their other children.

MONTÉRÉGIE

748 MEMBER-FAMILIES

- Increase the financial development efforts on Montréal's South Shore.
- Improve accessibility of services for all our clients.

MONTRÉAL-LAVAL

(including Nunavik)

727 MEMBER-FAMILIES

- Leverage the corporate concentration on our territory to expand our corporate outreach.
- Secure funding for an additional Family Services Agent position in order to make our support services more available to families.

OUTAOUAIS

128 MEMBER-FAMILIES

- Establish partnerships with major corporations in the Outaouais region.
- Together with volunteer and local community organizations, develop a reliable and safe transportation system to take vulnerable clientele to the hospital for their treatments.

RÉGION QUÉBEC

(including Bas-Saint-Laurent/Chaudière-Appalaches/Gaspésie/Îles-de-la-Madeleine/Côte-Nord)

758 MEMBER-FAMILIES

- Offer our services to families of remote areas. Families are well supported during hospitalisation but support becomes a challenge once they return home.
- Support an optimum fundraising level by maintaining and organizing key recurrent fundraising events both on-going and new.

SAGUENAY-LAC-SAINT-JEAN

181 MEMBER-FAMILIES

- Become a leading reference on pediatric cancer in our region and raise awareness on the services and activities of Leucan Saguenay-Lac-Saint-Jean.
- Win the loyalty of donors, partners and sponsors by valuing their contributions and fostering a sense of community.

Provincial fundraising campaigns: ways to create a future



Our provincial fundraising campaigns are led by people of all ages and from all walks of life, united by the common desire to show their support for cancer-stricken children and their families.

THE 2011 LEUCAN SHAVED HEAD CHALLENGE: A WAVE OF SOLIDARITY WHICH NEVER CEASES TO AMAZE

June 12 was the provincial day of the 2011 Leucan Shaved Head Challenge, presented by Jean Coutu. Nearly 9,000 participants from all regions of Québec have taken on the Challenge at 40 shaving sites and as part of group challenges or shaving events hosted by companies and educational institutions. Hats off to all of our heroes! Their collective efforts helped raise \$4.6 million for our cause.

The cause is dear to Annie Villeneuve's heart, our provincial spokesperson for the second straight year. "This event is a true symbol of solidarity", Villeneuve said. "I feel so fortunate to be surrounded by all these heroes. There's an overwhelming sense of pride coming from both the participants and their supporters, which is very inspiring. I take my hat off to them!" Leucan wishes to extend warm thanks to Annie Villeneuve for her dedication, as well as to the Challenge founder Mr. Serge Tremblay, the child spokespersons, participants, donors, and volunteers, to the event presenting sponsor, Le Groupe Jean Coutu (PJC) Inc., and to our provincial sponsors Fédération des producteurs d'œufs de consommation du Québec, Schick, and Ombrelle, as well as our numerous regional sponsors and partners.

THE 2012 LEUCAN SHAVED HEAD CHALLENGE

Under the theme of "your head is worth more than you think", Leucan's signature event took place at over 50 shaving sites province-wide, in addition to the numerous group challenges and events organized by companies and educational institutions. This year's Challenge reached a considerable milestone when the hair of its 50,000th participant since the program's launch fell to the razor blade. Leucan wishes to express its sincere gratitude to the team at TAXI for revamping the Challenge's image, and for creating a touching TV advertisement directed by Mr. Jean-Marc Vallée.

STRENGTH IN NUMBERS

Leucan would like to thank Mr. Pat Calabretta and his team for taking on the Leucan Shaved Head Challenge for a fourth year and raising the incredible amount of \$165,976. This fantastic team has raised \$550,000 to date in support of cancer-stricken children and their families. This collective effort truly deserves special praise.

INDIVIDUALS IN COMPANIES, ORGANIZATIONS AND EDUCATIONAL INSTITUTIONS ACROSS THE PROVINCE HAVE ALSO JOINED FORCES FOR THE LEUCAN SHAVED HEAD CHALLENGE, EACH OF THEM RAISING OVER \$10,000.

Académie Juillet
Académie Saint-Clément
Agnico-Eagle, Division Lapa, Laronde et Goldex
Association des étudiants en pharmacie de l'Université de Montréal
Bombardier Aerospace
Casino de Charlevoix
Manoir Richelieu
Cégep de Lévis-Lauzon
Cogeco Câble
Collège de Maisonneuve
Collège Saint-Louis
D'Anjou Psychologie
Défi d'Alcoa Deschambault
Défi de Michaël
Défi local 791 de la FTQ
Municipalité de Mont-Louis
Delastek inc.
École la Courvilloise

École Saint-Marc
École secondaire Bon-Pasteur
École secondaire Les Etchemins
École secondaire Thérèse-Martin
En équipe rien ne nous vaincra
Golf Valeurs Mobilières Desjardins
Institut de réadaptation Gingras-Lindsay-de-Montréal
Investors Group
Les amis de Félix et Élisabeth
Les anges de Marie-Laurence
Les rasoirs de l'espoir (Ville de Kirkland)

Matériaux de construction Létourneau BMR
McKesson Canada
Microbrasserie La Barberie
Ultramarathon Odysée NRJ 94,5
Polyvalente de L'Ancienne-Lorette
Rio Tinto Alcan
Service d'urgence MRC de L'Islet
Société des étudiants en réadaptation de l'Université de Montréal
Université de Sherbrooke
Université du Québec à Trois-Rivières
Volontaires de Sherbrooke
Xstrata Cuivre Canada
Fonderie Horne



THE LEUCAN 12-HOUR SKI CHALLENGE REACHES UNPRECEDENTED HEIGHTS

On March 10 and 17, from noon until midnight, over 2,700 skiers and snowboarders have taken on the Leucan 12-hour Ski Challenge on six participating mountains: Mont Lac-Vert (Saguenay-Lac-Saint-Jean), Mont-Vidéo (Abitibi-Témiscamingue), Vallée du Parc (Mauricie-et-Centre-du-Québec), Ski Bromont (Montérégie-Estrie), Station touristique Stoneham (Région Québec), and Ski Chantecler (Laurentides-Lanaudière).

Over \$715,000 was raised for cancer-stricken children and their families. A huge thanks to our provincial spokesperson Joey Scarpellino, all the participants, our provincial sponsors (including Rossignol and Voyages Gendron) and many regional partners, as well as the supporters and volunteers who have made the event such a success.



OVER 155,000 STUDENTS PARTICIPATE IN THE MY FRIEND NEEDS MY HELP... MONEY BOX CAMPAIGN

More than 650 elementary schools across the province took part in Leucan's Halloween Money Box awareness and fundraising campaign. \$463,000 was raised this year, the event's 13th year. The money raised helps finance regional services in Leucan's local offices, including the School Life Service Program. Leucan thanks every single student who proudly carried Leucan's red money box on Halloween night, as well as the staff of participating schools.

THE LEUCAN EXPERIENCE: A MEMORABLE EVENING

On November 3, 2011, under the honorary presidency of Mr. Luc Bisailon, Vice-President of Commercial Financial Services RBC Royal Bank, 440 guests have enjoyed the Leucan Experience at Complexe Arsenal. The event helped raise \$314,600. Our sincere thanks to all contributors and volunteers, our Honorary President and ambassadors, Cava Rose, RBC Royal Bank, Action-Page Inc., Rio Tinto Alcan, SAQ, Teva Canada Limited, and all of our donors, sponsors and numerous partners.

Major partners upon which Leucan is happy to rely (in alphabetical order)

On November 4, the **Association des constructeurs de routes et grands travaux du Québec (ACRGTQ)** hosted a special tenth anniversary event named *Construire l'espoir 2011* at the Montréal Science Centre. The ACRGTQ and its members have supported Leucan's cause for ten years. Thank you from the bottoms of our hearts!

Thank you to **Bombardier Aerospace** and **CAE** for generously providing the facilities for our Christmas party for over five years.

The big family at **Clan Panneton** has been a Leucan partner for many years. Among other things, the company is responsible for the storage and transportation of all Leucan-CSN Summer Camp material.

2011 marked the 15th anniversary of the partnership between Leucan and **Confédération des syndicats nationaux (CSN)**. Their members hold activities throughout the year to finance the annual Leucan-CSN Summer Camp. We thank all salaried and union workers for their loyalty and commitment to our cause, year after year.

Thank you to **Fairmont Le Château Montebello** for providing accommodations to Leucan's bereaved families for over 15 years.

Leucan is lucky to rely on a partner like **Groupe Jean Coutu**, which confirmed its support by being the presenting sponsor of the Leucan Shaved Head Challenge for the third year in a row. In addition to this, Jean Coutu launched a fundraising campaign via the sale of its home brand of diapers *Personnelle*. Leucan sincerely thanks this great partner.

La Maison Simons is our most comforting partner. For a third year, the store chain graciously donated 350 blankets for children newly diagnosed or suffering a relapse. Thank you for this sweet attention.

Leucan has been fortunate to count on the support of **RBC and its subsidiaries** (RBC Foundation, RBC Capital Markets, RBC Dominion Securities, to name a few) for over a decade. Whether the support comes from management, employees or their extended network, they all share the common goal of helping Leucan. Since 2009, RBC has been actively supporting our Association via lavish benefit events. In fact, Vice-President of Commercial Financial Services **Luc Bisaillon** assumed the role of Honorary President of the 2011 Leucan Experience. Leucan thanks this special partner for its commitment and dedication.

Leucan extends warm thanks to **SAQ** for its contribution to the 2011 Leucan Experience. This partner renews its commitment to our cause year after year, and we are extremely grateful.

Established in 2008, the **Simple Plan Foundation** addresses important needs, including the financing of the 2011 Halloween Leucan-Simple Plan Camp. The camp was organized by the Heart-filled Hope support group, dedicated to cancer-stricken teenagers and their siblings. Simple Plan has proven a solid supporter of our cause, and Leucan extends a warm thank you to the band.

In the Québec City region, **Souris Mini's** contribution deserves a special mention. In addition to making a donation to Leucan Région Québec every time a gift box is sold, the clothing chain also organized a golf tournament for cancer-stricken children this year.

A truck ride organized by **Transport Jacques Auger** offered the general public the chance to take a ride in a tank truck in exchange for a donation to Leucan. Every year, people of all ages are impatient to take part in this activity.

Whatever the amount, every donation supports Leucan and its numerous services. Collectively, donations make a considerable impact. Whether donations are made via a direct-mail campaign, through an In memoriam donation, our payroll deduction program, the sale of greeting cards or in planned donation, they are Leucan's financial underpinings. Together, these donations represent over \$1.3 million. Leucan would like to thank every single donor for making a real difference.

Fundraising activities organized by loyal Leucan supporters, which raised over \$50,000

(by alphabetical order)

This past year, Leucan's mission resonated in all four corners of our province thanks to the collected efforts of all the event planners and fundraising organizers who donated their time and money to our cause. Organized by creative individuals, these activities represent donations of \$1.5 million to Leucan. We wish to recognize these initiatives:



In August 2011, Leucan Région Québec was the recipient of the famous **Marathon des Deux-Rives-SSQ** fundraiser.

The eighth edition of **Omnium Michel Blouin** took place on September 10, at the Royal Bromont golf club. We extend our sincerest thanks to the event organizers for making a real success of this event.

Professional players from the National Hockey League and amateur players gathered for a friendly game at the **Pro-Am Gagné-Bergeron**. Thank you!

Several NHL players have gathered to take part in the tenth anniversary of **Tournoi de golf Simon Gagné**, organized by its namesake, Simon Gagné of the Los Angeles Kings. A huge thank you to all the participants.



Dedication
Respect
 Generosity

Fundraising activities organized by loyal Leucan supporters, which raised between \$25,000 and \$50,000 (by alphabetical order)

The **Annual Tim Hortons Smile Cookie Campaign** is an important partner activity between Leucan Estrie, Leucan Laurentides-Lanaudière and Leucan Montérégie. Over several days in September, proceeds from the sale of Tim Hortons Smile Cookies are donated to non-profit organizations. To increase the number of cookies sold, volunteers from Leucan Estrie have even made cookie deliveries to companies.

In Drummondville, parents and friends of Loïc, a young Leucan member who passed away at the age of four, have taken upon the **Loïc Cycling Challenge** as well as the Leucan Shaved Head Challenge in his memory. Participants are encouraged to ride their bikes for as long as they can in order to raise money for cancer-stricken children in the Mauricie-et-Centre-du-Québec region.

Several celebrities—including Michel Côté, Alain Côté, Régis Labeaume, Patrick Roy, as well as Michel Bergeron and Jacques Demers, who participated as coaches—took part in the **Pro-Am Tennis Célébrités Marc-André Tardif**. The event held on the ice rink of Galeries de la Capitale (transformed into a tennis court for the occasion). Leucan Région Québec is very pleased with the success of this event.

For the last seven years, **Tournoi de golf Carlisopen** has been welcoming an impressive number of golfers to this friendly golf tournament to the benefit of Leucan Région Québec.

On August 17, 2011, under the honorary presidency of Mr. Denis Paré, Vice-President of the Board of Directors of Mouvement Desjardins, the 16th edition of the **Desjardins Securities Golf Tournament** was held to benefit of Leucan Estrie. Over 140 golfers took part in the tournament and made it a great success.

In Saguenay-Lac-Saint-Jean, the popular **Ultramarathon Odyssée NRJ 94,5** consists of a 50/100K walk or run. The organizing committee sells each K for the amount of \$94.50 to maximize the amount raised for cancer-stricken children in the region.

For a 15th year, the vocal ensemble **Voix d'espoir**, consisted of nearly 300 choir members, presented a series of concerts in September 2011 for the benefit of Leucan—a great pledge of loyalty.

Fundraising activities organized by loyal Leucan supporters, which raised up to \$25,000 (by alphabetical order)

*These activities have been generously held in benefit of Leucan for over three years.

- *Agropur Granby – Cheese sale
- *Benefit concert at Casa D'Italia in honour of Adam Martino
- *Bowl-a-thon Louise Labelle
- Camp de jour Saint-Constant
- Carrefour du Nord – Gift wrapping
- Centre Chiropratique Dr. Réjean Lepage
- Chloé Rochette – Fashion show
- Chococalins
- Club Kiwanis – Lobster dinner
- Collège Lionel-Groulx – Benefit concert
- Commission scolaire Val-des-Cerfs – Cupcake sale
- Cyclo-Défi William Laberge
- *Défi Fous de rando
- *Défi Poussette de la Fête des Mascottes
- *Derby de démolition de Saint-Chrysostome
- École Cœur à Cœur l'Alternative – Dinner & dancing
- École de danse Arthur-Murray – Zumba-thon
- École de la Clairière – Tuque sale
- École de Richelieu – Pocket change fundraiser
- École la Morelle – Winter festival
- École Milles Fleurs - Solidarité Leucan – Balloon flight
- École Pearson – Bazaar
- École Pierre-Elliott-Trudeau de Vaudreuil-Dorion – Reading marathon
- École Saint-Edmond de Greenfield Park – Cookie sale on Valentine's Day
- École secondaire Rive-Nord – Race-a-thon
- Elsie et ses sœurs – Poker night and Superbowl night
- *Festival des Boîtes à savons de Gatineau
- *Festival La Grande Descente de la Gatineau
- Filles D'Isabelle de Charny
- Francis Diotte - Bowl-a-thon
- François Laramée – Bowl-a-thon
- *Galas Rires d'enfants
- *Galeries Rive Nord – Pictures with Santa Claus
- *Gestion hôtelière du Collège Lafleche – Graduates dinner
- *Glissades des Pays d'en Haut – Day dedicated to Leucan
- Granby police force – Soccer tournament
- *Grand McDon
- Halloween haunted house in Boisbriand
- Heritage High School de St-Hubert – Fashion show
- *Hypotheca – Several activities including a team building day
- IGA de l'Estrie
- L'Amicale sur neige – Golf tournament
- La Grand-Mère Poule (Montérégie) – Donation with the sale of the Alix breakfast
- *La Ride d'Elsie
- Les P'tits becs de Leucan
- *Les petits Cœurs d'Autos PB
- Les Promenades Fantômes
- Lynn Bernard – Dinner and a show at the sugar shack
- Mission Tournesol
- *Omnium Claude Séguin
- *Omnium Guillaume Dufour
- *Omnium Guillaume Latendresse
- Otterburn Park fire station – Open house
- NRJ Québec – Party Jet Set
- Passion Habitation – Waiter for one night
- Pompiers de Granby – Benefit dinner
- Polymos – Raffles
- PURE Dermato Thérapie de St-Lambert – Donation with the sale of treatments
- Quartier général et Escadron de transmissions (QGET) – 50th anniversary
- Rallye Automobile organized by Roxane Paquet
- Réjean fête en grand
- Rose Corbeil – massage session contest
- Roxanne Gagné – Valleyfield's gymnastics and cheerleading gala night
- Salon de l'informel
- Sacwich de Granby – Sandwich sale
- Salon des vins et fromages de l'Estrie
- Sandrine Doucet – Pony tail cut
- Super Club Vidéotron (région de Québec)
- *Techniques de comptabilité et gestion du Cégep de l'Abitibi-Témiscamingue – Comedy gala
- Tournoi caritatif Alex Caissy
- *Tournoi du maire Yves Lévesque
- Tournoi de golf Ameublement Denis Riel
- Tournoi de golf Dany Sabourin
- Tournoi de golf Gexco
- Tournoi de golf Guylaine Forand
- *Tournoi de golf Invitation Normand Laurence
- Tournoi de golf J. Noël Houle
- Tournoi de golf Olymel
- *Tournoi de golf Pluri-Capital
- Tournoi de golf Stadacona
- Université du Québec à Rimouski, campus de Lévis – Bike-a-thon and Mega-Spinning
- Vente de garage Leucan – Garage sale

thank you

A WORD FROM OUR TREASURER

During the fiscal year ended March 31, 2012, Leucan opted for early adoption of the new accounting standards for not-for-profit organizations adopted by the Canadian Institute of Chartered Accountants.

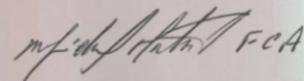
During the same year, Leucan generated an excess of revenue over expenses of \$22,947, compared with \$157,350 for the previous year. This decrease is due mainly to an increase in expenses related to fundraising activities as well as to all other expenses.

Though our revenue increased by almost \$800,000, the excess of revenue over expenses decreased by nearly \$50,000 due to an increase in expenses, most notably in fundraising activities. This is being closely monitored by the Board of Trustees so that we maintain the best practices possible. In this light, the Financial Development Committee pursued its efforts to develop new fundraising activities and review the current ones.

The amounts spent on services to children and their families increased very little, while the amounts devoted to clinical and basic research grants decreased slightly. In total, these two expenditure items represent 76.8% of the gross excess of revenue over expenses for the year ended March 31, 2012, compared with 76.6% for the previous year. All other expenses increased by approximately 8%. The Board of Trustees believes that the level of these other expenses is appropriate and wishes to contain this increase in the future.

Leucan's financial position remains healthy. Net assets were \$4,965,086 as of March 31, 2012. This amount includes \$828,507 invested in capital assets. Capital asset acquisitions for the year ended March 31, 2012, include \$446,852 for the acquisition of a building as part of a pilot project. Although occupancy costs are lower than what the costs of renting would be, the Board of Trustees is reassessing this project.

Finally, I wish to thank Leucan's volunteers, donors, employees and partners, all of whom contribute to the organization's success.



Michel Hébert, FCA
Treasurer

2011-12 Board of trustees

As of March 31, 2012

DENIS CAOUCETTE
President of the Association
SERVICE DE POLICE DE SAINT-EUSTACHE
Deputy Director

DANNY VENDITTI
Board of Trustees President
TRUDEL NADEAU s.e.n.c.r.l.
Lawyer

MÉLANIE CHOUINARD
First Vice-President
NMEDIA SOLUTIONS
Project Coordinator

ALAIN AUMAIS
Second Vice-President
BOMBARDIER TRANSPORT
General Manager, Plattsburgh plant

MICHEL HÉBERT, FCA
Treasurer
Corporate Administrator and Consultant

PIERRE VERRET, INF., M. SC., CSIO (c)
Secretary
UNIVERSITÉ LAVAL
Teacher and Coordinator

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Member
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PAUL CHÉNEVERT
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Manager, Delivery-IT

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Member
PENSIONNAT DES SACRÉS-CŒURS
Principal

JACQUES LEFRESNE
Member
LEFRESNE GROUPE CONSEIL
Management Consultant

VÉRONIQUE PELLERIN
Member
CSSS, SUD-OUEST - VERDUN
Nurse

CHRISTIAN QUENNEVILLE
Member
TAXI
General Manager

DANIEL ROUILLARD
Member
TIGRE GÉANT VAL-D'OR LTÉE
Manager

LYNE THIFFAULT
Member
HYDRO-QUÉBEC
Nuclear Supply Clerk

Regional offices

As of March 31, 2012

LEUCAN ABITIBI-TÉMISCAMINGUE
Regional Committee President:
Daniel Rouillard
Regional Coordinator:
Marlène Tanguay

LEUCAN ESTRIE
Regional Committee President:
Louis Marchessault
Regional Coordinator:
Suzelle Lacroix

LEUCAN LAURENTIDES-LANAUDIÈRE
Regional Committee President:
Jacques Lefresne
Regional Coordinator:
Manon Tourigny

LEUCAN MAURICIE-ET-CENTRE-DU-QUÉBEC
Regional Committee President:
Danielle Lysaught
Regional Coordinator:
Carol Beaudry

LEUCAN MONTÉRÉGIE
Regional Committee President:
Mélanie Chouinard
Regional Coordinator:
Lise Plante

LEUCAN OUTAOUAIS
Regional Committee President:
Luc Vaive
Regional Coordinator:
Sylvie Gravel

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Pierre Verret
Regional Director:
Nathalie Matte

LEUCAN SAGUENAY-LAC-SAINT-JEAN
Regional Committee President:
Sylvie Valois
Regional Coordinator:
Jacques Tremblay

Executive committee

SANDRO DI CORI
Executive Director

DIANE AUGER
Human Resources Director

MICHEL DANIS
Finances and Administration Director

LOUISE GEOFFRION
Family Services, Research
and Partnership Director

LYSANNE GROULX
Marketing, Communication
and Social Networks Director

NATHALIE MATTE
Regional Director
and Financial Development Director,
Leucan Région Québec

JOANNE MYERS
Financial Development Director



Financial statements

Statement of revenue and expenses for the year ended March 31, 2012

	2011-2012	2010-2011
REVENUE		
Financing activities	9,401,975	9,191,208
Donated goods and services	1,556,755	1,116,039
Donations and bequests	447,563	359,982
Investment revenue	141,223	106,312
Other revenues	156,619	140,690
	11,704,135	10,914,231
EXPENSES		
Financing activities	2,275,495	2,040,127
Salaries and employee benefits related to financing activities	1,641,033	1,477,383
Donated goods and services	1,556,755	1,116,039
	5,473,283	4,633,549
GROSS EXCESS OF REVENUE OVER EXPENSES	6,230,852	6,280,682
OTHER EXPENSES		
Services to the child and his family	4,020,372	3,939,188
Grants to clinical research	767,549	874,225
Rent and other office expenses related to promotions and development	334,717	318,900
Administration fees	828,713	767,963
Communications	153,091	127,056
Amortization of capital assets	103,913	96,000
	6,208,355	6,123,332
EXCESS OF REVENUE OVER EXPENSES	22,497	157,350

Financial position

As of March 31, 2012

	2011-2012	2010-2011
ASSETS - CURRENT		
Cash	1,461,399	1,623,901
Investments	1,355,451	967,521
Accounts receivable	59,334	85,210
Prepaid expenses and supplies	207,166	265,274
	3,083,350	2,941,906
Investments	2,139,912	2,725,868
Capital assets	828,507	333,094
	6,051,769	6,000,868
LIABILITIES - CURRENT		
Accounts payable and accrued liabilities	719,944	652,736
Deferred revenue	241,722	241,722
Current portion of obligation under capital leases	565	2,835
Incentives advantages	36,133	36,133
	998,364	933,426
Obligation under capital leases	997	1,398
Incentives Advantages	87,322	123,455
	1,086,683	1,058,279
NET ASSETS		
Invested in capital assets	828,507	333,094
Internally restricted	2,405,490	2,387,679
Unrestricted funds	1,731,089	2,221,816
	4,965,086	4,942,589
	6,051,769	6,000,868

Approved by the Board

Denis Caouette
President of the Association

Michel Hébert, FCA
Treasurer



leucan 
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