



Leucan: *A* Family History



2009-10
ANNUAL
REPORT

LEUCAN, AN EXTENDED FAMILY WITH MEMBERS ACROSS THE PROVINCE OF QUÉBEC

- More than 3,200 families benefiting from its services
- Nearly 2,000 volunteers
- Over 65 employees



VISION

An industry leader active in every region of the province, Leucan is the main source of reference and help for families of children with cancer, partners, and donors.

MISSION

To help cancer-stricken children and their families believe in a brighter future. Leucan assists in the well-being and recovery of children with cancer at each phase of the illness and its many side-effects providing specific and adapted services, as well as emotional and financial support, including financing of clinical research.

VALUES

Personal and collective commitment
 Respect as part of the support relationship
 Excellence in delivery of services
 Sharing and managing resources with equity



Leucan: A Family History



Denis Caouette and Michel Nadeau

A MESSAGE FROM THE EXECUTIVE DIRECTOR

In 2009-10, Leucan focussed on strengthening its foundations and thinking about its future. This led to the 2010-14 strategic plan, which includes an update of the Association's mission, vision and values.

Leucan has supported children with cancer and their families for 32 years, providing support from the day of the diagnosis through every stage of the illness. Leucan wishes to become the main source of reference for its members, partners, volunteers and donors. Because at the end of the day, the Association's success is built on its incredible network of compassionate people.

In terms of visibility, Leucan has enjoyed a fruitful year. The landmark of 30,000 heads shaved through the Leucan Shaved Head Challenge was reached, the Leucan 12-Hour Ski Challenge event was held on six mountains, and The Ball of Leucan was introduced. The key to this success comes, without a doubt, from the support of the corporate and artistic worlds, as well as the unwavering support of our fellow Quebecers, without whom none of this would be possible. Leucan also welcomed a new member to the family: Annie Villeneuve, who became Leucan's spokesperson for 2010.

In 2009-10, the Association gave more than \$880,000 to support clinical research, and increased its presence in pediatric oncology centres. The new fiscal year was marked by the signature of an agreement with Sainte-Justine UHC, which made the partnership official and ensured delivery of Leucan's services at the hospital.

This year also marked the departure of Mrs. Martine Carré as President of the Association. She will, however, remain a key member of the Board of Trustees. Leucan would like to take this opportunity to thank her for her exemplary commitment to the Association and to welcome the new President, Mr. Denis Caouette, Commander, Service de police de la ville de Montréal. Mr. Caouette was previously a member of the Board of Trustees.

Michel Nadeau, Executive Director

A MESSAGE FROM THE PRESIDENT OF THE ASSOCIATION

It is with great pride that I have agreed to ensure the continuity of this important association and continue the work of the past 32 years. Leucan was established by parents and health professionals seeking to better the conditions of children with cancer and their families. Leucan pursues this commitment today with the same enthusiasm as in the beginning. Having lived through the reality of a child with cancer myself, I have seen the vital role Leucan plays in the lives of those children's families.

At the most difficult time of our lives, Leucan's professional team welcomed us with empathy and compassion. At the hospital, back at home, and all points in between, Leucan was there to reassure us, letting us know we were not alone. Leucan's socio-recreational activities allowed us to interact with families facing the same challenges. When times got tough, massage therapists were there to soothe the pain. And Leucan offers so much more! Without Leucan, there would not be clinical research protocols which, among other things, reduce the impact of the illness. Throughout every battle, the people from Leucan look after the families from the wings, reminding them that they have the support of a second family: Leucan's family.

Over the last year, a new strategic direction has been introduced that allows Leucan to be more involved with its members. In this regard, the Association has updated its mission. As both President of the Association and a parent, I can assure you Leucan will proudly live up to its mission: TO HELP CANCER-STRICKEN CHILDREN AND THEIR FAMILIES BELIEVE IN A BRIGHTER FUTURE. This mission statement represents Leucan's commitment to be a strong and reassuring presence as long as necessary. Family stories are what Leucan knows best—they have been woven into its history, one family at a time, since 1978. And Leucan keeps close all the members of this great family.

Leucan would not have accomplished all of this without the help of its valued volunteers, employees, donors and partners. I would like to personally thank each one of them for their support over these 30+ years.

Denis Caouette, President of the Association



LEUCAN LOOKS AFTER ITS FAMILIES

Servicing families with a cancer-stricken child remains Leucan's top priority. The Association is there in every living environment, whether it is the hospital, the home, at school, or as part of the family's social and public lives. Over 3,200 families benefit from Leucan's services throughout the province of Québec.

In 2009-10, the Association reinforced its position with its members by providing, among other things, greater financial assistance, and by introducing new school life services, which facilitate the schooling of the student with cancer and his or her siblings by supporting them and taking part in the development of some intervention plans.

FAMILY SERVICES IN 2009-10

WELCOME, EMOTIONAL ASSISTANCE AND SUPPORT SERVICES

(from the beginning of the hospital stay until the child is back at home)

229 children became members of Leucan

FINANCIAL ASSISTANCE

Families received \$700,429 in grants, an increase of nearly 30% versus the amount given in 2008-09

MASSAGE THERAPY

8,791 massages administered to children, parents and siblings, at the hospital and at home

88 permanent and contract massage therapists, and 37 volunteers

HOSTING AND SUPPORT SERVICES IN PLAYROOMS

(at Sainte-Justine UHC, Centre mère-enfant du CHUQ, and CHUS, and as part of different workshops in other playrooms at Montreal Children's Hospital of the MUHC and the Children's Hospital of Eastern Ontario)

Nearly 19,000 visits by children, and as many by their guests (siblings, parents, etc.)

SOCIO-RECREATIONAL ACTIVITIES

(regional, interregional and provincial)

66 organized activities and 3,844 participations

475 participants in the 2009 Leucan-CSN Summer Camp

SCHOOL LIFE

(support and awareness)

3,551 students reached through awareness programs

185 schools supported

END-OF-LIFE AND BEREAVEMENT FOLLOW-UP SERVICES

77 participations to the six proposed activities

Lodging for 30 families at the Fairmont Le Château Montebello



VOLUNTEERS: ESSENTIAL MEMBERS OF THE FAMILY

Thanks to the generous contribution of thousands of volunteers, Leucan organizes activities throughout Québec. Leucan's volunteers support children and their families, help out with administrative tasks, and take part in fundraising activities.

Close to **2,000** volunteers

Almost **20,000** hours of volunteering

Leucan would like to call special attention to the volunteers who work at the childminding services in hospital centres, who give parents time for themselves—to take a shower, eat a hot meal, shop for groceries, attend personal meetings and appointments, take care of other children back at home, get some much-needed sleep, go for a walk, etc. This year, these volunteers took part in events sponsored by Groupes Balint. This innovative hosting approach allows for a better understanding of situations encountered as part of their childminding services. This is part of the continuous training Leucan's volunteers undertake, and it presents an opportunity to reinforce the bond they share with the families they work with. The training provided by Groupes Balint also contributes to the adjustment of basic training activities offered at Leucan to better reflect the daily involvement of these volunteers, and to provide coaching better suited to their roles.

AN INFORMATION CENTRE MADE FOR YOU!

Leucan's Information Centre provides children, families and healthcare workers in the province of Québec with information on all aspects of pediatric cancer. The Centre generated several information requests, documentary acquisitions, research initiatives, news published on its website and book and DVD rentals, in addition to the distribution of flyers, and the preparation of information sleeves. On top of that, the Centre now offers book rentals to families during hospital stays. Over the last year, the Centre developed several new projects of educational tools.



REGIONAL SERVICES: A FAMILY PORTRAIT

Leucan's employees are dedicated to providing families with activities and services tailored to their needs. This year, many regional offices have teamed up to organize activities. Here are some of the highlights:

ABITIBI-TÉMISCAMINGUE (INCLUDING JAMES BAY REGION)

Membership: **95**
families

Leucan Abitibi-Témiscamingue is proud to offer an animal therapy program to its young patients. Among other things, this program reduces anxiety and adds a soothing element to chemotherapy treatments administered at Hôpital de Val-d'Or. The program is managed by Suzanne Grenier, a renowned contributor in the region.

EASTERN TOWNSHIPS

Membership: **115**
families

About 50 parents and children took part in the 12th edition of the Weekend of Respite at the Jouvence resort. Many activities were on the programme, including a storytelling hour with famed narrator François Lavallée. Moreover, the resort welcomed 51 guests in January for its first Snow Festival.

LAURENTIDES-LANAUDIÈRE

Membership: **489**
families

The region's first Weekend of Respite was held for families with a child currently undergoing or about to finish his/her treatments. 13 families enjoyed a short vacation at Mont-Tremblant's Château Beauvallon.

MAURICIE-ET-CENTRE-DU-QUÉBEC

Membership: **263**
families

In February, families had the opportunity to fraternize as part of a "western" brunch. Thanks to the efforts of two students from Collège Laffèche in Trois-Rivières, young and old alike enjoyed crafting workshops, teddy-bear building, races, video games and concerts.

MONTÉRÉGIE

Membership: **670**
families

A new partnership with the South Shore Chapter of the Association des Motos Américaines du Québec made a trip to the orchard much more exciting. Families could enjoy a motorcycle ride through the countryside in Franklin with some of the motorcyclists.

MONTREAL-LAVAL

Membership: **659**
families

On March 7, 24 families (130 people in total) enjoyed a day at the La Branche sugar shack in Saint-Isidore for a second year. Families took part in several activities, including a sleigh ride.

OUTAOUAIS

Membership: **112**
families

This year saw the return of more socio-recreational and Heart-filled Hope activities, which were warmly received by the members. Some of the most memorable events were a day trip at Parc aquatique du Mont-Cascades, a hockey game against the Gatineau Olympiques, a trip to the sugar shack, and an art therapy workshop.

QUÉBEC CITY REGION

(INCLUDING BAS-SAINT-LAURENT/GASPÉSIE/
ÎLES-DE-LA-MADELEINE/CÔTE-NORD)

Membership: **697**
families

As part of the Family Festival, and thanks to the generosity of Aérodrome de Saint-Jean-Chrysostome and Pascan Aviation, Leucan Région Québec offered airplane tours to all participants. Four teenagers also won a skydiving excursion offered by Atmosphair.

SAGUENAY-LAC-SAINT-JEAN

Membership: **168**
families

This past winter, Zoo Sauvage de Saint-Félicien opened its doors to 25 families. Children braved the cold and observed and fed animals, even a few of the most dangerous ones.



A UNITED FAMILY

In 2009-10, **18 interregional activities** took place, including coffee hours, *Belle et bien dans sa peau* workshops, activities organized by Heart-filled Hope, the support group for teenagers, and day trips at Lake Massawapi and Granby Zoo.

There were also several **provincial activities**, such as the ever-popular Leucan-CSN Summer Camp. Of particular note was the ninth edition of the Leucan Expedition in Charlevoix in July 2009, where 11 teenagers undergoing treatments took part in four days of fun-filled activities with a team of volunteers comprised of people from the Groupe tactique d'intervention de la Sûreté du Québec, the Canadian Forces, and a medical team. Helicopter tours, kayaking, Tyrolean traverse and a whale-watching cruise with AML were all part of the programme.



PEDIATRIC ONCOLOGY CENTRES: FRIENDS OF THE LEUCAN FAMILY

Over the years, Leucan has developed a special partnership with the four pediatric oncology centres in the province: Sainte-Justine UHC, Montreal Children's Hospital of the MUHC, Centre mère-enfant du CHUQ (Québec City), and CHUS (Sherbrooke). This close collaboration is essential as the hospital is a necessary stop for Leucan's families.

As such, Leucan works in their best interest, year after year, by providing: welcome, emotional assistance and support services; a playroom in three of the four centres; activities; meals; massage therapy; information, etc. In 2009-10 alone, 51 activities were organized, for 1,173 participations.

Furthermore, this year, Leucan granted these four centres **more than \$880,000 for clinical research**. For the last three years, Leucan has also maintained a support fund of approximately \$680,000 to secure investments in research and provide children with the best possible treatments.

HIGHLIGHTS FROM THE FOUR CENTRES

SAINTE-JUSTINE UHC

The partnership continues with the hemato-oncology team. This past year, Leucan made five presentations to explain its services to the new nurses responsible for the care of Leucan's children during their hospital stays. Employees of the hospital centre also enjoyed massages offered by Leucan's team of massage therapists, and a brunch was added to the service offerings. Finally, to mark the beginning of the 2010-11 fiscal year, an agreement was reached with Sainte-Justine UHC, which made this partnership and service offer official.

MONTREAL CHILDREN'S HOSPITAL OF THE MUHC

Leucan's presence is growing at Montreal Children's Hospital of the MUHC. In 2009-10, Leucan held 37 activities in their facilities, including breakfasts, lunches, arts & crafts workshops, *Belle et bien dans sa peau* workshops for teenage girls, and a Christmas party. Nearly 900 participations were counted in these successful events.

CENTRE MÈRE-ENFANT DU CHUQ

Leucan's massage therapy service at Centre mère-enfant du CHUQ is in constant evolution to address the needs of its members. The two massage therapists available in both the outpatient clinic and in the pediatric oncology department make a point of adapting their services so that as many people as possible (children, siblings, and parents) can benefit from massage therapy.

CHUS

The playroom of the pediatric oncology clinic has been entirely revamped through a partnership with the Sherbrooke Fire Department. The walls were repainted, a TV set and game console were installed, and new games were purchased to help children get through their treatments.



INSPIRING CAMPAIGNS THAT GENERATE HOPE

Unifying and inspiring provincial campaigns, carried by thousands of people from all ages and walks of life... Together, they generate hope for Leucan's families throughout the province.

THE 2009 LEUCAN SHAVED HEAD CHALLENGE REACHED THE MILESTONE OF 30,000 SHAVED HEADS

Launched in 2001, the Leucan Shaved Head Challenge welcomed its 30,000th participant via the registration of over 7,400 people in 2009. Whether it was at one of the 30 head-shaving sites opened on June 7, 2009, the official provincial day of the Challenge, or at one of the hundreds of group events organized by companies and schools, the Leucan Shaved Head Challenge is a unifying event that makes participants feel good about themselves. With this ninth edition, Leucan has raised more than \$4 million for children with cancer and their families. The key to Leucan's signature event is undoubtedly the courage of its participants, who agree to have their head shaved as a sign of solidarity with cancer-stricken children, as was explained by Michèle Barbara Pelletier, the 2009 Challenge's provincial spokesperson for the second straight year.

Among the thousands of participants was Dany Turcotte, *Tout le monde en parle's* "court jester," who agreed to have his hair shaved live on the air with ex-RBO André Ducharme, during the last episode of the season. Leucan would also like to mention the participation of one of its members, Pat Calabretta, who organized a challenge for a second year in a row and raised the extraordinary sum of \$132,858. Finally, for the first time, a challenge was held north of the 60th parallel in the Inuit village of Puvirnituq at the Inuulitsivik Health Centre.

The Leucan Shaved Head Challenge would not be possible without an extraordinary collective effort! Leucan wishes to extend warm thanks to all 2009 participants, donors, provincial sponsors (Fédération des producteurs d'œufs de consommation du Québec, Groupe Jean Coutu, Ombrelle, and Schick), and numerous regional sponsors.



DETAILED RESULTS OF THE 2009 LEUCAN SHAVED HEAD CHALLENGE AND LIST OF GROUP CHALLENGES WHICH RAISED OVER \$10,000

REGIONS	DETAILED RESULTS	GROUP CHALLENGES WHICH RAISED OVER \$10,000
HEAD OFFICE (which in 2009 included Montreal-Laval, Bas-Saint-Laurent/Gaspésie/Iles-de-la-Madeleine, Côte-Nord/Nord-du-Québec)	1,016 shaved heads – \$667,640	Association des Étudiantes et Étudiants en Médecine de l'Université de Montréal, Sainte-Justine UHC, Centre Paul-Émile Dufresne, Fonds de solidarité FTQ, Canada Millennium Scholarship Foundation, Guy N. Djandji et compagnie, Les Amis de Félix et d'Élizabeth, Orchestre Symphonique de Montréal
ABITBI-TÉMISCAMINGUE	765 shaved heads – \$313,474	Agnico-Eagle-divisions Lapa, LaRonde, and Goldex, La Sopfeu, La Fonderie Xstrata, Mine Raglan
EASTERN TOWNSHIPS	449 shaved heads – \$191,192	Caisse Desjardins du Nord de Sherbrooke, Club Aramis d'Asbestos, Les Crayons Rieurs, Université de Sherbrooke
LANAUDIÈRE	593 shaved heads – \$251,610	
LAURENTIANS	650 shaved heads – \$311,834	
MAURICIE-ET-CENTRE-DU-QUÉBEC	1,004 shaved heads – \$401,836	École Pointe-du-Lac/pavillon Beau-Soleil, Cage aux sports Drummondville, Cascades Kingsey Falls, Collège St-Bernard, Défi du député Nicolet-Yamaska, Défi en mémoire de Loïc, Norampac Cascades, Poudrier et frères
MONTÉRÉGIE	1,242 shaved heads – \$813,325	Agropur Longueuil, Collège Charles-Lemoyne campus VSC, Collège Durocher/pavillon Saint-Lambert, École de Montarville (Saint-Bruno), École Polybel, Mercer, Équipe Pat Calabretta, Telmatik
OUTAOUAIS	365 shaved heads – \$185,098	Larouche Karaté
QUÉBEC CITY REGION	1,183 shaved heads – \$773,791	Charlevoix/Baie-Saint-Paul, Coiffure au Masculin 2000, École secondaire Donnacona, Galeries de Montmagny, Polyvalente de l'Ancienne-Lorette, CGI-UA Québec (membres seulement)
SAGUENAY-LAC-SAINT-JEAN	169 shaved heads – \$105,425	Jean-Coutu Saint-Dominique Jonquière

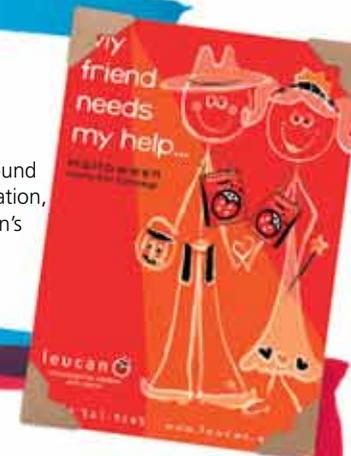
A QUICK LOOK AT THE 2010 LEUCAN SHAVED HEAD CHALLENGE

The 10th edition of the **Leucan Shaved Head Challenge presented by Jean Coutu** was held on June 13, 2010, under the theme "**Hats Off to My Hero!**" More than 9,000 participants have shown their support of children with cancer by having their hair shaved. The event helped raise close to \$4.5 million.



THE HALLOWEEN MONEY BOX CAMPAIGN/ MY FRIEND NEEDS MY HELP... – AN AWARENESS AND FUNDRAISING CAMPAIGN

The 2009 campaign was very dynamic, with a DVD created with the school life services team centered around instructional material, a learning and evaluation situation (LES) in accordance with the ministère de l'Éducation, du Loisir et du Sport, and a new contest encouraging students to count every penny to help reduce Leucan's costs. Despite the weather, 150,000 students from 675 schools in the province of Québec proudly carried Leucan's red money boxes, and raised close to \$420,000. Thanks to all the students and teachers for their wonderful community spirit!



12 HOURS OF SKI ON SIX MOUNTAINS

On March 13 and 20, 2010, 1,640 skiers and snowboarders took part in 12 hours of consecutive skiing as part of the Leucan 12-Hour Ski Challenge, raising over \$460,000 for children with cancer. A big thank-you to all participants and those who sponsored them, as well as the six mountains who participated in the Challenge: **Ski Bromont** in Montérégie-Estrie, **Chantecler** in the Laurentians, **Station touristique Stoneham** in Québec City, **Mont Cascades** in Outaouais, **Mont Lac-Vert** in Saguenay-Lac-Saint-Jean, and **Mont-Vidéo** in Abitibi-Témiscamingue.

Leucan would like to thank **Éric Salvail**, who served as the spokesperson for a third year, the provincial and regional sponsors, as well as partisans and volunteers who have contributed to making this event a success throughout the province. A very special mention to Mia Sirhan and Thierry Gibson (parents of Edgar Sirhan-Gibson to whom the Challenge is dedicated), as well as Jocelyne Sirhan and Serge Tremblay, without whom this event would not exist.

THE MAGICAL BALL OF LEUCAN

The first edition of The Ball of Leucan took place on November 4, 2009, in partnership with Club Sportif MAA. Under the patronage of Mr. Richard Legendre, Executive Vice-President of the Montreal Impact and Saputo Stadium, this magical evening featured dance and trick-flying numbers, as well as a performance by singer Isabelle Boulay. Many celebrities were in attendance, including Annie Villeneuve, Sébastien Benoit, Jean-Luc Brassard, Virginie Coossa, Jonathan Guilmette, Émilie Heymans, Annie Pelletier and Eduardo Sebrango.

Co-hosted by Nathalie Lambert, Marketing & Communications Director at Club Sportif MAA, and Stéphanie Poirier, a 16-year-old cancer patient, this wonderful evening concluded the celebrations of the 30th anniversary of Leucan with that year's spokesperson, Michèle Barbara Pelletier, and helped raise \$208,000.

The participation and enthusiasm of numerous partners, sponsors, and contributors have guaranteed the success of this event. Leucan would like to thank Pierre Blanchet and the dedicated team of MAA, the Ball's ambassadors: Luc Bisailon, Sylvie Bourdeau, Yannick Crack, Gerry Frappier, and Michel Hébert, as well as the children of Leucan, the dancers and acrobats, the Gymnix team, the donors, volunteers, and celebrities.



CONTINUING SUPPORT FROM PARTNERS' ACTIVITIES

Through their exemplary commitment and dedication, these partners, who have organized events year after year, have become essential members of Leucan's extended family. In 2009-10, these events helped raise over \$555,000. Thanks to the loyalty of these generous partners, Leucan was able to put together new projects for its members. Leucan wishes to emphasize the implication of these organizers whose actions are of inestimable value for the Association:

- Demolition Derby of Saint-Chrysostome
- Voie(x) d'espoir choir
- Omnium des Neiges
- Omnium Michel Blouin
- Normand Laurence Invitation Golf Tournament
- The Association des constructeurs de routes et grands travaux du Québec (ACRGTQ) Golf Tournament and Casino Night
- Souris Mini (sale of gift boxes)
- Simon Gagné Golf Tournament
- Valeurs mobilières Desjardins Golf Tournament
- Transport Jacques Auger Inc. (Truck Tour Day)
- The Loïc Cycling Challenge
- Carlis' open - Carl Thibeault and Isobel Tardif Golf Tournament
- Famille Serré - SuperClub Vidéotron de Québec city Region
- Collège Lafleche Benefit Dinner
- Classique Dany Sabourin



Behind Leucan stands a group of generous and loyal **donors** and **collaborators** who help the Association in its mission to support children and their families through every phase of the illness. Leucan owes them an incredible debt of *gratitude!*

FUNDRAISERS IN ALL SHAPES AND FORMS

Simple, innovating, original—fundraisers put together by young and old alike are of tremendous importance to Leucan. Born from a desire to make a difference in the fight some children must wage against cancer, there are over 100 benefits held annually throughout the province, raising over \$360,000 for Leucan. Of note this year is the exemplary contribution made by friends of Elsie Nadeau, a project sponsored by Joseph de Palma, the organizers of the Tournoi Martin Brodeur, friends and colleagues of Anna Di Febo, and the Association des étudiants en sciences de l'Université McGill.

MAKING A DIFFERENCE, ONE DONATION AT A TIME

Leucan's greatest asset is the thousands of individuals who support its campaigns: direct mail, *In Memoriam* donations, greeting cards, deductions at the source. This collective involvement shows the indisputable impact each contribution can have. Together, these donations represent over a million dollars! Leucan would like to call attention to the extraordinary donation of \$400,000 made by a father to honour the memory of his son who died from cancer at age 11. These people share the same profound desire to help the children and families of Leucan. The Association is infinitely grateful to them.

Companies are also a part of this generosity boost. Some contribute great sums to Leucan's provincial campaigns and to the benefits organized by long-time partners, while others match the donations made by their employees. Their numbers are many, and their support is greatly appreciated.

Leucan would not be what it is today without the involvement of many individuals who believe in its essential role in the lives of children with cancer and their families. The Association could never thank them enough.

LOYAL CONTRIBUTORS

Lombardi Honda has been a loyal contributor to Leucan for many years now. The company renewed this involvement in 2009 through a donation of \$10,000. The cause of sick children is particularly dear to the people of Lombardi Honda, as explained by Mrs. Maria Lombardi, Vice-President of the Honda dealership established in Montreal.

In 2008, the goal of the Simple Plan Fund was to respond to special needs not covered by Leucan's service offer. In 2009, the **Simple Plan Foundation** made a second donation of \$10,000 to respond to the growing number of requests. Leucan is proud to have the support of this big-hearted band.

CSN CONQUERED THE UNIVERSE FOR OUR CHILDREN

Year after year, members of CSN support the cause of cancer-stricken children. Inspired by the theme of the 2009 Leucan-CSN Summer Camp, "The Universe," the people from CSN have taken all possible measures to lend a helping hand. Some volunteered at the camp while others hosted fundraisers. In 2009, this great partner has contributed \$242,300 to the cause, which brought the grand total of their contribution since 1997 to \$2,047,800.

JEWELS FOR LEUCAN

Sisters Patricia and Ève Chagnon, co-founders of Caracol, a jewellery and accessories company based in Montérégie, have pursued their partnership with Leucan by creating new jewels for the Association and by contributing a portion of their profits to Leucan. The result: a donation of \$6,000.

THE SOFT TOUCH OF LA MAISON SIMONS

For a second year, La Maison Simons has contributed to the comforting of children undergoing treatments or relapsing by donating 250 superb blankets to Leucan. A soft pleasure for the children.

LAURA SECORD GETS INVOLVED

Laura Secord supported Leucan for a second year in a row. Annie Villeneuve, Leucan's 2010 spokesperson, and Elmira Babin Turcotte, one of Leucan's children, were the faces of the 2010 Easter Campaign featured in all Laura Secord stores across the province of Québec, which raised nearly \$35,000. Leucan would like to thank Laura Secord and all the chocolate lovers for their great generosity!



KINSHIP'S SUCCESS

ABIBITI-TÉMISCAMINGUE

The second edition of the Classique Dany Sabourin was held in July 2009, and gathered \$17,250. Leucan would like to extend a big thank-you to Dany Sabourin and his team. Leucan Abitibi-Témiscamingue would also like to point out the constant and loyal contribution of employees from Agnico-Eagle—divisions Lapa, LaRonde, and Goldex.

EASTERN TOWNSHIPS

The Université de Sherbrooke made a big difference this year for Leucan Estrie. The university rector, Mrs. Luce Samoisette, agreed to become the Honorary President of the annual golf tournament. On the student side, an ambitious Shaved Head Challenge was put together, and the Mark Association held a silent auction.

LAURENTIDES-LANAUDIÈRE

In the fall of 2009, the Laurentides-Lanaudière region made a huge splash with a day dedicated to rolling up pennies as part of the My friend needs my help... campaign. Over 150 volunteers gathered at the Lalande sugar shack to roll up small change. A big thank-you to all the families and volunteers for their loyalty to Leucan's events.

MAURICIE-ET-CENTRE-DU-QUÉBEC

Pierre Jackson has been organizing activities for Leucan since 2005; everything from celebrity ballgames, walk-o-thons from La Tuque to Trois-Rivières, and Shaved Head Challenges. His latest feat: a comedy night featuring François Léveillé, Laurent Paquin, Sylvain Laroque, and Julie Caron. Though affected by bone cancer, Mr. Jackson has once again shown his great courage by presenting his very first stand-up comedy routine.

MONTÉRÉGIE

Leucan Montérégie would like to draw attention to the involvement over the last few years of Colette Laroche and Sylvain Gauthier, generous owners of Buffet Bernard. On top of hosting a spaghetti dinner as part of the Festival équestre de Valleyfield, they also contribute to the Halloween's Money Box Campaign every year.

OUTAOUAIS

A new team meant fresh changes, which was felt over the first Leucan 12-Hour Ski Challenge at Mont Cascades. The new partnerships this event brought about had a great impact on the perception the local population has of the Association.

QUÉBEC CITY REGION

\$475,000 was raised for Leucan Région Québec thanks to the past eight editions of the Simon Gagné Golf Tournament, including the sum of \$77,500 gathered in 2009. On September 12, 2009, Transport Jacques Auger Inc. held the sixth edition of Truck Tour Day—an event that has raised \$292,855 since its foundation.

SAGUENAY-LAC-SAINT-JEAN

For a second year in a row, the Ultramarathon Odyssee NRJ 94.5 was held at the Dominique-Racine high school in Chicoutimi. Organized by Dave McMullan and his team, in association with radio host Richard Courchesne, one of Leucan's loyal partners, the event gathered nearly \$6,500.



A WORD FROM THE TREASURER

For the fiscal year ending March 31, 2010, Leucan achieved an excess of income over expenditure of \$25,620, compared to \$320,750 for the year ending March 31, 2009. This decrease is due to an increase in spending and a practical stagnation of the gross excess of income over expenditure.

The net proceeds (excluding expenditure linked to fundraising activities, and gratuitous goods and services) increased by only about \$145,000 due to a great increase of proceeds generated from general donations and bequests, but a decrease in all other sources.

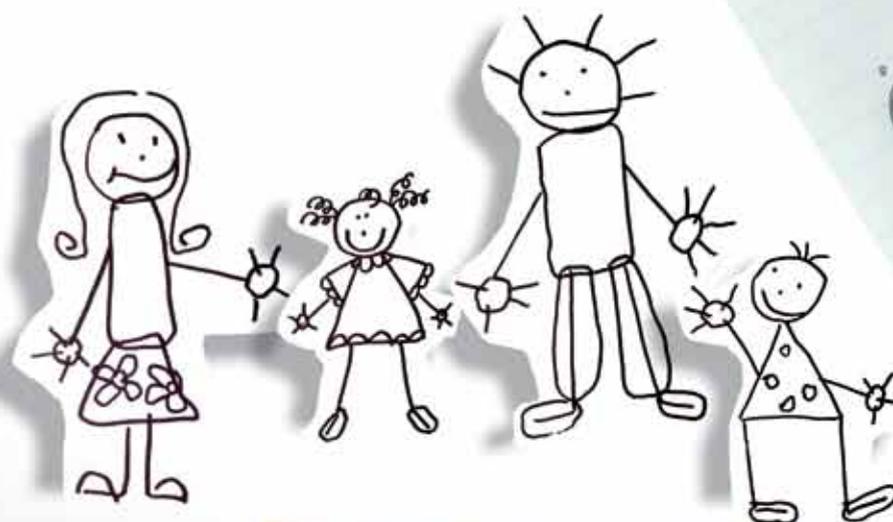
During the year ending March 31, 2010, the expenditures increased by over \$440,126 versus the previous year. The greatest part comes from an increase in the investments in services addressed to children and families, and in grants for clinical research. Overall, the other expenditures were only increased by \$117,118.

Leucan's statement as of March 31, 2010 illustrates a healthy financial situation: the net assets total was \$4,981,075, including \$2,247,042 of unallocated net assets. Leucan thus has access to the resources it requires to pursue its mission.

In conclusion, I would like to sincerely thank all volunteers, donors, employees and partners, without whom these results would not have been achieved.



Michel Hébert, FCA
Treasurer



Leucan would like to personally thank all of its donors, partners and volunteers. They are an integral part of its extended family.

Thanks to all of them!

LEUCAN INC.

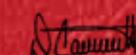
STATEMENT OF REVENUE AND EXPENDITURES AS OF MARCH 31, 2010

	2009-10	2008-09 (adjusted)
	\$	\$
REVENUE		
Financing activities	7,845,245	8,052,704
Gratuitous goods and services	1,136,457	570,085
General donations and bequests	635,022	115,258
Investment income coming from resources unencumbered with reserve	85,862	197,987
Other revenue	152,941	268,317
	9,855,527	9,204,351
EXPENDITURES		
Fundraising activities	1,762,145	1,822,337
Gratuitous goods and services	1,136,457	570,085
	2,898,602	2,392,422
GROSS EXCESS OF INCOME OVER EXPENDITURES	6,956,925	6,811,929
OTHER EXPENDITURES		
Services for children and families	3,405,902	3,134,639
Grants for clinical research	880,515	828,770
Development and Communications	1,812,863	1,694,156
Administrative costs	737,085	742,928
Fixed assets amortization	94,940	90,686
	6,931,305	6,491,179
EXCESS OF INCOME OVER EXPENDITURES	25,620	320,750

STATEMENT AS OF MARCH 31, 2010

ASSETS		
<i>Short-term</i>		
Cash flow	647,928	488,152
Investments	2,016,813	1,660,131
Debtors	74,458	402,744
Prepaid expenses and supplies	262,000	252,471
	3,001,199	2,803,498
<i>Long-term</i>		
Investments	2,535,825	2,347,764
Fixed assets	372,302	414,230
	5,909,326	5,565,492
LIABILITIES		
<i>Short-term</i>		
Creditors and expenses due and accrued	605,011	371,899
Deferred revenue	120,850	-
Section of the capital lease obligations payable within one year	2,497	2,036
Lease inducement	36,133	36,112
	764,491	410,047
<i>Long-term</i>		
Capital lease obligations	4,172	4,248
Lease inducement	159,588	195,742
	928,251	610,037
NET ASSETS		
Invested in fixed assets	372,302	414,230
Internally restricted contributions	2,082,545	2,082,545
Externally restricted contributions	279,186	195,836
Unallocated	2,247,042	2,262,844
	4,981,075	4,955,455
	5,909,326	5,565,492

On behalf of the Board



DENIS CAOQUETTE
President of the Association



MICHEL HÉBERT, FCA
Treasurer

LEUCAN'S FAMILY TAKES THE SPOTLIGHT ALL OVER THE PROVINCE

There were many public mentions of Leucan in 2009-10, with over 850 feature articles in print media, not to mention the many stories published on the Internet. Moreover, there was a 55% increase in radio (357) and television (294) broadcasts compared to last year.

ANNIE VILLENEUVE – LEUCAN'S LUCKY STAR

Leucan proudly welcomed Annie Villeneuve, one of Québec's top singers, as its 2010 spokesperson. After a remarkable partnership in 2009, and the release of a song, *Mon Héros*, composed for a child of Leucan, she is now furthering her involvement with cancer-stricken children. Mrs. Villeneuve is now actively promoting Leucan through a number of activities.



Photo: Michel Cloulier

FRIEND FOR A DAY CONTINUES TO SPREAD JOY

Jessie Lefebvre, 15, attended Réal Béliand's comedy show at Théâtre Saint-Denis on May 29, 2009 and had the opportunity to meet him backstage.

The 25 Canadian Forces Supply Depot welcomed Gabriel Charland, 14, on June 8, 2009 with an entertaining and exciting programme: a special meet-and-greet with members of the military; a night-locating workshop; a tour of the different types of vehicles; and a visit to the museum. Unfortunately, Gabriel has since passed away. Leucan's thoughts go out to his family...

On October 14, 2009, Joanna Comtois, 13, enjoyed a half-day of pampering at Institut Lise Watier in Carrefour Laval, which included a facial, a manicure, a hair styling, as well as a make-up and hairstyling session.

On March 4, 2010, Andraya Lenz Lachapelle, together with her father and brother, met with a biologist to enjoy a special tour of the Granby Zoo, where they had the chance to meet two African elephants, watch their training session, and feed them a snack.

AN EXEMPLARY CONTRIBUTION FOR THE NATIONAL HOCKEY LEAGUE (NHL)

Firstly, as part of the NHL's Pediatric Cancer Awareness Month, the Montreal Canadiens dedicated their Saturday, October 24 game to the children of Leucan. Box ticket holders were invited to give up their tickets so children could enjoy the game. The red carpet was rolled out for the 163 guests of Leucan. Activities included a banquet with some of the team's executives and players' spouses, a meet-and-greet with five players, and a victory! Leucan would like to extend a HUGE thank-you to the Montreal Canadiens Children's Foundation.



Photo: Montreal Canadiens

Furthermore, the NHL Foundation, the NHL Players' Association, and the Montreal Canadiens have contributed \$18,750 to Leucan. The funds were raised through the Lays NHL All-Star Jamboree and through the activities held within the "Hockey Fights Cancer" initiative.

TWO YOUNG LEUCAN MEMBERS CARRIED THE OLYMPIC TORCH

Gabriel Guay, 15, and Anne-Josée Trépanier, 12, were both selected to carry the Olympic Torch as part of the 2010 Olympic Torch Relay. Gabriel held the torch when it passed through Lévis on December 3, and Anne-Josée carried it on December 7 in Vaudreuil. Leucan is extremely proud of these carriers of hope.

SARAH DESCHÊNES' L'ENFANCE MUETTE

This past year, Sarah Deschênes published *L'Enfance muette*, an inspiring book about her journey through her sister's cancer and eventual death. Part of the proceeds from the sale of the book will go to Leucan. To purchase a copy of the book or to learn more about Sarah, please visit: www.sarahdeschenes.com.



Jessie Lefebvre

Joanna Comtois

Gabriel Charland

Andraya Lenz Lachapelle

OTHER IMPORTANT MEMBERS OF THE FAMILY

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Regional Coordinator: Suzelle Lacroix

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Regional Coordinator: Vacant

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MICHEL DANIS
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LOUISE GEOFFRION
Family Services, Research and Partnership Manager

NATHALIE MATTE
Regional Manager and Financial Development Manager,
Leucan Région Québec

JOANNE MYERS
Financial Development and Communications Manager

As an effort to respect the environment and to maximize the value of each donation, Leucan reduced the number of copies of its Annual Report and printed the report on recycled paper. This document is also available in French and English at www.leucan.qc.ca (under the "Publications" section). Please refer your family, colleagues, and friends to this website to read the report.



leucan.qc.ca

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