

The 2014 Leucan Experience – The multi-sensory gastronomic benefit raises \$ 210, 000

Montreal, November 6, 2014 – On this special evening, nearly 350 guests gathered for a one-of-a-kind culinary experience stimulating all five senses to support the cause of cancer-stricken children. Indeed, [The Leucan Experience](#), the gastronomic benefit event for Leucan, raised \$ 210,000 to assist [Leucan](#) in continuing to provide distinctive and tailored services to hundreds of member families across the province.

Thank you to Caroline Proulx and Martin Drainville for co-hosting our multi-sensory gastronomic experience, which began with a cocktail in a warm atmosphere. Upon their arrival in the great reception hall, guests were greeted by the music of the [Norman Marshall Villeneuve's Jazz Message](#) jazz trio. The stage was set for a delectable and emotional evening, which included, among other things, a vibrant testimonial from Marika Aubé-Lefrançois, a now recovered young adult member of Leucan.

The highly savoury menu was created by guest chef Jonathan Garnier, chef and co-owner of [La Guilde Culinaire \(School | Shop | Workshops\)](#). Said Mr. Garnier: "Being generous and giving a little of our time and money is a very simple gesture compared to the pain suffered by cancer-stricken children and their families who need a great deal of support during this difficult period. If we can all provide one brick to the building of a better and healthier society, it is our duty to do so. You have every reason to be proud of your involvement: you are great examples of men and women giving back. Thank you for supporting this cause." The wines served throughout the course of the evening were carefully selected by [Mrs. Élyse Lambert](#), named Best Steward at the 2009 Pan-American Sommelier Competition. Leucan wishes to thank both Mr. Garnier and Mrs. Lambert for their talent and generosity.

The Leucan Experience could not be as successful without the support of the evening's ambassadors and collaborators: Mr. Alain Champagne ([McKesson Canada](#)); Mrs. Renée Larouche ([Rio Tinto Alcan](#)); Mr. Alain Belcourt ([RBC Royal Bank](#)); Mr. Angelo D'Amico ([D'Amico Family Wealth Management Group of RBC Dominion Securities Inc.](#)); Mrs. Christiane Lambert ([Hôtels Gouverneur and Le Chantecler](#)); Mr. Christian Gauvin ([Wampole Inc. – Swiss Laboratories](#)); Mr. Philippe R. Bertrand ([Human Equation](#)); Mrs. Paule Labelle ([Cava Rose](#)); and Mrs. Ada Wittenberger ([Larouche & Associés](#)). Leucan would also like to thank all partners, sponsors and donors, including McKesson Canada, Rio Tinto Alcan, RBC Royal Bank, [Teva](#), [SAQ](#), La Guilde Culinaire, [Co-operators](#), [Giant Tiger](#) and [Les Éditions Debeur](#). Together, these dedicated individuals help Leucan pursue its mission of making cancer-stricken children and their families believe in a brighter future.

About Leucan

For more than 35 years, Leucan has been supporting cancer-stricken children and their families. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides specific and personalized services to its members, in addition to funding clinical research. Leucan's skilled staff developed a cutting edge expertise in the following areas: [support and emotional assistance](#); [financial assistance](#); referral services; [massage therapy](#); [hosting in hospital playrooms](#); [socio-recreational activities](#); [school awareness](#); [end-of-life and bereavement follow-up services](#); support to cured patients; and the [Leucan Information Centre](#). In addition to a head office in Montreal, Leucan operates eight regional offices.

-30-

Source:

Anaïs L. Bastien
Communications and Marketing Adviser, Leucan
514-731-3696, ext. 208
Anais.larose-bastien@leucan.qc.ca