



Have you heard of the Leucan Halloween Campaign?

For 20 years, Leucan, the Association for children with cancer, has been inviting preschools and elementary schools to take part in its Halloween campaign.



Supported by educational and awareness-raising activities and material, the campaign aims to help children understand better the reality of their cancer-stricken classmates. The campaign also fosters a better school integration for affected children, so that they can pursue their studies despite cancer and treatments.

The Leucan Halloween Campaign goes beyond carrying the Leucan red money box on Halloween night: it brings forward the concepts of **solidarity** and **mutual aid**.

With the money raised, Leucan can invest in research and provide distinctive services, tailored to the needs of hundreds of families with a cancer-stricken child across Quebec: emotional support, financial assistance, socio-recreational activities, hosting in hospital playrooms, massage therapy, a school awareness program, support services for recovered patients, and end-of-life and bereavement support services.

#### School success: A focus of concern

Just like us, Leucan cares deeply about children staying in school. That is why the Association developed several activities associated with the campaign, which can be used as a class or school project. I encourage you to visit [www.tirelires-leucan.com](http://www.tirelires-leucan.com) to find out more about those activities.

In addition to raising funds to support affected children concretely, the Leucan Halloween Campaign also initiates children to philanthropy and inspires the adults of tomorrow to stay involved in their communities as socially-conscious citizens.

By taking part in this wonderful campaign, our school can make a difference!

Parent (s): \_\_\_\_\_

Name of student: \_\_\_\_\_ Class: \_\_\_\_\_

Thank you!

[www.tirelires-leucan.com](http://www.tirelires-leucan.com)