

# Leucan Halloween Campaign



## 2018 THEME: Gratitude

What is gratitude?

Being grateful means being aware that we are indebted to someone (e.g. a friend or a family member) for contributing something positive or beneficial to us. Gratitude will sometimes produce affection. This person's kindness is so precious to us that it sparks an intense and positive emotion for him/her. Gratitude always implies acting to highlight the importance of the kindness we received. It's an experience that generates generosity. In some cases, we want to thank the person for their gift. In other cases, we want to seek ways to let others benefit from the kindness we received.

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>01</b> Video or article <b>What is Leucan?</b> <a href="http://tirelires-leucan.com">tirelires-leucan.com</a> (Educational Material section)</p>	<p><b>02</b> 2018 theme <b>Gratitude</b> I explain what gratitude means in my own words.</p>	<p><b>03</b> Thank a friend or member of your family who is always there for you.</p>	<p><b>04</b> ✓ ✗ True or false <b>Cancer is contagious.</b></p>	<p><b>05</b> World Teachers Day Our teacher tells us what he/she enjoys the most about teaching.</p>
<p><b>08</b> 🕷️ Holiday!</p>	<p><b>09</b> Can you draw the insect that represents Leucan? Do you know the name of that insect?</p> 	<p><b>10</b> List qualities you appreciate in a friend and how those qualities have been beneficial to you.</p>	<p><b>11</b> 💡 Idea! Visit Leucan's website with your teacher in class or tonight with your parents and family to learn more about what Leucan does. <a href="http://leucan.qc.ca">leucan.qc.ca</a></p>	<p><b>12</b> Do a favour for a friend. With your teacher, list some favours you could do for your friends.</p>
<p><b>15</b> ❓ Quiz Guess how many Halloween money boxes were distributed in schools last year.</p>	<p><b>16</b> Acknowledge a good deed accomplished by a friend.</p>	<p><b>17</b> If a friend is struggling with a school subject, offer your help. And you know what? Your friend will be very grateful to you.</p>	<p><b>18</b> What is the name of the mascot-witch of the Leucan Halloween Campaign?</p> 	<p><b>19</b> Write a message or draw a picture to thank your parents for all that they do for you.</p> 
<p><b>22</b> Give a friend a compliment.</p>	<p><b>23</b> List three things that make you happy and for which you are grateful.</p>	<p><b>24</b> ❓ Quiz The Leucan Halloween Campaign was launched many years ago. Can you guess what edition we are celebrating this year?</p>	<p><b>25</b> Write a message or draw a picture for a friend who lends you a hand when you need it.</p> 	<p><b>26</b> ✓ ✗ True or false <b>Leucan is the combination of two words: Leukemia Cancer</b></p>
<p><b>29</b> Video or article <b>What does volunteering mean?</b> Have you ever volunteered? <a href="http://tirelires-leucan.com">tirelires-leucan.com</a> (Educational Material section)</p>	<p><b>30</b> What are the safety rules to follow on Halloween night?</p>	<p><b>31</b> <b>HAPPY HALLOWEEN!</b> While you're out trick-or-treating, don't forget to ask politely if people want to donate to Leucan and to say thank you!</p>	<p><b>Congratulations and thanks!</b> <b>Don't forget to bring back your money box.</b></p> 	

### Answers

- 4. False
- 9. The ladybug is the insect representing Leucan
- 15. 160,000 money boxes
- 18. Cabosse the Witch
- 24. 20<sup>th</sup> edition
- 26. True