

LEUCAN INSPIRES AND GETS INSPIRED IN RETURN

2014-15 ANNUAL REPORT



Myriam

*5 years old, acute
lymphoblastic leukemia*

MISSION

Leucan promotes the recovery and the well-being of cancer-stricken children and supports their families by providing distinctive and tailored services and assistance through every stage of cancer and its side-effects.

THE ASSOCIATION'S VALUES

*Service mindedness, respect,
mutual support, equity,
excellence.*

INSPIRATION IS OUR DRIVING FORCE

A WORD FROM THE PRESIDENT OF THE ASSOCIATION

As the parent of a cancer-stricken child, I have been extremely inspired this year by the renewed commitment of Leucan's extended family to support each family coping with the terrible reality of a pediatric cancer diagnosis. I am thus very proud to introduce the 2014-15 annual report of Leucan's activities.

My third year at the helm of Leucan was marked by many changes, especially at the organizational level with the nomination of Mrs. Marie-Line Beauchamp as Executive Director. I can bear witness that in only a few months, Mrs. Beauchamp succeeded in inspiring Leucan's various stakeholders and in working with others to strengthen the foundations of our Association and help it along the road to financial profitability. The shift is now in full swing and I am convinced that we will continue to see the positive impacts of her leadership over the next fiscal year.

I would like to thank all members of our Board of Trustees, our interim management team and all employees for their relentless efforts over this period of transition. I know they have all been equally inspired by the great generosity of our donors, the loyalty of our valued partners and the renewed commitment of thousands of volunteers, as they were by the courage and resilience of families with a cancer-stricken child.

You, the families we support, continue to inspire us. You are the fire that moves us on to provide you with much-needed services.



Photo: Anais L. Bastien - Leucan

A handwritten signature in dark ink, reading "Guy Lefrançois".

GUY LEFRANÇOIS

A WORD FROM THE EXECUTIVE DIRECTOR

I feel privileged to have joined the highly committed team of Leucan. My goal, with the help of adequate funding, is to guide the Association's actions and pursue the provision of exceptional services, which meet the evolving needs of Leucan's member families.

In this spirit, we have made efforts to diversify our fundraising campaigns and activities and we will continue to build on that momentum to reach our donors and partners more appropriately and efficiently. This diversification initiative is crucial in raising the funds required to enhance the support we provide to families.

The enhancement efforts initiated over the last few years are paying off. The upgrade of our accounting systems and the continued improvement of our web and mobile platforms will optimize our fundraising activities and our customer relations with participants and donors.

LEUCAN IN NUMBERS

Volunteers provide nearly 35,000 hours of work every year.

85 employees.

Available across Quebec with 9 regional offices.

Survival rates have risen from 15% to 82% over a few decades.

Hundreds of member families and thousands of individual members across the province.

\$894,812 invested in clinical research over the last year.

Because Leucan is a people-to-people organization, I have made it a priority to focus on the professional development of its employees so they may continue to offer distinctive and tailored services. I draw my inspiration from the enthusiasm of all employees who strive to surpass themselves for the good of cancer-stricken children and their families.



Photo: Leucan

A handwritten signature in dark ink, reading "Marie-Line Beauchamp".

MARIE-LINE BEAUCHAMP



The following is the fictitious story of Viviane and her family and loved ones. This story is based on hundreds of testimonials from real families coping with pediatric cancer.



MARCH 6, 2012

THE TSUNAMI HITS

ISABELLE, VIVIANE'S MOTHER

Yesterday was the worst day of my entire life. I feel like I've walked into a horrible nightmare and can't see the end. There's a steel-like vice gripping my heart and my gut... and it has a name: cancer. If only it had been Martin or me, I could've dealt with it, but no, it had to be our little Viviane.

After a visit to the hospital to treat a never-ending fever, we received the ruthless verdict: acute lymphoblastic leukemia. I can picture us again, crammed in the office of the physician giving us a compassionate look while pronouncing the most difficult words to a parent's ears: "Your child has cancer and we must begin treatment right away." A fog descended in my mind and I had trouble breathing. I told myself he made a mistake, that it couldn't happen to us, not to our sweet and lovely daughter. I turned my eyes to Martin, but he was just as distraught. He put his hand on my arm, as if to remind me that he was there. We were speechless with thousands of questions jumbling in our heads.

Why her? She's only six years old. She's done nothing to deserve that. Is it our fault? Could we have prevented this? Will she die? Why is life so unfair? She's so

innocent... What should we do now—right now? What are her chances of survival? Are there statistics? Must she quit school? Will she lose her hair? How will I tell the news to her brother Mickaël? To my parents? How will I tell Viviane? I can't breathe...!

We walked out of the doctor's office. Viviane had to stay at the hospital to begin treatments. I stayed with her while Martin left with Mickaël. I didn't sleep a wink. Martin came back this morning and, after a series of tests, Véronique from Leucan walked into the room to introduce herself. She was holding a red sports bag in her hand. After she explained her role and took the time to listen to us, she gave the bag to us: Leucan's comfort kit. The bag contains all sorts of information, some personal care items we will need and, last but not least, a plush blanket for Viviane. Véronique explained that she was available to provide support to all of us—Martin, Viviane, Mickaël, and me—through this awful ordeal. I can't remember all the details, it's all too much to take, but I could see that Véronique, with her eyes both soft and strong, will be a lifeline: she will save me from drowning in this sea of distress. All I wanted to do was to take her hand and never let go.

MARCH 23, 2012

A RAY OF HOPE IN THE STORM

JEAN-PAUL, VIVIANE'S
GRAND-FATHER AND
MARTIN'S FATHER

Martin just called. We spent an hour on the phone. He explained that Viviane's prognosis is good, and that today, over 82% of children diagnosed with cancer survive. That's my son, all right: he's always hanging on to the positive side of things. He told me that huge progress has been made in science and that, thanks to clinical research, treatments are now much more effective. He pointed out that Leucan is a main funder of clinical research in Quebec. Thanks to research efforts, new therapies are developed and tailored to each child in an effort to lessen side-effects. I think I'll take part in the Leucan Shaved Head Challenge to help collect as much money as possible and improve Viviane's and other children's chances to have access to the best treatment available. By doing this at least, I will feel less powerless, watching Martin, Isabelle, Viviane and Mickaël go through it all.

CLINICAL RESEARCH FUNDING

In 2014-15, Leucan invested \$894,812 in clinical research projects conducted in the province's pediatric oncology centres. The funds invested contribute to the continued improvement of treatments available and to reduce side-effects to a minimum. For the past 20 years, Leucan has donated more than 10 million dollars to clinical research.

WELCOME AND EMOTIONAL ASSISTANCE

Nearly every day in Quebec, a family will be shattered by a pediatric cancer diagnosis. From the day of the diagnosis, each of those families is supported by a Leucan welcome, emotional assistance and support adviser, available on-site in the province's pediatric oncology centres. In 2014-15, 265 new families joined Leucan.

WITH A COMMITMENT OF NEARLY **\$4 MILLION** OVER THE NEXT FIVE YEARS, LEUCAN WILL TAKE AN ACTIVE PART IN ACCELERATING DISCOVERIES AT THE CORE OF THE UNITÉ DE RECHERCHE CLINIQUE EN ONCOLOGIE PÉDIATRIQUE ET HUMANISATION DES SOINS LEUCAN OF THE CHU SAINTE-JUSTINE.



Jeanne

4 years old, acute lymphoblastic leukemia

Elizabeth

3 years old, infant acute lymphoblastic leukemia

LEUCAN INFORMATION CENTRE

The Leucan Information Centre (LIC) is the most comprehensive French library specialized in pediatric cancer in the world. This past year, the LIC hosted its Annual Scientific Day on the theme “Recovery from pediatric cancer: What’s next?”.

FINANCIAL ASSISTANCE

In 2014-15, Leucan granted \$714,452 directly to families to lighten their financial worries and compensate for part of the supplementary costs linked to the disease.

APRIL 9, 2012

IN THE EYE OF THE HURRICANE MARTIN, VIVIANE’S FATHER

As soon as I got home from the hospital, I rushed to the Internet. I wanted to find out every detail I could about leukemia. But now, I’m on information overload. I spent hours reading contrary information from different sites. At one point, it all became too much! I felt lost. I turned to Patrick from the Leucan Information Centre (LIC). It’s the biggest resource on pediatric cancer available in French. It refers you to verified and relevant information. It made me feel secure to have access to a one-stop shop that helped me decipher the information I found on the Web.

In addition to the distress caused by Viviane’s cancer, I’m starting to worry about money. Isabelle and I have agreed that she will take a leave from work without pay to be with Viviane during her treatments. We have to manage with a loss in revenue at a time where our expenses are actually on the rise because of this darn cancer: transporta-

tion, meals, and accommodations while Viviane is hospitalized—in short, all sorts of “unforeseen” expenses. We’re usually careful with money and we plan for the unexpected, but we never thought to add a “Viviane’s cancer” line in our budget! Thankfully, there was a surprise in the mail today: a \$250 initial grant from Leucan and a letter informing us that through the duration of Viviane’s treatments, we will receive a monthly allocation. Since the diagnosis, we are floored by all the services provided by the team of Leucan without our needing to even ask. For example, this financial assistance is granted automatically to alleviate part of our stress over our financial situation and to help us get through this ordeal.

AUGUST 30, 2012

RISE OUT OF THE FOG

LOUISE, FAMILY SERVICES AGENT

I got a phone call from Isabelle, Viviane's mom, yesterday. She is very distraught. I think the reality of the diagnosis just caught up with her. At first, during the treatments at the hospital, she was in "survival mode": she was doing what she had to do. Everything was moving too fast: the intensive treatments, a family life to reorganize, Viviane's brother Mickaël needing support, and on top of that, Viviane came back home two weeks ago, and it's a difficult transition for the whole family. They have to get into the habit of monitoring her health and care, and adapting the family's activities according to Viviane's health and energy level. Isabelle often finds it difficult to live with the threat of possibly losing her daughter hanging over her head, the impossibility of making

plans as everything may have to be cancelled at the last minute due to a virus or fever or simply Viviane having a bad day. To always be on the alert, oftentimes without being able to reach out to someone who really understands.

Isabelle breathed a sigh of relief when I told her that she can reach out to me and that I'll work WITH her to find solutions. I think it gave her the assurance that her family is not alone, that all four of them can count on Leucan's extended family. We have supported and encouraged thousands of families like hers, we know every step of their upcoming journey; I can anticipate Isabelle's needs, refer her to other resources if necessary, but MOST OF ALL, I can listen to her.

SUPPORT AND EMOTIONAL ASSISTANCE

Leucan assigns a family services agent from the closest regional office to each family with a cancer-stricken child. The agent's main function is to provide local services and to support families through every stage of their child's disease.

SEPTEMBER 27, 2012

A STORM FOR THE WHOLE FAMILY

MICKAËL, 12 YEARS OLD, VIVIANE'S BROTHER

I went to a meeting of Leucan's Heart-Filled Hope Support Group yesterday. I didn't feel like going, but my mom really insisted! I just wanted her to drop the subject. And I was sick of everything revolving around Viviane's cancer. I was under the impression that the topic of discussion would ONCE AGAIN be my sister's cancer and I can't deal with the fact that everything in our family is directly linked to her and her darn disease. I know I shouldn't feel this way, but I often feel like yelling, "I EXIST, TOO!!! LIFE ISN'T JUST ABOUT CANCER!"

As it turns out, I'm really glad I went. The other members of the group were kids like me, they all have a sibling affected by cancer and they know what it's like to feel guilty and frustrated by all the attention that sibling is getting. We were able to speak the truth; they didn't judge me, I didn't have to pretend that all was well, like I do with my

parents to not add to their stress. Mathias, Leucan's facilitator, had prepared an action-packed evening. We all got to know each other through the activities. At one point, Maïka, Thierry's sister, asked us if we got angry sometimes and just felt bad. The whole group said yes, and we simply talked about it, discussed what it was like to deal with cancer. I even had a chance to cry, to tell them I was really scared to see my sister die. For the first time since Viviane got sick, I felt truly understood. Today, I feel lighter and no longer so alone. Best of all, the whole group will go camping next month with Mathias! I've just met them but already, they feel like family. I can't wait for the camping trip!

SOCIO-RECREATIONAL ACTIVITIES

Every year, Leucan organizes over 50 activities where all members of a family can break out of their isolation, talk about their reality, interact with people in the same situation and encourage each other.

- Activities of Heart-Filled Hope Support Group
- Christmas parties
- Respite weekends
- Friend for a Day program
- Expedition in Charlevoix
- Family outings, etc.

OCTOBER 11, 2012

THE COLOURS OF THE RAINBOW

ISABELLE, VIVIANE'S MOTHER

Today, Viviane must visit the hospital's outpatient clinic for her treatment once again. It's her ninth visit since the end of her intensive treatment. It's so great to have access to the Leucan playroom, especially with Caroline and Nathalie welcoming us. In Viviane's mind, she's not going to the clinic to receive a treatment that will hurt or make her uncomfortable, she's coming to play or do crafts with those two angels and other children from Leucan. She forgets that she's sick. It's quite amazing to see Caroline's and Nathalie's capacity to forge bonds and to help Viviane just be a little girl who is having fun once again. Theirs are the first smiles we see when we get there and it gives us the energy to continue on to the

treatment area. With their quiet presence, they create such a warm and secure environment for us. They take the time to listen to the children and their parents with respect, compassion and empathy. We feel a great deal of love in the Leucan playroom. When they leave at night, they just know if it's been a good day for us. They express so much with a simple look: "I am here", "Take it one day at a time", "We'll see you again soon".

JANUARY 15, 2013

A BREAK IN THE CLOUDS

JOSÉE, VIVIANE'S TEACHER

What a formidable team Leucan makes! I was really worried about Viviane reintegrating the class. I couldn't find the right words to explain to my students what cancer is or why Viviane had to miss school for so long. I wanted them to understand why Viviane would be different in her appearance, her behaviour and her energy level. I didn't want her to be judged by others when what she really needs is to feel loved and to regain a sense of "normalcy" in school!

Thankfully, Chantal from Leucan made a visit to the school. She explained to my little first graders what cancer is and that it's not contagious. She brought along pictures, she used simple words and she answered all of their questions. She even left some books for students to browse. I could see the spark of understanding in the children's eyes! Viviane's mother, Isabelle, told me how reassuring it was to know that Viviane's classmates were aware of her daughter's predicament. She is not in the mood to explain it all over again. My students understand why Viviane lost her hair, why she'll be allowed to keep her hat in the classroom and why she'll go take a nap when she needs it. Charlotte, who is probably the most sensitive child in my class, explained it in those words: "Viviane is like a superhero that had to battle with really bad people!" When Viviane re-entered the classroom, her classmates applauded and she had the brightest of smiles. As for me, I had to wipe away a few emotional tears!

HOSTING IN HOSPITAL PLAYROOMS

The child members of Leucan must spend many hours at the outpatient clinics of the pediatric oncology centres to receive their treatments. Leucan set up playrooms for children and lounges for teenagers where they can play and entertain themselves in a reassuring and kindly environment. Parents also seize the opportunity to meet, and build relationships.

This past year, Leucan's playrooms welcomed over 40,000 visitors: children and their parents, siblings, grandparents, etc.




Félix

4 years old, acute
lymphoblastic
leukemia

SCHOOL AWARENESS PROGRAM

This past year, Leucan supported 103 cancer-stricken children by meeting with 3,626 students, as well as teachers and members of the management team from 83 schools to raise awareness about pediatric cancer and the realities of the children affected by it.



Wesly
2 years old,
neuroblastoma



Rosalie

*3 years old, acute
myelogenous leukemia*

Photo: Catherine Faucher

NOVEMBER 15, 2013

WHEN THE WIND SUBSIDES

VIVIANE

Linda will be coming today. I can't wait! She makes me feel so much better. When I'm scared to take my medication or when I'm in pain, Linda's massages are like magic. Mom told me that Linda knows how to give massages made especially for children with cancer like me. She knows how to help me because it's true that when she gives me a massage, I feel calmer. I often have headaches and backaches, but Linda knows how to loosen the knots in my back and ease the knives in my head. After a massage, I sleep like a baby! I started seeing Linda at

the hospital. At first, I was a little embarrassed, but she is so nice to me, her eyes are kind and her smile assures me that all will be well. Now it gets better every time. Linda also gives massages to mom, dad and even Mickaël. Mom told me that it helps to reduce their stress. And it's true that every time, they come out of it with a smile and feeling calmer. In the end, Linda makes everyone feel better!

JANUARY 30, 2014

THUNDERSTRUCK

MARTIN, VIVIANE'S FATHER

We received terrible news this morning. Thomas, a young boy we've seen so often in Leucan's playroom during Viviane's treatments, died a few weeks ago. Sylvie, a Leucan adviser who supports families in their grieving process, took over the care of Thomas's family. She gives them any assistance they might need. On the one hand, I wish I could call Thomas's parents to express our support, but on the other hand, I feel guilty because, for the time being, Viviane is responding well to her treatment. I'm also afraid: it's a brutal reminder of the enormous risks linked to this hellish disease.

MASSAGE THERAPY

In 2014-15, our massage therapists specialized in the care of cancer patients gave over 9,000 massages.

END-OF-LIFE AND BEREAVEMENT SERVICES

This past year, over 270 participants have broken out of their isolation to share their stories and seek comfort and a touch of serenity by taking part in activities organized by Leucan for bereaved member families.

AUGUST 10, 2014

A TORNADO OF LAUGHTER

FRÉDÉRIC, VOLUNTEER NURSE AT THE LEUCAN-CSN SUMMER CAMP

WOW! That's the only word that comes to mind when I think of my week as volunteer nurse at the summer camp for Leucan's family. At the camp, my name is Bambou. I was there at week 1 and I had a lot of fun. I'm part of the volunteer medical team that was there round the clock to heal kids' ouchies, continue their treatments and accompany them throughout all the activities they take part in. The programming and the installations at Centre de plein air Le Saisonnier at Lac-Beauport are set up and adapted to meet their specific needs.

Throughout the year, I see children fight disease with so much courage and determination. At the camp, I saw them laugh, have fun, help each other, make friends... I saw them just be kids. It's so energizing. At the camp, the whole child's family is invited. I've seen siblings reconnect after months spent

apart. I've seen parents laugh genuinely with relief in their eyes. I've seen families sing, play and even play tricks. This year's theme was "Superheroes" and Madame Pimpon, our super head of camp, really succeeded in creating a sort of time bubble so that Leucan families could recover their energy and truly enjoy an unforgettable getaway.

Being part of a team of 120 volunteers, who come together to offer a full week of rest and vacation to 60 Leucan families, was such a gift. And to think, there are as many families who enjoy the camp on week 2. It makes you want to spend both weeks there. I don't regret one bit using my annual vacation days from the hospital to be at the camp. I felt so useful and like I was exactly in the right place at the right moment. I'll sign up as a volunteer next year again, that's for sure!

LEUCAN-CSN SUMMER CAMP

Over the summer of 2014, the Leucan-CSN Summer Camp welcomed over 350 participants. The camp is opened to families with a child newly diagnosed, currently undergoing treatment, in remission or cured, as well as to bereaved families.

Funded by CSN, the camp is a place where children can receive their treatment while enjoying moments of pure happiness.

SEPTEMBER 4, 2014

THE SUN IS SHINING AGAIN!

CLAIRE, VIVIANE'S GRAND-MOTHER AND ISABELLE'S MOTHER

Today, my beautiful Viviane finally got the long-awaited confirmation: she's in remission! It was so hard to see Viviane's struggle and Isabelle's pain during this difficult time. It's pretty distressful for a grandma to feel completely useless and powerless in front of such an ordeal. Now I can look at them serenely again and truly appreciate every single moment without the worry that everything could fall apart suddenly in the back of my mind.

This morning, I experienced the most moving moment of my entire life! It was a magical time; the air was filled with joy, relief and love. The medical team, but especially Leucan's extended family—the agents we've engaged with, the ladies from the playroom, the families of other children undergoing treatment: they all applauded Viviane when we walked out of the doctor's office. I felt such a tremendous sense of solidarity, hope and friendship... Even the little ones, with their masks and bald heads, were busy giving us high fives.

NOVEMBER 19, 2014

NAVIGATE WITH THE CURRENT

LOUISE, FAMILY SERVICES AGENT

I invited Viviane and her family to join our Christmas party and I hope they can come. That will give me a chance to determine their specific needs and their adjustment to everyday life. Every family is different, which is why Leucan endeavours to support families beyond the disease. Some side-effects can last for years after the treatments or even turned into lifelong sequelae.

For example, the parents of little Alice, who's been in remission for three years, were happy to learn of Leucan's Fund for post-treatment sequelae, which will help cover the cost of the orthopaedic prostheses she needs due to some sequelae in her legs and feet from chemotherapy.

As for Viviane, her remission is going well. She is gaining strength and her hair is growing back. When I spoke to Isabelle over the phone, there was a lightness in her tone I had never heard before. This is like a new beginning for her.

FOLLOW-UP SERVICES FOR CURED PATIENTS AND CANCER SURVIVORS

70% of children surviving cancer will suffer some form of sequelae. In 30% of those cases, the sequelae will be severe.



Mathilde
2 years old, Wilms tumour

OUR VOLUNTEERS: AN INSPIRING DEDICATION

Year after year, Leucan is fortunate to count on thousands of volunteers who contribute to fundraising activities and provide services to families. Thanks to those kind-hearted individuals, Leucan can meet the needs of its members, fundraising participants, and donors. Thank you for seeking inspiration in our children and for inspiring us in turn by your implication and dedication.

**OVER 2,000
VOLUNTEERS**

**NEARLY 35,000 HOURS
OF VOLUNTEER WORK
COMMITTED THIS
PAST YEAR**

TESTIMONIAL

"I've chosen this commitment knowing I would get something in return. It's very demanding but it's so rewarding to be in contact with children and their parents.

A child laughing along with me, soothed by my presence or falling asleep in my arms: what a treat! It's a gift of pure affection! A dad or a mom confiding in me feeds my natural and very human need for recognition. During the more difficult times, I realise that children, no matter how small, can show real strength and courage. It's impressive!

With just a few hours of volunteering, it's possible to learn big life lessons in small or great quantities, depending on the children and parents I meet. To be near children who are so sensible, mature and full of life despite their ordeal and their courageous parents: it makes me want to be a better person. **Yes, I give of myself, but I also get so much in return!"**

Ginette Cossette,
volunteer babysitter for Leucan

OUR REGIONAL OFFICES: INSPIRATION AT WORK

ABITIBI-TÉMISCAMINGUE

(including Jamésie)

◆ Increase the number of new sustainable partnerships and establish a sense of community by valuing partners' contributions.

◆ Consolidate and maintain our art therapy pilot project by showcasing its relevance as part of our range of services.

\$ Run for Leucan is growing in popularity in our region. Held in conjunction with The Foire Gourmande of Abitibi-Témiscamingue and Northeastern Ontario in Ville-Marie, Run for Leucan combines physical health and nutrition in an original way.

✱ Our Christmas brunch is a must for families from our region. As soon as they arrive at Best Western Plus Hôtel Albert, they are greeted by photographer Nathalie Toulouse for a family portrait. Then, families can enjoy brunch, a crafting corner, a play, story time, sing-a-longs and the arrival of Kris Kringle and his big red bag of gifts.



Photo: Pierre Dunnigan/Photographer

ESTRIE

◆ Following the revision in the territories covered by Leucan Estrie and Leucan Montérégie, ensure a positive transition and an increase in presence with families, partners, fundraising participants, volunteers, and donors from MRC Brome-Missisquoi and MRC La Haute-Yamaska.

◆ Consolidate our services by moving in a greater space at the pediatric oncology unit of CHUS Fleurimont. The Leucan team now has access to better facilities to provide our services, which include art therapy, massage therapy, welcome and emotional assistance, and hosting and support in the playroom.

\$ The Leucan Estrie Winter Challenge, presented by Sherweb, is a winter quadrathlon combining four disciplines: running, cross-country skiing, snow-shoeing and downhill skiing with autonomous ascent. The event took place for a second consecutive year at

Owl's Head Mountain in Mansonville where 140 participants crossed the start line in teams or individually to tackle the snowy course. The event raised close to \$50,000 for Leucan Estrie.

✱ This past year, Leucan Estrie's respite weekend, held at Centre de Villégiature Jouvence, gave several families the opportunity to take part in organized activities and enjoy a soothing and serene getaway.



Photo: Antoine Petrecca/Marco Bergeron

LAURENTIDES-LANAUDIÈRE

◆ Increase Leucan's presence and cover the entire territory of Laurentides and Lanaudière.

◆ Establish and strengthen sustainable and trust-based relationships with the local business community, donors, partners, and volunteers.

\$ The 6th edition of Défi 25 heures de hockey, in partnership with Armada de Blainville-Boisbriand, took place this past February. This year, the event, during which 25 hockey teams played each other over 25 hours, coincided with a Leucan Shaved Head Challenge, and both events raised over \$14,500.

✱ Leucan Laurentides-Lanaudière feels privileged to rely on a volunteer committee that organizes all our socio-recreational and socio-affective activities. The committee meets once a year and shows great creativity, motivation and precision in planning all activities. We thank all our loyal contributors!



Photo: Défi 25 heures de hockey's team

◆ Challenges

\$ Fundraising activities

✱ Socio-recreational activities

MAURICIE-ET-CENTRE-DU-QUÉBEC

◆ Recruit more members of the Association to serve as volunteers, active members on the Regional Committee and partners in our philanthropic development.

◆ Increase and diversify our revenues both in the type of activities and through philanthropic development throughout the territory.

\$ For 12 years now, graduates from the hotel and restaurant management technical program at Collège Laflèche host a lavish dinner with proceeds going to Leucan. This year, 300 guests commended their work in a dining journey across the five elements: earth, water, air, fire... and life! We thank them for their commitment to Leucan!

✱ For over ten years, we have been organizing transportation for families from Trois-Rivières to Laval to attend the provincial Christmas party. Every year, kids and adults alike come back delighted by their adventure.



Photo: TC Media

MONTÉRÉGIE

◆ Increase the proximity between Leucan Montérégie and the members on its territory. By moving the office to Brossard, we will be in the position to form stronger ties with a higher population and business density. Previously located in Granby, Leucan Montérégie also amended the division of its territory with MRC de Brome-Missisquoi and MRC de La Haute-Yamaska now being served by Leucan Estrie.

\$ For the last four years, Fabrice Lamarre, now aged eleven, has been taking on the Leucan Shaved Head Challenge annually. Sponsored by classmates, parents and teachers from École alternative des Cheminots in Delson, Fabrice has raised close to \$20,000 for Leucan in just four years. What an amazing feat!

✱ Our respite weekend took place at Domaine Château-Bromont for a fifth consecutive year and included a stop at the Aux délices des saisons sugar shack. We extend our thanks to those two partners. We also thank Association des motos américaines du Québec, Rive-Sud Chapter, for offering bike rides to our families for a sixth year as part of our apple picking activity.



Photo: Leucan

MONTREAL-LAVAL

◆ Implement fundraising strategies leveraging the multicultural realities of Montreal-Laval while seeking to diversify sources of income and build donors loyalty.

◆ Build long-term partnerships to ensure the sustainability of local services.

\$ Since 1997, the vocal ensemble Voix d'Espoir organizes an annual benefit concert for Leucan Montréal-Laval. To date, Voix d'Espoir has raised nearly \$265,000 for the Association. It's a real privilege to be able to count on such a loyal partnership.

✱ This past winter, families from Montreal and Laval braved the bitter cold to enjoy a day outdoors at the Old Port of Montreal. After some ice-skating fun on the frozen river, families gathered at the IMAX TELUS theatre to catch the movie Pandas 3D.



Photo: Mélissa Bernier - Leucan

OUTAOUAIS

◆ Ensure the sustainability of fundraising campaigns and activities launched in our region over the last two years.

◆ Build new partnerships to maximize our philanthropic development within the business community.

\$ Éléance, a fashion show organized in partnership with Boutique Dominique Levesque, showcases one-day supermodels who graciously accept to hit the catwalk in evening wear to raise money for our cause.

✱ This past December, families from Outaouais shared a Christmas brunch. In addition to a visit from Santa and several fun activities, children also got to meet a few superheroes, including Captain America!



Photo: Elou Photographie

RÉGION QUÉBEC

(including Bas-Saint-Laurent/Chaudières-Appalaches/Gaspésie/Îles-de-la-Madeleine/Côte-Nord)

◆ Maintain the quality of services provided to families from remote regions despite the large area covered by Leucan Région Québec.

◆ Put in place the means and efforts to ensure our philanthropic development across the towns served by Leucan Région Québec.

\$ This past October, 160 lucky guests gathered for the grand opening of Ciel! Bistro-bar tournant, the revolving restaurant located in the Hotel Le Concorde. This benefit evening for Leucan Région Québec featured a special “Haute-Voltige” menu, a red carpet event with young members of Leucan dressed for the occasion, magic tricks, and a “Cielfie” photo opportunity.

✱ For a second year, young members of Leucan had the opportunity to recognize the contribution of the honorary presidents of all Leucan Shaved Head Challenge sites across the region by painting a unique ceramic piece for each of them at Crackpot Café. While our generous ambassadors were really touched by the gesture, the children were especially proud of their work and implication.



Photo: Samuel Tessier, Photographe

SAGUENAY-LAC-SAINT-JEAN

◆ Develop the area around the satellite office in Mashteuiatsh, newly opened to better serve the families in Lac-Saint-Jean, to provide families with tailored, distinctive and representative services.

◆ Better understand the key elements in the development of a new event and diversify our sources of income to compete in the saturated events market of Saguenay and lessen the impact of a shaky regional economy.

\$ Organized by girls aged 13 to 17, the Leucan Shaved Head Challenge - Unis pour la vie held at École Curé-Hébert gathered \$9,000 for the cause. From a spaghetti dinner to the sale of cookie dough, these young girls truly raised awareness for the cause in our region.

✱ This past winter, families from our region enjoyed a one-of-a-kind tobogganing escapade at Massif de Charlevoix. What better way to leave one's worries behind than to gaze at the splendid Charlevoix scenery?



Photo: Leucan

A SERIES OF INSPIRED CAMPAIGNS

Throughout the year, participants, volunteers, members, employees and donors find the inspiration to rally around Leucan's major fundraising campaigns. Across the province, no matter the season, every effort is made to continue to support the children and families of Leucan.

THE 2014 LEUCAN SHAVED HEAD CHALLENGE: EMOTIONS AND INSPIRED INDIVIDUALS

The 14th edition of the Leucan Shaved Head Challenge, presented by The Jean Coutu Group, included over 50 sites across the province where nearly 7,000 participants had their heads shaved, including three-time Olympic medalist Marianne St-Gelais and her boyfriend, multiple Olympic medal holder Charles Hamelin. Several hosts from Bell Media also agreed to go under the razor for the cause, live on RDS and MusiquePlus: Patrick Friolet (RDS), François-Étienne Paré (Ztélé), Jay St-Louis (MusiquePlus), and Davy Boisvert (Vrak TV). Dominic Paquet, the event's spokesperson for a third year, and François Lambert, our corporate ambassador, also took part in the event to support and thank participants for their implication, which helped raise nearly \$4.7 million. Leucan is really proud to be able to count on the support of all regional honorary presidents, child spokespersons, partners, and volunteers in this Challenge and extends its warmest thanks to the 70,000 brave individuals who have taken on the Challenge since its introduction.

The Leucan Shaved Head Challenge is an unforgettable rallying experience. In addition to the shaving sites on the day of the official Challenge, many other challenges are held throughout the year by generous groups, educational institutions, and companies which realised the importance of this fundraiser. We thank each of them.

\$40,000 AND UP CHALLENGES

- Cominar
- Industrielle Alliance
- McKesson Canada
- MRC Jacques-Cartier

\$10,000 AND UP CHALLENGES

- Académie Saint-Clément
- Alcoa - Aluminerie de Deschambault
- Association des étudiants de HEC (AEHEC)
- Automobiles BGP Honda
- Caisse Desjardins des Bois-Francis
- Canadian Malartic
- Cégep de Sainte-Foy
- Collège André-Grasset
- Collège de Montréal
- Collège Jean-de-Brébeuf
- Collège Mont-Saint-Louis
- Combien vaut ma tête à Princeville?
- École des Deux-Ruisseaux
- École des Ursulines de Québec
- École internationale Wilfrid-Pelletier
- École primaire Les Bocages
- École Saint-Marc
- École secondaire de Neufchâtel
- École secondaire De Rochebelle
- École secondaire Les Pionniers de Trois-Rivières
- École secondaire Louis-Riel
- École secondaire Pamphile-Le May
- Glencore - Matagami and Mine Matagami
- Glencore Rouyn-Noranda - Fonderie Horne
- Kongsberg automotive
- La Barberie
- Les Marguerites sans Pétales
- Les Ras-le-bol de St-Thomas-Didyme
- Les Tigres atome BB de Victoriaville
- Macpek
- Mines Agnico-Eagle (Lapa, Laronde et régional, Goldex)
- MRN
- Polyvalente Sainte-Thérèse
- Revenu Québec-Marly
- Ultramarathon Saguenay-Lac-Saint-Jean pour Leucan
- Université de Sherbrooke

"IF MY SMALL CONTRIBUTION CAN BRING SOME RELIEF TO CANCER-STRICKEN CHILDREN AND HELP LEUCAN PURSUE ITS MISSION TO SUPPORT CHILDREN AND THEIR FAMILIES, I WILL WALK WITH MY BARE HEAD HELD HIGH!"
- MARIANNE ST-GELAIS

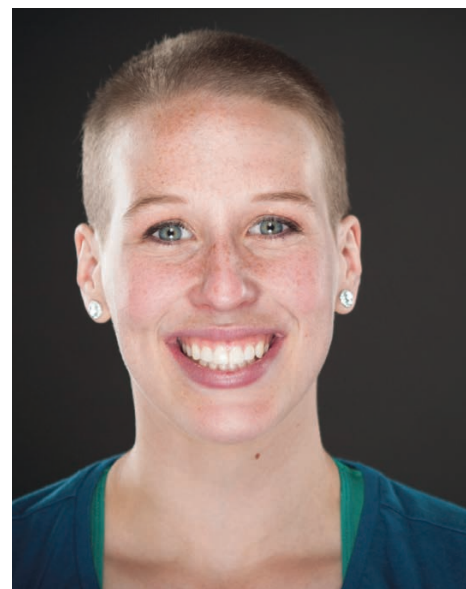


Photo: Landault Photographie

10th ANNIVERSARY OF THE LEUCAN 12-HOUR SKI CHALLENGE

This year, over 1,500 skiers and snowboarders braved the freezing cold and hit the slopes for the Leucan 12-Hour Ski Challenge, presented by PROXIM, raising over \$530,000 for the cause. Since the event's first edition, over 15,000 participants, friends, colleagues, and family members helped Leucan to collect more than four million dollars. To mark the tenth anniversary of the Challenge, Leucan added one resort for a total of six mountains: Mont Cascades (Outaouais), Mont Lac-Vert (Saguenay-Lac-Saint-Jean), Mont-Vidéo (Abitibi-Témiscamingue), Vallée du Parc (Mauricie-et-Centre-du-Québec), Ski Bromont (Montréal), and Station touristique Stoneham (Quebec City). Leucan would like to thank its team of provincial spokespersons: Sylvie Fréchette (Olympic medalist), Tobie Bureau-Huot (NRJ), Andie Duquette (singer), and Michaël Roy (TVA Sports); all regional spokespersons; PROXIM, the presenting sponsor of the event for a third year; as well as all volunteers, donors, and participants supporting the event.



Photo Samuel Tessier, Photographer

RUN FOR LEUCAN

In 2014, Leucan merged all running activities to create the Run for Leucan fundraiser and launched a brand new website. To mark the occasion, over 660 runners gathered in Montreal, Sainte-Catherine, Gatineau, Mirabel and Granby. Whether they raced as part of their training or as a personal challenge, first and foremost, participants chose to run a 5K or 21K race, alone or in teams, to show their support for the children of Leucan. The five races helped to raise over \$82,000 for the cause.

2014 HALLOWEEN MONEY BOX CAMPAIGN MY FRIEND NEEDS MY HELP...

On October 31, some ten thousand little monsters, witches and superheroes proudly carried Leucan's red money box to support their cancer-stricken friends and ensure that they can continue to benefit from Leucan's services. Thanks to the participation of 600 elementary schools and that of our spokesperson, singer Andréanne A. Malette, trick-or-treaters collected over \$422,000 on Halloween night.



Photo: Julie Pelletier - Ville de Beloeil

THE LEUCAN EXPERIENCE: A MULTI-SENSORY GASTRONOMIC BENEFIT



Photo: Thibault Carron and Mikael Theimer

On November 6, nearly 350 guests gathered for an extraordinary culinary experience stimulating all five senses while supporting the children of Leucan. This edition, hosted by Caroline Proulx and Martin Drainville, helped raise \$210,000. The highly savoury menu was created by Jonathan Garnier, chef and co-owner of La Guilde Culinaire (Cooking School | Boutique | Catering), and the wines served through the course of the evening were carefully selected by Mrs. Élyse Lambert, winner of the competition «Best Sommelier of the Americas», in 2009. Leucan wishes to thank both Mr. Garnier

and Mrs. Lambert for their talent and generosity. The musical trio Jazz Norman Marshall Villeneuve's Jazz Message provided the background music during cocktail hour.

Leucan warmly thanks the evening's ambassadors and collaborators for the part they played in this successful evening: Mr. Alain Champagne (McKesson Canada); Mrs. Renée Larouche (Rio Tinto Alcan); Mr. Alain Belcourt (RBC Royal Bank); Mr. Angelo D'Amico (D'Amico Family Wealth Management Group of RBC Dominion Securities Inc.); Mrs. Christiane Lambert (Hôtels Gouverneur and Le Chantecler); Mr. Christian Gauvin (Wampole Inc. - Swiss Laboratories); Mr. Philippe R. Bertrand (Human Equation); Mrs. Paule Labelle (Cava Rose); and Mrs. Ada Wittenberger (Larouche & Associés). Leucan would also like to thank all partners, sponsors and donors, including McKesson Canada, Rio Tinto Alcan, RBC Royal Bank, Teva, SAQ, La Guilde Culinaire, Co-operators, Giant Tiger, and Les Éditions Debeur.



Photo: Thierry Lafamme

WHEN INSPIRATION RHYMES WITH IMPLICATION

Year after year, generous partners are inspired by Leucan children and organize various fundraising activities to benefit the Association. Thank you for being so dedicated and helping Leucan carry out its mission.

ACTIVITIES WHICH RAISED OVER \$50,000

Huge thanks to professional players from the National Hockey League for joining amateur players in the now traditional **Pro-Am Gagné-Bergeron** game for Leucan. Players also graciously agreed to take part in an autograph signing session.

Once more this year, Leucan Région Québec is happy to thank Carl Thibeault and Isobel Tardif for hosting the 10th edition of the **Tournoi de golf Carlis'open**. The proceeds from the event and the pleasure experienced by golfers always make for an outstanding day.

For a thirteenth year, several professional hockey players hit the green as part of **Tournoi de golf Simon Gagné**. Thanks to the organizers and players for the money raised for Leucan Région Québec through this highly colourful event!

The 19th edition of **Tournoi de golf Valeurs Mobilières Desjardins** for Leucan Estrie took place under the honorary chairmanship of Mr. Maurice Cloutier, editor-in-chief of the daily newspaper La Tribune. On the day of the tournament, 144 golfers rallied up on the green and concluded their day with a dinner at Club de golf Venise in Deauville where they met with member families of Leucan also invited to the dinner. Huge thanks to the players for contributing the generous amount of \$80,000 to Leucan Estrie.

ACTIVITIES WHICH RAISED BETWEEN \$25,000-\$50,000

Since 2003, a group of employees from **Agropur** (Martin Giguère, Pascale Martin, Michel Leroux, Jocelyn Laroche, Benoit Couture and Pierre Labrecque) have been joining forces every year to organize numerous activities, including their famous cheese sale, to raise funds for Leucan. In addition, this year, Agropur decided to double the money raised through activities held from May to September. Thank you for this donation of \$175,000 and all your efforts over the years!

Leucan Région Québec is lucky to have benefited from the grand opening of the new addition to the Groupe Restos Plaisirs family, **Ciel! Bistro-bar tournant**, and thanks Chef David Forbes for a bistro-tastic dining experience. Guests were also thrilled to meet some child members of Leucan. Thank you for this unforgettable night!

Since 2009, members of the Hudon family are among the generous participants in the Leucan 12-Hour Ski Challenge for Leucan Montérégie. This past year, they solicited their loved ones through various fundraising activities and collected 200 donations. This year, **Les Flying Mitaines** raised over \$42,000 for Leucan. Thank you for your tremendous efforts year after year.

Les Vins de Sophie, a benefit evening featuring a wine tasting, took place again with great success this year. As loyal partners of Leucan Estrie, the members of the organizing committee of this popular evening helped to raise \$25,235 for the cause.

Leucan warmly thanks Tim Hortons restaurants from the Eastern Townships and Laurentides-Lanaudière for donating the proceeds of their latest **Tim Hortons Smile Cookies Campaign** to Leucan to show support for families from both regions. We also extend our thanks to the many employees who get involved in the campaign every year.

This past September, 500 passengers climbed aboard the **Train Western de la Caisse de bienfaisance des employés et retraités du CN** heading for the Festival Western de St-Tite. Once they arrived in Saint-Tite, passengers travelling from Montreal and Shawinigan experienced a real stickup with outlaws worthy of a classic western flick. Later on, they had the chance to attend a professional rodeo.



Thobani

7 years old, acute lymphoblastic leukemia

ACTIVITIES WHICH RAISED UP TO \$25,000

- Académie Dunton - Dress to Impress 3rd edition
- Audace Coiffure
- Beaconsfield High School - Car wash
- Beaugarte - Golf et Pâtes
- Canac
- Catéchèse de Saint-Donat-de-Rimouski - Fundraising
- Cégep de Sainte-Foy - Activities day
- Cégep Limoilou - Illusionism show
- Cégep Limoilou - "Piloter son avenir" conference
- CMEQ - Crab dinner
- Collège Laflèche - Gourmet dinner*
- Commando culturel - Joanie and Mélissa from ULAVAL
- Coupe Audi Ste-Foy
- Course de Ste-Claire
- Défi 24 heures de hockey de Leucan Estrie*
- Défi 25 heures de hockey de Leucan Laurentides-Lanaudière
- Défi 30 heures - Commission scolaire des Affluents
- Défi FousDeRando*
- Défi Skinouk-Leucan
- Derby de démolition de Saint-Chrysostome*
- Derby Démolition de Leucan Montérégie
- Eagle
- École de la Source - Sale of children's artwork
- École Forest Hill Elementary Junior Campus - Bazaar
- Extra-Multiresources
- Festi-Jets
- Fondation Forever Fred - Pas de iPod pour Leucan
- Galeries Rive Nord - Photos with Santa*
- Glissez pour la cause - Glissades des Pays d'en Haut*
- Grand défi de lecture
- Grand McDon* - Leucan Mauricie, Leucan Estrie et Leucan Abitibi-Témiscamingue
- Je relis pour la vie*
- Joseph de Palma and Les amis d'Elsie Nadeau*
- Kiwanis - Lobster dinner
- La partie d'huîtres Leucan
- Les Galeries de la Capitale - Gift wrapping
- Les P'tits becs de Leucan*
- Les Pinceaux de Leucan
- Ligue d'improvisation des Grands Enfants - Improv game*
- Marché de Noël
- Marianne Lavoie - Complexe G
- McHydro
- Nadeau Family - Haunted house*
- Polyvalente Bélanger - Car wash
- Rôtisserie St-Hubert de Val-d'Or - Server for a day
- Sail Laval - Zumbathon
- Salon des vins et fromages de l'Estrie
- Show it - Cégep Limoilou Fashion show
- Sucrerie Michel Lampron - Donation box
- Talbot Family - Méchoui
- Team Nic - Leucan 12-Hour Ski Challenge
- Tournoi de balle Rébecca Ruel
- Tournoi de golf Charitytional
- Tournoi de golf Interluminare
- Tournoi de golf Normand Laurence*
- Trois Crayons & Cie
- Ultramar
- Université Concordia - Fundraising dinner
- Voix d'Espoir vocal ensemble*
- WSP Canada Inc. - Louise Pavone*
- Zoom Académie - Drôlement Chic

*Activities graciously organized for Leucan for more than three years.

GIVING TO INSPIRE OTHERS

DONATIONS FROM INDIVIDUALS

Since its foundation, Leucan has had the good fortune of counting on dozens of partners, hundreds of allies and thousands of loyal supporters. It is thanks to all those individuals that Leucan can fulfil its mission and meet its goals while remaining available for families. Whether collected through mail appeals, our payroll deduction program, In Memoriam or planned gifts, every dollar received by Leucan makes a difference. In 2014-15, those precious collaborators contributed \$1.5 million to the Association.

EXCEPTIONAL PARTNERS

Since 2002, [Association des constructeurs de routes et grands travaux du Québec \(ACRGTQ\)](#) has been hosting an annual golf tournament and a benefit to raise funds for Leucan. Thank you for the \$60,000 raised through the latest edition and for your thirteen-year-long loyalty, which amounted to over \$500,000 collected for Leucan!

For six years now, Mr. Michel Dallaire, President and CEO of [Cominar](#), has been an enthusiastic supporter of the cause as co-honorary president of the Leucan Shaved Head Challenge in Quebec City. In addition, many employees of Cominar also get involved as participants or volunteers for various fundraising activities for Leucan. We thank Mr. Dallaire and his team for the handsome amount they raised through their corporate challenge.

Huge thanks go to [Confédération des syndicats nationaux \(CSN\)](#) for giving Leucan's families the incredible opportunity to attend the Leucan-CSN Summer Camp, thanks to the \$200,000 awarded this year. For nearly 20 years, CSN gives families a chance to enjoy a vacation and leave the disease behind.

Leucan extends its thanks to [Fédération des producteurs d'œufs du Québec](#), a loyal partner for many years, for its \$25,000 contribution to Leucan's food assistance program, which benefits member families over the Holidays.

In addition to acting as presenting partner of the Leucan Shaved Head Challenge for a sixth year, the [Jean Coutu Group](#) once again donated \$30,000 to the Association from the sale proceeds of the baby products from its home brand, Personnelle, marketed with the Leucan logo in all locations across the province.

[McKesson Canada](#) is an important contributor to the success of The Leucan Experience, in addition to hosting a Leucan Shaved Head Challenge on its premises annually. Thank you for being a loyal supporter of Leucan and for contributing in many ways to funding the services provided to the children of Leucan.

Leucan is happy to rely on the support of [PROXIM](#) for several of its benefits since 2012. We wish to extend special thanks for their invaluable trust and generous involvement as presenting partner of the Leucan 12-Hour Ski Challenge for a third year.

MAJOR PARTNERS

The organizing team of the provincial Christmas party extends its thanks to [Bombardier Aerospace and CAE](#) for their generous support to this special day. You make this party magical!

Dozens of participating branches of [Canac](#) give generous customers the possibility of adding a donation to Leucan and its families to their purchases. Thank you for this initiative!

Thanks to [Clan Panneton](#) for transporting and storing all the equipment required for the Leucan-CSN Summer Camp. Your renewed assistance every year is invaluable to us.

Year after year, [Fairmont Le Château Montebello](#) welcomes bereaved families from Leucan for short stays of respite. We thank you for pampering our families.

With his personal project "[Les amis d'Elsie Nadeau](#)" and the help of many partners, including [Fondation italienne Saint-Joseph](#), Mr. [Joseph de Palma](#) succeeded in collecting the incredible amount of \$100,000 since 2006. Leucan is proud to be able to count on such a kind-hearted partner.

Thanks to [Maison Simons](#) for providing the comforting blankets distributed to the children of Leucan for six years now. The colourful and plush blankets are given to children when a cancer is diagnosed or recurs.

Leucan is fortunate to count on the generosity of [Pattison Affichage](#) to ensure exceptional media coverage across the province for the various fundraising campaigns launched by the Association throughout the year.

For several years now, customers can purchase a gift box with proceeds going to Leucan when they shop at [Souris Mini](#). The retailer chain also donates children's clothing to the families of Leucan. Thank you for your generous support.

The President and CEO of [TransForce Inc.](#) endeavoured to donate \$150,000 to Leucan over a period of five years. Leucan is proud and honoured to count on this new partner.

Leucan Région Québec is proud to count on the support of [Transport Jacques Auger](#) for a resounding eleventh year. With their popular activity, Promenade en camion au profit de Leucan ("A truck ride for Leucan"), Mr. Auger and his team of volunteers make this a memorable day for families from the region.

AN INSPIRED TEAM

2014-15 BOARD OF TRUSTEES

AS OF MARCH 31, 2015

Guy Lefrançois

President of the Association
Retired professional from the
education sector

Caroline Grégoire-Cassar L.L.B

President of the Board
SHERWEB | Attorney

Mélanie Chouinard

First Vice-President
NMEDIA Solutions |
Customer Service Director

Véronique Pellerin

Second Vice-President
CSSS LAVAL | Nurse Clinician

Marc Jutras, CPA, CA

Treasurer
KPMG LLP | Partner

Pierre Verret, BSc.N, CSIO(c)

Secretary
UNIVERSITÉ LAVAL | Lecturer

TRUSTEES

Richard Bigras

Retired from the income protection sector

Luc Bisaillon

RBC Royal Bank | Executive Director,
National Client Group – Quebec

Céline Charbonneau, MBA

Retired from CSN

Paul Chênevert

RONA INC. | Vice-President,
Information Technologies

Christian Gendron

Retired from the private operational sector

Philip Giffard

The DATA Group of Companies |
Regional Vice-President

Johanne Grenon

SUITE SOIXANTE Art Gallery | Owner

Jacques Lefresne

LEFRESNE GROUPE CONSEIL |
Financial Management Consultant

Geneviève Tanguay

FONDS DE SOLIDARITÉ FTQ |
Portfolio Director, Life Sciences

Sylvie Valois, M. Sc.

PLURI-CAPITAL (PCI) Inc. | Consultant

MANAGEMENT COMMITTEE

AS OF MARCH 31, 2015

Marie-Line Beauchamp

Executive Director

Stéphanie Côté

Human Resources Director

Jacques Barrette

Finances and Administration Director

Pascale Bouchard

Family Services, Research
and Partnership Director

Lysanne Groulx

Marketing, Communications
and Social Networks Director

Nathalie Matte

Regional and Financial Development
Director, Leucan Région Québec

Guy-Renaud Kirouac

Financial Development Director

REGIONAL OFFICES

AS OF MARCH 31, 2015

Leucan Abitibi-Témiscamingue

President of the Regional Committee:
Daniel Rouillard
Regional Coordinator:
Lynda Perreault

Leucan Estrie

President of the Regional Committee:
Elizabeth Tremblay
Regional Coordinator:
Suzelle Lacroix

Leucan Laurentides-Lanaudière

President of the Regional Committee:
Jacques Lefresne
Regional Coordinator:
Luc Charpentier

Leucan Mauricie-et-Centre-du-Québec

President of the Regional Committee:
Johanne Grenon
Regional Coordinator:
Carol Beaudry

Leucan Montérégie

President of the Regional Committee:
Marie-Claude Hébert
Regional Coordinator:
Jean-François Lamarche

Leucan Montréal-Laval

Regional Director:
Alexandra Jeanty

Leucan Outaouais


President of the Regional Committee:
Luc Vaive
Regional Coordinator:
Mélicca Dessureault

Leucan Région Québec

President of the Regional Committee:
Pierre Verret
Regional and Financial Development
Director: Nathalie Matte

Leucan Saguenay-Lac-Saint-Jean

President of the Regional Committee:
Sylvie Valois
Regional Coordinator:
Jacques Tremblay



Lylia-Carole

*2 years old,
medulloblastoma*

FINDING INSPIRATION IN NUMBERS

A WORD FROM THE TREASURER

During the 2015 fiscal year, Leucan had a deficiency of revenue over expenses of \$600,963, compared with a deficiency of revenue over expenses of \$151,687 for the previous fiscal year. This deficiency of revenue was taken over the last 12 months in an effort by the Association to maintain the percentage of expenditures on services to children and their families similar to the 2014 period despite the decline in revenue for the fiscal year.

We can see that the total revenue decreased by approximately \$900,000 compared with the 2014 fiscal year, mainly attributable to a decrease in activities revenues, i.e. annual campaigns and third-party fundraising activities. However, there has not been a proportional decrease in expenses related to fundraising campaigns.

Monies spent on services to children and their families as well as on clinical and fundamental research grants decreased by \$238,147, compared with 2014, to \$5,101,007. In total, these two expenditure items represent 83.5% of the gross excess of revenue over expenses for the fiscal year ended March 31, 2015, compared with 78.5% for the previous fiscal year. Overall, other expenses were maintained at a similar level compared to 2014.

Thanks to a sustainability fund built over the years, Leucan's financial situation remains sound. Its net assets at March 31, 2015 were \$4,547,593, including \$777,509 invested in capital assets.

Finally, I want to thank Leucan's volunteers, donors, employees and partners for their precious efforts, all of which contribute to further our Association's mission.

SUMMARY OF REVENUE AND EXPENSES

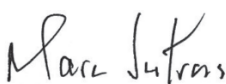
FOR THE 12-MONTH PERIOD ENDED MARCH 31, 2015

Revenue	2014-2015	2013-2014
Donations and fundraising activities	9,436,125	10,120,839
Donated goods and services	1,306,177	1,475,870
Other revenue	147,895	205,747
Total revenue	10,890,197	11,802,456
Expenditures		
Costs of fundraising activities	3,477,951	3,523,212
Donated goods and services	1,306,177	1,475,870
Gross revenue	6,106,069	6,803,374
Operating expenses		
Services to children and their families	4,071,036	4,250,895
Clinical and fundamental research grants	1,029,971	1,088,259
Communications	232,007	265,737
Administration	1,374,018	1,350,170
Total operating expenses	6,707,032	6,955,061
Excess (deficiency) of revenue over expenses	(600,963)	(151,687)

On behalf of the Board



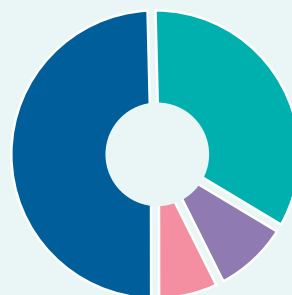
Guy Lefrançois, President of the Association



Marc Jutras, CPA, CA, Treasurer

BREAKDOWN OF DONATIONS

(EXCLUDING "DONATED GOODS AND SERVICES")



49.6%

LEUCAN SHAVED HEAD CHALLENGE

33.9%

OTHER FUNDRAISING CAMPAIGNS

9.0%

DONATIONS AND BEQUESTS

7.5%

DIRECT MAIL

BREAKDOWN OF EXPENDITURES

RELATED TO THE ASSOCIATION'S MISSION



65.8%

DIRECT SERVICES TO FAMILIES

20.2%

RESEARCH GRANTS

14.0%

DIRECT FINANCIAL ASSISTANCE TO FAMILIES



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