



Dear parents:

Leucan, the Association for children with cancer, is very excited to count on the participation of your child's school or day care centre on the night of Halloween.

Supported by educational and awareness-raising activities and material available at [www.tirelires-leucan.com](http://www.tirelires-leucan.com), the campaign aims to help children to understand better the reality of their cancer-stricken friends. The campaign also fosters a better school integration for affected children, so that they can pursue their studies despite cancer and treatments.

With the money raised, Leucan can invest in research and provide distinctive services, tailored to the needs of hundreds of families with a cancer-stricken child across Quebec: emotional support, financial assistance, socio-recreational activities, hosting in hospital playrooms, massage therapy, a school awareness program, support services for recovered patients, and end-of-life and bereavement support services.

The Leucan Halloween Campaign goes beyond carrying the Leucan red money box on Halloween night: it brings forward the concepts of **solidarity** and **mutual aid**.

**A few ideas to take part in the campaign with your child:**

- Be the first to deposit a donation in his/her money box
- Organize a coin-collecting day at work and add the money raised to the money box
- Invite your family and friends to encourage your child's fundraising efforts
- You can also make a cheque to the order of Leucan (tax receipts will be issued for donations of \$20 or more, or upon request)

In addition to raising funds to support affected children concretely, this campaign also initiates participating children to philanthropy and inspires them to become the leaders of tomorrow: socially-conscious citizens involved in their communities.

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**Reply Coupon**

<input type="checkbox"/> Yes, I agree to let my child take part in the Leucan Halloween Campaign
<input type="checkbox"/> No, I would prefer my child not take part in the Leucan Halloween Campaign

Please do not open or empty out the money box after Halloween. If the box is damaged, please wrap it in a Ziploc-like plastic bag.

**Child's name:** \_\_\_\_\_ **Class:** \_\_\_\_\_

**Parent's signature:** \_\_\_\_\_