

Leucan

Halloween

Money Box Campaign



2017 theme: Philanthropy

“Philanthropy” derives from the Greek words philos (loving) and anthropos (human being). Philanthropy means helping others: being generous and showing solidarity. You don’t have to be rich to be a philanthropist! Everyone can play their part and act as a philanthropist by donating their time to an association or by organizing a fundraiser with friends or family members, for example. There are different ways to get involved. Every action counts!

Monday	Tuesday	Wednesday	Thursday	Friday
Theme of the week: Raising Awareness				
02 *Tool: Testimonial from Charlie and her mom	03 True or false? Cancer is contagious.	04 For whom does Leucan raise money?	05 World Teachers Day Our teacher tells us why he/she decided to become a teacher.	06 By what cute bug is Leucan represented? Do you know why?
Theme of the week: Solidarity and Generosity				
09 HOLIDAY THANKSGIVING HURRAY!	10 I’m writing a text or drawing a picture for a friend who lends me a hand when I need it.	11 I’m offering my help to a friend who is struggling with a school subject.	12 We are cleaning up the classroom. (To give our teacher a break.)	13 I’m listing qualities I appreciate in a friend.
Theme of the week: Leucan’s Services				
16 Leucan was founded in 1978. Can you say how old Leucan is?	17 With our teacher, we’re visiting Leucan’s website at <a href="http://www.leucan.qc.ca">www.leucan.qc.ca</a>	18 *Video or article: What is Leucan?	19 *Video or article: What is the purpose of research?	20 *Video or article: Where do donations go?
Theme of the week: Volunteering				
23 *Video or article: What does volunteering mean?	24 I’m talking about a person I know who volunteers.	25 Have I ever volunteered? If so, I’m talking about my experience with my friends.	26 What can motivate people to volunteer? See answer	27 I’m asking my parents if I can volunteer (at home, at school, at activities hosted by Leucan, etc.).
Theme of the week: Fundraising				
30 *Video or article: What is a fundraiser? And why do people organize fundraisers?	31 HALLOWEEN We’re talking about the money box campaign and why we’re participating.	I’m bringing back my money box.		



Réponses

(3) False- (4) For cancer-stricken children and their families - (6) The ladybug. Do you know why? Children chose the ladybug to represent them because, while ladybugs have no hair just like many of the children during treatment, they remain cute and very lovable. The ladybug also possesses other qualities: it is a type of beetle, which symbolized regeneration in ancient Egypt, and, according to a Middle Age legend, the ladybug is considered a symbol of good luck. Therefore, the little ladybug symbolizes healing potential and hope for our children. - (16) 39 years old - (26) Canadians volunteer for three main reasons: to contribute to society, to put their experience and expertise to good use, or to defend a cause particularly dear to their hearts. In each case, volunteers derive satisfaction from improving the lives of others through their time and work. In fact, volunteering helps people to gain a rewarding experience and to develop skills for life. Studies also show that Canadians who volunteer enjoy better health in general.

\*Available at [www.tirelres-leucan.com](http://www.tirelres-leucan.com)