



Photo: Mikael Thelmer

A story of **L**ove and **G**enerosity



Ulric

*5 years old,
Acute lymphoblastic
leukemia
24-month treatment*



Mission

Leucan promotes the recovery and the well-being of cancer stricken children and supports their families by providing distinctive and tailored services and assistance through every stage of cancer and its side-effects.

The Association's values

Service-mindedness, respect, mutual aid, fairness, and excellence

Leucan in numbers

Over
\$760,000
donated directly
to the families of Leucan

79
employees

A survival rate
increasing from
15% to 82%

Nearly
35,000
hours of volunteer work

Over
\$10,000,000
invested in clinical research
over the last 20 years

Availability across
Quebec through
9
regional offices

Giving the Floor Over to our Leaders

President of
the Association



Executive
Director



Generosity... What a wonderful word filled with love, sharing, selflessness, altruism, gift of self, and respect.

Generosity represents the backbone of Leucan. As the President of your Association but most especially as a member parent of Leucan, I see firsthand a wide array of generous acts, big and small, laying the very foundations of Leucan's action-generous acts which both inspire me and give me great confidence.

I can attest that this past year has been full of such generous acts radiating among the families of cancer-stricken children we strive to support. Our thousands of volunteers are the reflection of this generosity with the gift of their precious time to ensure quiet moments for families in their difficult times. Likewise, the generous and daily dedication of the staff of Leucan is worthy of mention.

I also want to underline the generous involvement of all members of our Board of Trustees and regional committees who have worked with me over the last year to ensure that Leucan evolves with the needs of families. To that end, the team sought the opinion of our members over the last fiscal year to gain a better understanding of the services required and the changes that need to be made in the upcoming years to meet evolving needs.

Services are provided thanks to the generosity of thousands of individuals taking part in Leucan's various fundraising efforts, and of thousands of donors who make a contribution to Leucan year after year.

In conclusion, I would like to highlight the contribution of Marie-Line Beauchamp who assumed the role of Executive Director for the greater part of the past fiscal year and who laid the groundwork of a strong and relevant strategic plan.

Together, let's join our efforts to fuel the circle of generosity that enables us to support and be there for cancer-stricken children and their families through this ordeal life is inflicting on them.

Guy Lefrançois
Guy Lefrançois

What an honour to be named Executive Director of Leucan. In a spirit of continuity with the action taken by Marie-Line Beauchamp, I will leverage my competence, passion and energy to maintain, with appropriate funding, the services recognized as excellent and relevant by families, as well as all our partners and stakeholders in the field.

The fall of 2015 saw the adoption of a new strategic plan focussed on diversifying our revenue sources to ensure the sustainability of our Association and the return to a balanced budget. Though the plan has yet to bear fruits, the direction towards the diversification of revenue sources is well underway. I am pleased to see new partners join in Leucan's mission to help us obtain the funding we need to provide our services to families. Their support is essential and, we hope, will continue to increase over the forthcoming years. We are confident that we will see conclusive results in the 2016-17 fiscal year.

Having the privilege to meet with our member families, I can confirm that they are without question our daily source of inspiration, both because of their resilience and deep humanity. The smiles and courage of children and their parents are a true driving force that pushes us to strive to always do better.

Leucan's executive management is facing numerous challenges and working on many projects, but I have the good fortune of working with a highly performing and devoted team. I am extremely proud to be at the head of such a fantastic group of people working tirelessly to provide excellent distinctive and tailored services to families of a child with cancer across the province. In these times of great challenges, I thank them and tip my hat off to them.

In closing, I would like to thank all the members of our Board of Trustees for their warm welcome and invaluable support since I assumed my current position.

With that, I wish you all an excellent 2016-17 fiscal year.

Pascale Bouchard
Pascale Bouchard



Miya
4 years old,
Acute lymphoblastic
leukemia
30-month treatment

Photo: Thibault Gagnon

W elcome and Emotional Support

A Caring Presence

Nearly every day in Quebec, one family receives the terrible diagnosis of a pediatric cancer. Leucan makes sure to be there for families from the day of the diagnosis and through every stage of cancer by offering personalized guidance to support them in their ordeal. The Association provides its services directly to families by establishing itself in all the pediatric oncology centres in the province:

- Sainte-Justine UHC
- Centre mère-enfant Soleil du Centre hospitalier universitaire de Québec (CHUQ)
- Centre hospitalier universitaire de Sherbrooke (CHUS)
- Montreal Children's Hospital of the McGill University Health Centre (MUHC)
- Children's Hospital of Eastern Ontario (CHEO) in Ottawa

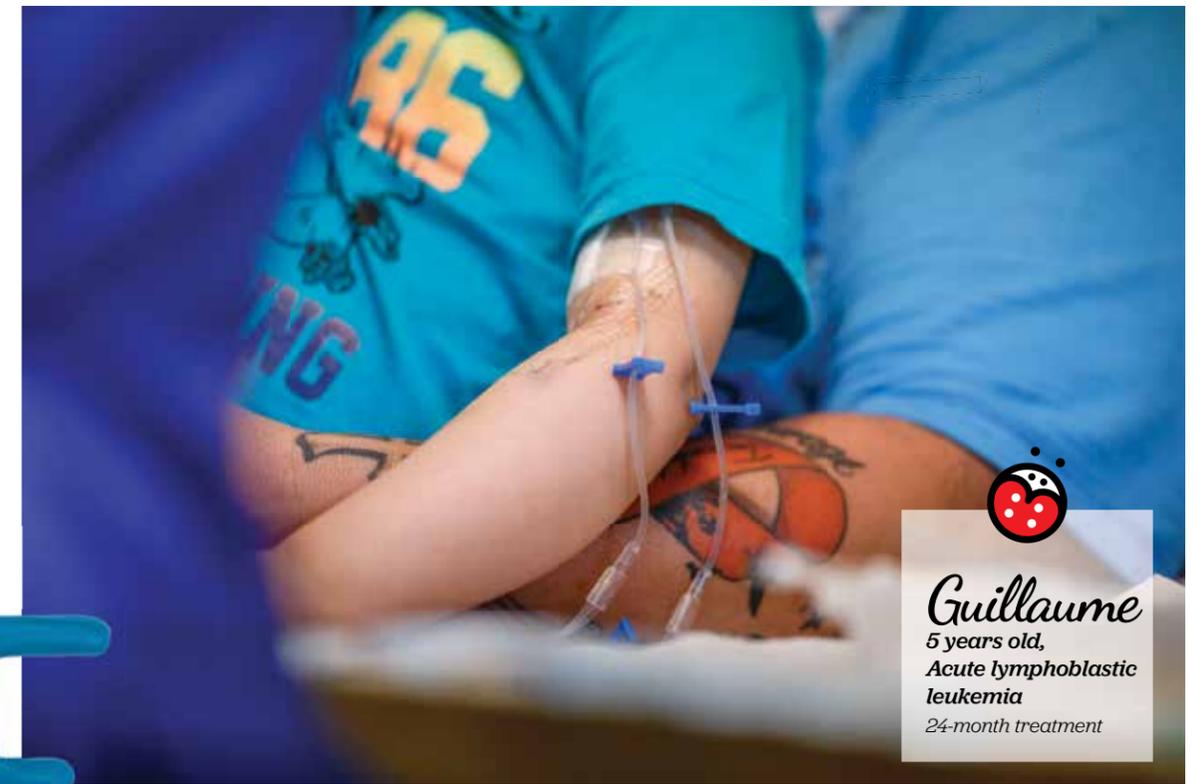
236
new families received
a pediatric cancer diagnosis
in 2015-2016.

“What saved us was the staff of Leucan entering our room to explain, to comfort, and to simply tell us that the team was there for us. It was like a salve on our hearts because in that moment, we were devastated.”

Testimonial:

Prior to being faced with a cancer diagnosis, we think ourselves above everything and don't realize how fragile life can be. [...] On February 13, 2015, the verdict fell: the cancer was back. What saved us was the staff of Leucan entering our room to explain, to comfort, and to simply tell us that the team was there for us. It was like a salve on our hearts because in that moment, we were devastated. Our adviser came in with the famous red bag and t-shirts to make treatments easier. [...] We no longer felt alone. We are well supported and can count on our family, but to have people like the team of Leucan in our corner is exactly what we need—both the affected child and the parents.

Annie, mom and member of Leucan



Guillaume
5 years old,
Acute lymphoblastic
leukemia
24-month treatment

F unding Clinical Research

“Research is thus extremely important for us so that an effective cure can be found. For the time being, we cannot think about recovery because a cure does not yet exist.”

Testimonial:

Cases like Willem's are the most fatal to date. It used to be leukemia, both in numbers and fatalities. Research efforts have led to some good news: we have reached very high recovery rates. [...] For leukemia alone, the recovery rate is 90%. Brain tumours are less well known and this field of research is underfunded. Consequently, the mortality rate and severity of sequelae remain high. Our family can spread a little bit of hope for others because so far, so good. [...] In our case, the treatment is making the brain tumour disappear! So it should be understood that the therapy is effective. We are still in the midst of the process because we're taking part in a study and are among the first group of patients testing out this treatment. We don't know what will happen once the medication stops. Research is thus extremely important for us so that an effective cure can be found. For the time being, we cannot think about recovery because a cure does not yet exist.

Caroline, mom and member of Leucan

Helping Others

Clinical research is unarguably the key to improving the treatments available and reducing the side-effects of medications on cancer-stricken children. Over the last 20 years, Leucan contributed more than \$10 million to pediatric oncology research, making the Association the main funder of this type of research in the province.

\$745,000
invested
in clinical research
in 2015-16.



Miabelle
6 years old,
Ewing Sarcoma
12-month treatment

F

inancial Assistance

Photo: Thibault Garçon



Jeanne
5 years old,
Acute lymphoblastic
leukemia
26-month treatment

S

chool Awareness Program

Helping Children Grow

Via our School Awareness Program, we support and help cancer-stricken children in their schooling. This service also aims at guiding teachers, school management and classmates through the realities of pediatric cancer. By answering the questions about what affected children are experiencing, our awareness efforts foster discussions and increase empathy for sick children.

In 2015-16, Leucan's Family Services Agents have supported 110 children in their schooling and met over 3,300 students in 87 schools to demystify cancer and make them more sensitive to what their classmates are experiencing.

“The presentation really helped children to understand what affected children experience daily, but also what to do and not to do to support them.”

Testimonial:

Raising awareness in schools is crucial. Ariane came to the school, talked to children about cancer and gave them clear explanations. She also presented a video featuring a little girl with leukemia which showed the reaction of her friends when the little girl lost her hair. The presentation really helped children to understand what affected children experience daily, but also what to do and not to do to support them. [...] Ariane also explained that it's not a contagious disease because one child was actually afraid to catch germs. Some children avoided Sarah, thinking, "She'll contaminate us if we play with her." The presentation made them realize that actually, the opposite is true: holding her hand didn't pose any risk. It was a very beneficial visit.

Fadila, mom and member of Leucan

A Welcomed Helping Hand

To ease the financial burden and cover part of the unforeseen expenses often incurred by a pediatric cancer, Leucan provides a general grant to families so that they can put their focus on what matters the most: their child.

**In 2015-2016,
\$760,817
was granted directly
to families with a cancer-
stricken child.**

“The financial assistance we received was really helpful because travelling back and forth between Val-d’Or and Montreal for treatments every three months; that was not an expense we planned for in our family budget!”

Testimonial:

Every time we go to Montreal for treatments, we receive an allocation from Leucan to cover part of our travel, parking, gas, accommodation expenses, etc. We benefited from this allocation at every visit. [...] The financial assistance we received was really helpful because travelling back and forth between Val-d’Or and Montreal for treatments every three months; that was not an expense we planned for in our family budget! When Miriam was getting surgery, we had to go to Montreal once a month. That's a lot of extra expenses, and we were very glad for this help.

Audrey, mom and member of Leucan



H

osting in Hospital Playrooms

Big-Hearted Places

The children of Leucan spend countless hours at the outpatient clinics of the pediatric oncology centres to undergo treatments. Leucan accordingly created reassuring and comforting environments—playrooms for the little ones, lounges for teenagers, and quieter rooms where parents can meet and build social ties with other parents. Hospitalized children also have access to game consoles and other electronic devices to entertain themselves during their stay.

Over the last year, Leucan's hospital playrooms received almost **41,000** visits of children and their loved ones: parents, siblings, grandparents, etc.

“ Sometimes, Caroline does face painting. It's super pretty and it tickles instead of being painful.”

Testimonial:

Each Friday, I go to the hospital. Thanks to Leucan, there's a beautiful and super fun room for games and crafts. I'm so proud to have those games in front of me and they are super cool. Caroline and Nathalie are always around to help me play with new games that I don't know yet. Sometimes, Caroline does face painting. It's super pretty and it tickles instead of being painful.

Charlie, 7 years old, child member of Leucan



Vincent
16 years old,
Ewing Sarcoma
11-month treatment

F

ollow-up Services for Cured Patients and Survivors

“ Leucan's team is made up of wonderful and warm people who never abandoned me after my leukemia. They are still taking care of me and their support is very important.”

Testimonial:

At the age of two and a half, I was diagnosed with a standard acute lymphoblastic leukemia. My treatment ended five months before I entered kindergarten. I'm now faced with comprehension problems, an attention-deficit disorder, as well as difficulties with reasoning, decoding and language. Moreover, school workers haven't ruled out the possibility of dysphasia. I was diagnosed with type I diabetes in October 2013 and have to take insulin four times a day. [...] Leucan granted me some financial assistance. Leucan's team is made up of wonderful and warm people who never abandoned me after my leukemia. They are still taking care of me and their support is very important.

Louka, young recovered member of Leucan

Providing for the Future

While Leucan provides services to children with cancer, the Association also extends its support post-recovery to be there for them in this new stage of their lives. Those cured children, teenagers and young adults embody the chance for a better future and are ambassadors of hope for children currently undergoing treatment. The Association offers a scholarship and a fund for sequelae to aid recovered members in dealing with severe post-treatment sequelae.

70% of children surviving pediatric cancer will grapple with sequelae. In 30% of those cases, the sequelae will be severe.



End-of-life and Bereavement Follow-up Services

“To be able to breathe again, in the presence of people with whom they could cry and share their sorrow. To be with people armed with competence, experience, and depth—people from whom you don’t necessarily expect answers, but from whom you can, at the very least, expect an attentive ear.”

Testimonial:

Once Napoléon passed away, my brother had the opportunity, among other things, to go away for a weekend in Montebello with his wife and his second child. He called me over the weekend to tell me that he was happy and feeling well. It was the middle of the winter but it wasn’t too cold out, so they ice skated. My brother felt grounded and loved. He found the experience exceptional. Napoléon’s mother shared a similar feeling. To be able to breathe again, in the presence of people with whom they could cry and share their sorrow. To be with people armed with competence, experience, and depth—people from whom you don’t necessarily expect answers, but from whom you can, at the very least, expect an attentive ear. I think that’s Leucan’s biggest quality: the ability to listen.

Caroline, bereaved aunt of Leucan

Services Filled with Humanity

The Association supports families through every hardship brought on by cancer, which is why the End-of-life and Bereavement Follow-up Services were created over 20 years ago. This team provides families with emotional support; the opportunity to take part in support groups; respite activities for bereaved mothers and couples; individual psychological support; and commemorative ceremonies.

This past year, over 326 participants broke out of their isolation and gathered together to exchange with other families coping with this terrible ordeal and attempt to find a bit of comfort and serenity.

Services



This past year, the Leucan Information Centre (LIC) produced a new flyer with updated content. Furthermore, to increase its outreach, the LIC obtained the reproduction rights of three youth handbooks from Switzerland: *Youmi et le dragon cancer*, *Radio-Robby*, and the vastly popular *Gaspard Chimio* (distributed with its very own hand puppet). The LIC also unveiled a brand new logo, reflective of its mission to inform families, that includes the internationally recognized question mark in Leucan’s colours.



One Massage at a Time

Testimonial:

For us, it was a true blessing among the twists and turns of our daughter’s cancer. It was nice to enjoy some massages as well. [...] In truth, for the whole family, the massages were like a salve on the big, gaping wound inflicted by cancer.

Diane, mom and member of Leucan

Testimonial:

At the hospital and at home, many parents told me how difficult it was to see their child suffering, but also how much massage therapy helped them through it all. They notice a decrease in pain for their child, better sleep, and a reduction of both stress and anxiety. Improving the well-being of children has a direct impact on parents. Every family has its story and each will face cancer in its own way. However, one constant remains: they all recognize the benefits of massage therapy for their family.

Linda Nollet, massage therapist for Leucan

Doing Good

The benefits of massage therapy on cancer-stricken children and their families are unmistakable. Stress reduction, improvement of the immune functions and alleviation of pain are just some of the positive impacts of the care provided by Leucan’s team of massage therapists specialized in treating cancer patients.

Over the last year, Leucan’s team of highly specialized massage therapists administered more than 9,300 massages in the hospitals and at home.



Friend for a Day:
 This twinning program between a known figure of the arts, sports or business community and a young member of Leucan was launched over 10 years ago. Through this program, cancer-stricken children and teenagers can live a memorable experience with someone who inspired them in their difficult times. This past year, stand-up comedian Alexandre Barrette met with William; Mégane enjoyed a guitar jam with Marc Dupré; Mike Ward made Étienne laugh out loud; and Daphnée shared a laugh-a-plenty evening with Pierre Hébert.

Socio-recreational Activities

“I don’t think the public at large is quite aware of everything they give to families to allow them to enjoy the time spent with their children in spite of illness.”

Testimonial:

I t’s wonderful and we really need days [of Leucan activities] like that. Elliot is bursting with energy right now. Days without chemo or antibiotics are simply beautiful. We can’t even take him to the pool or the park because his immune system is too fragile. [...] If it weren’t for the activities hosted by Leucan, we couldn’t take Elliot anywhere. Here, all families are aware of the facts. [...] Prior to Elliot’s diagnosis, in our minds, Leucan was just one cause among many others. I don’t think the public at large is quite aware of everything they give to families to allow them to enjoy the time spent with their children in spite of illness.

Sébastien, dad and member of Leucan

Fostering Mutual Aid

The various activities hosted by Leucan promote discussions, mutual aid and sharing between families while allowing them to enjoy moments of respite. Activities are available in various forms: youth activities of the Heart-filled Hope Support Group, Christmas parties, family outings at the orchard or sugar shack, respite weekends, etc.

This past year, families were given the opportunity to take part in over 60 activities organized by Leucan where they broke out of their isolation, connected with each other, and shared sociable times filled with sensitivity.

V olunteers

Leucan wishes to emphasize the outstanding dedication of one volunteer who has been championing the cause of cancer-stricken children for 15 years now. Generous and passionate, Serge Tremblay received the prestigious Gens de cœur award, sponsored by Radio-Canada and Manulife, to underline his remarkable participation in Leucan and his undeniable contribution to its development. This great honour also came with a \$20,000 donation to the Association.

A Passionately Compassionate Man

The first thought that comes to mind upon meeting Serge Tremblay is that the man seems larger than life. He emits an incredible energy and speaks concordantly of compassion and action with determination shining in his eyes.

“... I’ve seen people extremely close to me deal with the loss of a child to cancer. Personally, I don’t want to forget them, and every day I spare a thought for them. I feel like life gave me much more than what I asked for. I could die a happy man tomorrow. I went above and beyond any ambition I had for my life... Leucan has brought me so much that it actually transformed me into a better person,” explains Serge Tremblay when asked why he is so involved in Leucan’s cause.

Serge Tremblay is like an “ideas machine” and several of his ideas have grown into impressive fundraising campaigns, because of their performance, the solidarity they inspire, and their results. One of those ideas became the Leucan Shaved Head Challenge, but Serge also established the Leucan 12-Hour Ski Challenge in 2006 to honour the memory of Edgar Sirhan-Gibson, a child member of Leucan, and more recently in 2012, the Run for Leucan campaign.

Serge started each of his projects from scratch, finding the financial and material resources, rallying key individuals, putting together devoted work teams, convincing the right people, opening doors, and so much more. Of course, Serge could always count on the support of the team of Leucan, but he still tackled successfully all the challenges he faced and did it with heart and without counting all the hours that he invested.

Serge Tremblay sets himself a specific goal and takes all means necessary to achieve it. A beacon of hope and a great agent of change, Serge is an exceptional and innovative leader. We are grateful to Serge and feel fortunate to have been able to count on this man of heart for nearly 15 years. Thank you!



Serge
 an extraordinary volunteer

Everyday Altruism

Leucan is extremely privileged to count on thousands of devoted volunteers at work in the Association’s various spheres. Whether they support our team in the development of philanthropic activities or families during group outings, at the hospital or at home, volunteers continuously answer the call, year after year. They play a crucial role for Leucan and its member families and we extend our warmest thanks to each and every one of them.

Over 2,000 volunteers
More than 35,000 hrs of volunteer work



The Leucan-CSN Summer Camp

“It creates the strongest sense of belonging.”

Testimonial:

The Camp is incredibly dear to every one of us. It's the highlight of the year for many families. It's a bearer of joy, hope, relaxation, and tenderness—an event that spreads love by forging bonds between families. It creates the strongest sense of belonging.

Isabelle and Alain, parent members of Leucan

To give Leucan families a shot at a real summer vacation while their children are undergoing treatments, Leucan inaugurated in 1985 the first and only family summer camp in Quebec catering to pediatric cancer patients. Generously funded by the Confédération des syndicats nationaux (CSN), the Camp was renamed the “Leucan-CSN Summer Camp” in 2001 and welcomes children recently diagnosed, currently in treatment, in post-treatment, going through a recurrence or in recovery, as well as their siblings and parents, in addition to being open to bereaved families.

This past year, it's under the theme “Leucan in Gaul” that 100 families savoured every single second of their stay at the Base de plein air Le Saisonnier in Lac-Beauport. On this occasion, the CSN, several generous donors, and 130 devoted volunteers, including a medical team ensuring the continuity of children's treatments, rallied up to make this splendid stay possible.

Thanks to the CSN

Leucan is happy and proud to count on the support of the CSN for 20 years now. The CSN finances the Camp with various fundraising campaigns held throughout the year. Without the help of this leading partner, the Camp wouldn't be what it is today: the most dazzling and anticipated event of the year for all families.

Vincent's Refuge

In 2015, the CSN, in partnership with athlete-contractors from Cohort 6 of the École d'Entrepreneurship de Beauce and several other partners, built a brand new dormitory specifically to welcome the families of Leucan. With a capacity of 32 people, the dorm is tailored to the needs of cancer-stricken children and their families. It was named “Le refuge de Vincent” (Vincent's Refuge) in memory of Céline Charbonneau's son. Céline is a member of Leucan's Board of Trustees who instigated the partnership with the CSN. Thank you for this beautiful gesture quite reflective of the spirit of generosity at the very heart of the CSN.



Testimonial:

Over the last 19 years, the CSN's fundraisers have collected over \$3.2 million in support of the Leucan-CSN Summer Camp. Many activists and salaried employees of the CSN also volunteered at the Camp. Every year, their commitment makes it possible for cancer-stricken children and their families to enjoy a nice and safe family vacation—a vacation like all children on earth should be able to enjoy. Generosity must thrive at all levels. Oftentimes, when we add together all sorts of little gestures of generosity, we get a result that can make a real difference in the lives of people. I would like to thank all our affiliate unions and their members for their infallible commitment without which the Leucan-CSN Summer Camp might not be possible. The CSN intends to continue to actively support this unique and important project.

Jean Lacharité, Second Vice President, CSN

A story of **C**ourage



Joseph
3 years old,
Acute lymphoblastic
leukemia
24-month treatment

Regional Offices



Our Regional Offices



Abitibi- Témiscamingue (including Jamésie)

- C** Mobilize and build up loyalty by instilling a strong sense of belonging to Leucan. Perform individual follow-ups and rely on contractual agreements including some exclusive provisions to ensure the sustainability of partnerships.
- C** Increase the participation rate in our new philanthropic efforts. Inspire and rally up the people from our region, show the concrete impact of their contribution to motivate them to take part in our activities and get their circle on board.
- FA** As part of McHappy Day, we established a partnership with Isabelle Leblanc and her McDonald's restaurants through which we increased the visibility of our services and collected donations to continue to support our families.
- SA** Our mobile cabinet is like a treasure vault. Updated annually, the cabinet contains a television, DVD player, game console, and accessories to entertain children during their chemotherapy treatments or stays in the hospitals from our region.

Estrie

- C** Create development committees with people from across the Eastern Townships for each of our events with the goal to develop our corporate section and instill a sense of belonging to the Association in each community.
- C** Develop strong partnerships with our business community, active members, and volunteers to increase our revenue in philanthropic development.
- FA** Tournoi de golf Valeurs Mobilières Desjardins, a golf tournament in support of Leucan Estrie, celebrated its 20th edition with a special homage to Mr. André Houle, Chair and Organizer of the tournament. In total, \$100,000 was raised thanks to the Desjardins Group, the 144 golfers, a silent auction, and a series of events including Les Vins de Sophie and 24 heures de Hockey.
- SA** For over 10 years now, our respite camp has taken place in the picturesque Centre de Villégiature Jouvence located in the Mont-Orford National Park. Families with a child undergoing treatment or in remission for less than a year are invited for a weekend of relaxation and privileged interactions while taking advantage of the last warm days of summer.
- PA** *Défi 24 heures de Hockey



Laurentides- Lanaudière

- C** Diversify our sources of revenue by focussing on finding new partners to increase the potential of major donations, payroll deduction donations, and fundraisers hosted by third parties.
- C** Focus specifically on renewing our development in Mont-Laurier to have September recognized as the "Month of Leucan" in the region.
- FA** Students from École secondaire Armand-Corbeil collected \$9,700 for Leucan by giving up electronics for 48 hours (smartphones, iPods, video game controllers, etc.). The three teachers who organized the event aimed to raise awareness about the reality of cancer-stricken children who are forced to miss out on things they love over extended periods of time.
- SA** Thanks to restaurant Le Vieux Shack and Fondation Édouard et ses étoiles, 35 families celebrated Easter over a delicious meal inspired by traditional sugar shack fare. Each kid also received a chocolate Easter egg. As a bonus, there was a parade of some 30 life-sized characters from Walt Disney and other children's programming to entertain the young and the young at heart.
- PA** *Défi 25 heures de hockey | *Défi 30 heures - Commission scolaire des Affluents

Mauricie-et-Centre-du-Québec

- C** Increase and diversify revenues, both via fundraising activities and philanthropic development across our territory.
- C** Ensure the proper integration of new employees and volunteers in the work team.
- FA** In partnership with Amphithéâtre Cogeco in Trois-Rivières and KAP, the audience of all 20 representations of Cirque du Soleil had the opportunity to use the bike taxi service in support of Leucan to get to their show. All in all, over 2,000 taxi trips took place for a total of \$8,120 raised.
- SA** Since 2008, the McDonald's restaurants of Trois-Rivières and Nicolet give families with a cancer-stricken child from our region a chance to enjoy a moment together and a short break from cancer. This past November, it's under a "superheroes" theme that we welcomed a dozen of families at Auberge du Lac-à-l'Eau-Claire.
- PA** *Collège Lafleche - Gastronomic dinner



Montérégie

- C** Increase our outreach and presence, and develop new lasting partnerships with the business community on the South Shore.
- C** Assess the location and diversity of our fundraising activities and the various socio-recreational activities hosted for families of Leucan to increase participation.
- FA** For the last 17 years, the popular Derby de démolition de Saint-Chrysostome has been a champion of Leucan and donates a generous part of its proceeds to the Association. In addition to organizing a race dedicated to Leucan, the organization invites children and their families to a special Leucan-themed day at the Derby.
- SA** On December 6, we created wonderful memories for families in our region with our Christmas party at the Cache-à-l'eau entertainment centre in Boucherville. Over 250 guests gathered to celebrate and enjoy fun activities. Children had the chance to meet Santa Claus, his elves and their friends, the Minions, and to receive splendid gifts, courtesy of Gladius Editions.
- PA** Karina Provost - Méchoui | RCRM golf tournament



Montréal-Laval

- C** Expand on creative and segmented fundraising strategies leveraging from the multicultural environment of Montreal and Laval while focussing on the sustainability of campaigns.
- C** Build on the deep commitment of philanthropic partners for our mission by fostering closer relations between donors and the families of Leucan.
- FA** The first edition of the Leucan Barbers Against Cancer movement, a friendly challenge where the best barbers are invited to put their talent to work for the cause, helped us to raise \$19,000 and to secure the social commitment of an urban, cosmopolitan and contemporary clientele.
- SA** Some thirty families came out for a fun day outdoors at Cap Saint-Jacques going down the slopes on crazy carpets, playing street hockey or snowshoeing in wooden trails. Guests could also warm up near the wood fire and enjoy dances, games, crafts and snacks. Smiles and rosy cheeks all around!
- PA** *Défi FousDeRando | Fairmont Le Reine Elizabeth | *Joseph de Palma et Les Amis d'Elsie Nadeau | Ky Cares Foundation | Sail Laval - Zumbathon | Soirée Musicale par Louise Rose | *Tournoi de golf Normand Laurence



Région Québec (including Bas-Saint-Laurent/Chaudières-Appalaches/Gaspésie/Îles-de-la-Madeleine/Côte-Nord)

- C** Maintain the quality of services available to families from remote regions despite the large area covered by Leucan Région Québec.
- C** Make every effort to further develop the philanthropic aspect in all the towns covered by Leucan Région Québec.
- FA** Canac and Leucan renewed their partnership for a fourth year! The concept is simple: Canac gives customers the possibility to add a donation to Leucan on all purchases made in one of their 24 locations in Quebec over the last weekend of April. Thank you, Canac, for supporting Leucan and its member families.
- SA** We have changed the formula for our annual trip to the sugar shack, formerly reserved to teenagers. This year, the whole family was invited. This past April, 140 persons gave in to their sweet tooth for a cold, but comforting sugar party. This change in our formula was much appreciated by families who had the chance to meet and chat in a relaxed and entertaining atmosphere.



Saguenay-Lac-Saint-Jean

- C** Diversify our revenues by developing the corporate aspect of our strategy to offset the oversaturated market of fundraising events and, in this way, minimize the impacts of the precarious economic climate of our region.
- C** Build long-term partnerships to ensure the sustainability of the services available in our region.
- FA** On February 18, 170 guests took part in the first edition of Défi des chefs Leucan at the school restaurant La Pomme d'Api. This new activity, which raised \$35,000, combined a gourmet meal, an educational project, and donations to support cancer-stricken children.
- SA** To share in the magic of Christmas with our families, we organized a Christmas party and invited 17 families to play bowling, eat brunch with our team, and meet Santa Claus, who had a gift for each child in attendance. Everyone left with a smile on their lips and a song in their hearts.
- PA** *Pour que petit pas devienne grand



Outaouais

- C** Increase and diversify our revenues through existing fundraising activities and expanding the philanthropic development in our region.
- C** Maintain and further the development of new partnerships for our whole range of fundraising activities and expand our corporate outreach.
- FA** The Élégance fashion show, presented in collaboration with Boutique Dominique Levesque, featured 60 fashion models for-a-day who showcased splendid evening wear in front of 260 spectators while raising money for the cause. The event raised \$30,000 this year.
- SA** This past summer, several families took part in a parent-child cooking workshop and spent a delicious time together at restaurant l'Orée du bois. Tons of activities were scheduled: a gastronomic hosting with Chef Jean-Claude, tasting games, kitchen tips and tricks, vegetable sculptures, and tasting of a four-service meal which included a dessert made in part by the children.
- PA** Tournoi de golf IGA Extra Famille Plante et Famille Grenier-Fortin

A story of **R**esilience




Yan
 14 years old,
 Osteosarcoma
 9-month treatment

Photo: Michael Theimer

Leucan's Fundraising Activities

Generosity becomes a palpable thing when thousands of participants, volunteers, employees, members, and donors come together all year round to ensure the success of Leucan's various fundraising efforts. From across the province, they all rally up around the cause of cancer-stricken children and make a big difference for the families of Leucan.

The 2015 Leucan Shaved Head Challenge: The Year of All Records



The 15th edition of the Leucan Shaved Head Challenge, presented by the Jean Coutu Group, was launched with records in mind. To mark the 15th year of the Challenge and highlight the strong dedication of all participants, Leucan invited them to achieve a series of exploits, specifically on the Web and social media. The generosity of the participants reached all corners of the province, whether at the 64 official shaving sites or at the various sites hosted by groups, schools, and companies. Thanks to the combined efforts of all those courageous individuals, \$4.5 million was raised for cancer-stricken children.

Dominic Paquet, our volunteer spokesperson for a fourth consecutive year, joined a great gathering of personalities, including an entertainment team from Bell Media, to encourage participants and work the crowd at the provincial event at La Ronde. Leucan extends its warmest thanks to its devoted spokesperson, all regional honorary presidents and child spokespersons, as well as all partners, donors, and volunteers for making the Challenge a success for the last 15 years.

Challenges which raised:

\$40,000 and up

- Académie Saint-Clément
- McKesson Canada
- Boa-Franc
- École d'Entrepreneurship de Beauce (Projet Nishk)
- Meubles South Shore
- MRC de la Jacques Cartier

Over \$10,000

- | | |
|---|--|
| <ul style="list-style-type: none"> ● Absolutnet ● Agnico Eagle (Goldex, Lapa, Laronde) ● Canadian Tire Drummondville ● CEPESA Bécancour ● Collège Jean-Eudes ● Cominar ● Défi des Cheminots ● Défi Jean Coutu Alma ● Défi Pour Rosalie ● École Les Bocages ● École Les Sources ● École primaire des Deux-Ruisseaux ● École primaire le Plateau Saint-Louis ● École secondaire les Etchemins | <ul style="list-style-type: none"> ● EXFO ● Fonderie Horne, a Glencore Company ● Groupe Laferté Drummondville ● La Cohorte de Jennyfer ● Les couettes dans le vent de Drummondville ● Les Industries Fournier ● Les Vins de Sophie ● Maibec ● Marie-Claire Angers ● Mine Canadian Malartic ● Mine Malartic, a Glencore Company ● Plomberie Laroche ● Séminaire Saint-François ● L'Université de Sherbrooke |
|---|--|



Winds of Change Swept the Challenge in 2016

The launch of the 2016 edition of the Challenge was marked by two major changes: the PROXIM Group became the official presenting sponsor of the event, and the visual identity of the campaign was revamped. This year, the Association strived to put the focus back on the beauty of the action taken every year by thousands of participants by making them the spotlight of its new campaign. Generously imagined by the TAM-TAMTBWA agency, the new campaign includes TV and radio spots, Web presence, print ads, ad displays, and a social media strategy to raise awareness about the cause and the event. We thank our two generous partners for their absolute dedication to Leucan.



The Leucan 12-Hour Ski Challenge

This past winter, 1,200 skiers and snowboarders hit the slopes as part of the 11th edition of the Leucan 12-Hour Ski Challenge, presented by PROXIM. Under the theme “Be ready to shine!”, four resorts hosted the Challenge: Mont-Vidéo (Abitibi-Témiscamingue), Vallée du Parc (Mauricie-et-Centre-du-Québec), Bromont, montagne d’expériences (Eastern Townships), and Stoneham Mountain Resort (Québec). The remarkable efforts of all participants have been fruitful: \$465,000 worth of donations was collected, bringing the total up to over \$4.5 million since the first edition of the event in 2006.

Leucan thanks PROXIM, the Challenge’s presenting sponsor for a fourth year; the four Patrons of the Challenge: Mirianne Brûlé (actress), Marie-Christine Leblanc (TVA Québec), Isabelle Perron (Énergie Estrie), and Pascale Langlois (Énergie Abitibi); the honorary presidents; the many provincial and regional sponsors and partners for their generous involvement; and last but not least, the many volunteers without whom the Challenge could not be a success.



**The 2015 Halloween Money Box Campaign
My Friend Needs my Help...**

Pretty mini-princesses and ghoulish vampires have once again strolled down the streets in their neighbourhood for tricks and treats, but also in support of their friends with cancer. In 2015, over 130,000 children across the province carried Leucan’s red money box on the night of Halloween. Leucan wishes to thank the many participating schools and the generous volunteers for their tremendous support! Together, they made it possible for the campaign to raise nearly \$375,000 for cancer-stricken children!

Run for Leucan

Over the last year, some 800 runners have laced up their running shoes and gathered up at the start line of a Run for Leucan event. Whether they raced over a distance of 5 K or 21 K, alone or as part of a team, they were united in sportsmanship and the desire to help cancer-stricken children. Together, they raised a total of \$137,491 by taking part in one of the races taking place at several locations in Quebec: Montreal, Laval, Gatineau, Granby, Mirabel, Ville-Marie, Sainte-Catherine and Mont-Saint-Grégoire. Leucan extends its thanks to all the child spokespersons and the Step by Step Ambassadors. This unique group of personalities (one runner, one marathon runner, one nutritionist, one trainer, one motivator and one columnist) came together to encourage Quebecers to Run for Leucan. Together, they showed that every kilometre ran is one more step towards health, for themselves and for cancer-stricken children.



The Leucan Experience

On November 5,440 guests from the business community gathered up at the Bonsecours Market in support of Leucan. The Leucan Experience, the Association's gastronomic benefit event, satisfied taste buds and generous spirits alike. The sold out evening raised \$270,000 to help Leucan pursue its mission with cancer-stricken children and their families. The soirée would not have been as successful without the participation of our Honorary President, Mr. Robert Dumas, President, Sun Life Financial Quebec, and the Chairman of the Ambassadors Committee, Mr. Luc Bisailon, Managing Director for Quebec, RBC Royal Bank, National Client Group. Thank you also to the evening's host, Isabelle Racicot, the guest chef Jonathan Garnier, chef and co-owner of La Guilde Culinaire; and sommelier Élyse Lambert, MS, Canada's 2015 Best Sommelier, for entertaining our guests brilliantly and with a great deal of emotions. Finally, we also thank all partners, donors, and ambassadors.



Photo: Thibault Caron

Thanks to our Ambassadors:

- Robert Dumas**
Honorary President | President, Sun Life Financial Quebec
- Luc Bisailon**
Chairman of the Ambassadors Committee | Managing Director for Quebec, RBC Royal Bank, National Client Group
- Alain Belcourt** | RBC Royal Bank
- Virginie Bronsard** | CN
- Alain Champagne** | McKesson Canada

- Céline Charron** | Illico Hodes
- Angelo D'Amico** | D'Amico Family Wealth Management Group of RBC Dominion Securities
- Paule Labelle** | Cava Rose
- Renée Larouche** | Rio Tinto Alcan
- Lise Morissat** | Stageline Group
- Xavier Paillat** | Van Houtte / Keurig Canada
- Catherine Privé** | Alia Consulting

G

enerosity at its Purest

Every donation makes a difference. Leucan is in a position to fulfil its mission year after year thanks to the thousands of generous donors who constitute Leucan's extended family. No matter the form—direct mail campaign, In Memoriam, payroll deduction or planned donations—all donations have a huge signification for Leucan and its families. Our thanks go to all the donors who have made it possible for the Association to raise the amount of \$1.45 million in 2015-16.

**Individual donations
\$1,000 - \$10,000**

- | | | | | | |
|----------------------------|---------------------------|---------------------------|--------------------------|----------------------------|------------------------|
| ● Attar, George | ● Cayouette, Donald | ● Francischiello, Massimo | ● Larivée, Pierre | ● Parent, Martin | ● St-Germain, Cécile |
| ● Auger, Jacques | ● Chebli, Élie | ● Gagné, Charles | ● Lefebvre, Jean | ● Pépin, Normand | ● St-Hilaire, Luc |
| ● Béchard, Yvon | ● Chênevert, Renald | ● Gagné, Simon | ● Lemay, Frédéric | ● Poulin, Ralph | ● Thibeault, Stéphane |
| ● Bellemare, Claude | ● Chevette, Germain | ● Gallant, Joël | ● Lemire, Pierre | ● Poulin, Yannick | ● Thibeault, Carl |
| ● Boisvert, Yves | ● Chiara, Vincent | ● Gélinas, Christian | ● Lessard, Sébastien | ● Pouliot, Claude-André | ● Thomassin, Régis |
| ● Bolduc, Jean | ● Cleary, Danny | ● Gendron, Christian | ● Loiselle, Denis | ● Renaud, Richard | ● Touchette, Matthieu |
| ● Bombardier, Louis-Armand | ● Cossette, Sylvain | ● Gignac, Éric | ● Luneau, Louise | ● Renaud, Michel | ● Tremblay, Yvon |
| ● Boucher, Michel | ● Courteau, Robert | ● Giroux, Marc | ● Lupien, Martine | ● Ricard, Geneviève | ● Turcotte, David |
| ● Boulais, Isabelle | ● Daigneault, Ginette | ● Grondin, Michael | ● Mailhot, Maryse | ● Riendeau, Réjean | ● Vachon, Luc |
| ● Boulanger, François | ● Dallaire, Réjean | ● Harvey, Richard | ● Martel, Nathalie | ● Risi, Benoît | ● Vaillancourt, Marthe |
| ● Boulrice, Christian | ● Dallaire, Michel | ● Hudon, Annie | ● Martineau, Marie | ● Robillard, Laurette | ● Vallières, Alain |
| ● Breault, Maxime | ● De Moscovaki, Gilbert | ● Johnston, Jacqueline C. | ● Meloche-Filion, Louise | ● Rouillard, Jean-François | ● Vary, Benoît |
| ● Breton, Claude | ● Dereser, Daniel | ● Jolicoeur, Philippe | ● Mimeault, Marc-André | ● Roy, Suzanne | ● Viens, Angèle |
| ● Bringolf, Brian | ● Dion, Frédéric | ● Juneau, David | ● Narcisi, Franco | ● Roy, Vincent | ● Villeneuve, Benoît |
| ● Brouillard, Gilles | ● Dunn Robichaud, Claudia | ● Labrecque, Susan | ● Nazar, Holly | ● Salvador, Margo | |
| ● Cadrin, Robert | ● Dutil, Marcel | ● Langlois, Guy | ● Normandeau, Denyse | ● Sperano, Réal | |
| ● Cantin, Odette | ● Fecteau, Jacynthe | ● Laporte, Roger | ● Paquet, Justin | ● Stabile, Gino | |

**Foundations and corporations
\$1,000 - \$10,000**

- Azrieli Foundation
- CIBC Children's Foundation
- Fondation du cancer du sein du Québec
- Fondation J.-Rodolphe La Haye inc.
- Fondation Jacques et Michel Auger
- Fondation l'Étincelle
- Fondation Yvon Boulanger
- Groupe Mercille Inc.
- Intersand Canada
- RBC Royal Bank
- The Lewis & Ruth Sherman Foundation

Donation
\$25,000

Thanks to the Fédération des producteurs d'œufs du Québec, a long-standing partner of Leucan, for contributing \$25,000 to Leucan's emergency food bank during the Holidays.

Donation
\$30,000

Always a model of generosity for cancer-stricken children and their families, the Jean Coutu Group once again donated \$30,000 to Leucan, the proceeds from the sale of baby products from its Personnelle home brand. Thank you!

Donation
\$30,000

The President and Chief Executive Officer of TransForce Inc. committed to a \$150,000 contribution to Leucan over five years. Leucan is proud and honoured to be the recipient of this investment for a second year.

- 1 Tournoi de golf Simon Gagné
- 2 Train Western - CN
- 3 Mia



D

evoted Benefactors

Year in, year out, partners who believe firmly in Leucan's mission organize major events to support cancer-stricken children and their families. We thank you for your dedication and for making a difference.

OUR COMMITTED PARTNERS

Events that raised:

\$25,000 - \$100,000

Thanks go to **Association des constructeurs de routes et grands travaux du Québec (ACRGTO)** for collecting \$62,000 for the cause via a bike-o-golf and benefit dinner. We are grateful for the loyal support you've been bestowing on us for the last 14 years, representing over \$560,000 in donations to Leucan.

Since 2004, Carl Thibault, Isobel Tardif, and the Investors Group have been hosting a golf tournament named the **Carlis'open** at Club de golf Le Grand Portneuf. Over \$300,000 has been raised for Leucan Région Québec over the years. We thank you, Isobel and Carl, for your dedication and generosity.

On September 26, the 8th edition of the **Classique de golf de Montoni** was held, bringing together 70 players and raising \$30,000 that was donated to Leucan. The Association warmly thanks Montoni for its contribution and is pleased to be able to count on this generous and committed partner.

Our gratitude to **Ensemble vocal Voix d'Espoir**, a vocal ensemble, for holding a concert to benefit Leucan every year. To this day, their vocal performances have raised over \$287,000 for the cause. Leucan salutes their continued commitment, especially in light of the 20th anniversary of this annual event in 2016.

Thanks to Dr. Yannick Poulin for hosting the second edition of **Les Vins de Sophie** at his Audi concession in Sherbrooke. This event inspired by a young lady in remission from cancer gathered the amount of \$31,135 for Leucan.

In addition to being a major sponsor of The Leucan Experience, **McKesson Canada** also hosts a now traditional Leucan Shaved Head Challenge on its premises. Thank you for your loyal support to Leucan and for investing significant amounts in the activities and services provided to the children of Leucan.

For an eighth year, **Pro-Am Gagné-Bergeron** rallied up at Complexe multidisciplinaire of Ancienne-Lorrette in Québec some twenty professional players from the National Hockey League, including Patrice Bergeron and Simon Gagné, and amateur players for a one-of-kind hockey game for the cause, preceded by an autograph session. Thank you!

In addition to making a donation to Leucan for each gift box sold in their stores, **Souris Mini** also contributes to the Association by facilitating the purchase of the sweaters customized for cancer treatments included in the welcome package distributed to families on the day of the diagnosis. We thank the team of Souris Mini for this great and loyal contribution.

With the great generosity of Tim Hortons owner-franchisees from Eastern Townships and Laurentides-Lanaudière, \$79,340 was raised for their respective Leucan regional offices via the **Tim Hortons Smile Cookies Campaign**. Thank you!

The annual golf tournament **Tournoi de golf Simon Gagné** has contributed nearly \$900,000 to Leucan since 2001. We thank Simon and his family for their commitment and loyalty: they make a considerable difference for the families of Leucan Région Québec.

Philanthropic Development



- 4 Transport Jacques Auger
- 5 Leucan 12-Hour Ski Challenge
- 6 Leucan Shaved Head Challenge

The 144 golfers who teed off at the 20th edition of **Tournoi de golf Valeurs Mobilières Desjardins** had the opportunity to show off their skills and take on a few fun challenges along the way. Under the honorary chairmanship of Mr. André Houle, the tournament's organizer, this event raised \$61,000 for Leucan Estrie.

The organizing committee and passengers of **Train Western de la Caisse de bienfaisance des employés et retraités du CN** enabled Leucan to plan a dream weekend for the family of a cancer-stricken child. The whole family boarded the train to the Festival Western de St-Tite where they enjoyed a live professional rodeo, among other festivities.

Thanks to the team of the **Ultramarathon pour Leucan** for putting together this extraordinary 36-hour relay race over a distance of more than 300 kilometres! This test of endurance is a source of fun, unparalleled personal achievement, and incomparable pride.

Over \$100,000

CSN, proud partner of the Leucan-CSN Summer Camp for the last 20 years, donated \$193,630 to Leucan this past year. We are very grateful to this long-standing partner for making this wonderful event possible.

MIA created the earrings of hope in support of Leucan. With each sale of this pretty piece of jewellery, \$20 was donated to Leucan. Thanks to the entire team of Mia for using their generosity and creativity to the benefit of Leucan and for donating \$100,000 to the Association.

Transport Jacques Auger is an extremely generous partner that has contributed over \$900,000 to Leucan Région Québec over the last 12 years. We extend our thanks to Mr. Auger and his team for their now traditional trucking trip event and their remarkable commitment and loyalty.

OUR SPONSORS

Less than \$25,000

- Banque Laurentienne - Défi vélo Leucan in Saguenay-Lac-Saint-Jean
- Niobec -The Leucan Saguenay-Lac-Saint-Jean Winter Challenge
- Sherweb -The Leucan Estrie Winter Challenge

\$50,000 - \$100,000

For a sixth consecutive year, the **Jean Coutu Group** was the presenting sponsor of the Leucan Shaved Head Challenge. We extend our warmest thanks to the whole team for its commitment to Leucan's mission.

Over \$100,000

For a third year in a row, the **PROXIM Group** acted as the presenting sponsor of the Leucan 12-Hour Ski Challenge and thus contributed to the success of this major fundraising activity. As of March 2016, the PROXIM Group became the official sponsor of the Leucan Shaved Head Challenge. Our deepest gratitude to this exceptional partner.

GOODS AND SERVICES SPONSORS**\$5,000 - \$25,000**

- Centre de Glisse Vallée du Parc
- Château Bromont
- Clan Panneton
- Druide informatique
- Éditions Debeur
- Fairmont Le Château Montebello
- Hematologists from the Sainte-Justine UHC
- Intersand Canada Inc.
- Le quotidien - Progrès dimanche
- Mont Lac-Vert
- Mont-Vidéo
- Pfizer
- Quilicot Vélo
- RBC Dominion Securities
- RNC Média
- Rythme Fm
- SAQ
- Solotech
- Stoneham Mountain Resort
- TC Media

\$25,000 - \$100,000

The team of Leucan Montérégie is fortunate to count on the support of **Boom FM Montérégie** providing free ad placement for the fundraisers held by this regional office during the year.

Leucan Région Québec is proud to announce a new provincial partnership with **Les Éditions Gladius International inc.** This generous partner enables Leucan to update the materials available in its playrooms and to include quality games in the welcome kits distributed to families on the day of their child's diagnosis. Gladius will also provide us with over 1,000 games for the Christmas parties organized by Leucan across the province. We are so grateful to this partner with a heart of gold for putting smiles on the faces of children and spreading joy among our member families.



This past winter, Leucan unveiled its source of inspiration in the form of a video produced by **Nova Film**. The video explains the shock wave caused by a pediatric cancer diagnosis within a family unit and its circle. This galvanizing story aims to spread hope and to encourage people to support Leucan in finding our way back to those we love.

The team of **Romy & Aksel** and the company **Nasri International**, which operates in the fashion industry, volunteered to supply Leucan for the next three years with over 1,200 blankets that are sure to bring great comfort to cancer-stricken children.

\$100,000 and up

We extend our warmest thanks to **Bell Media** for providing us with major ad placement for the Leucan Shaved Head Challenge campaign deployed on various TV channels, Web platforms and radio stations.

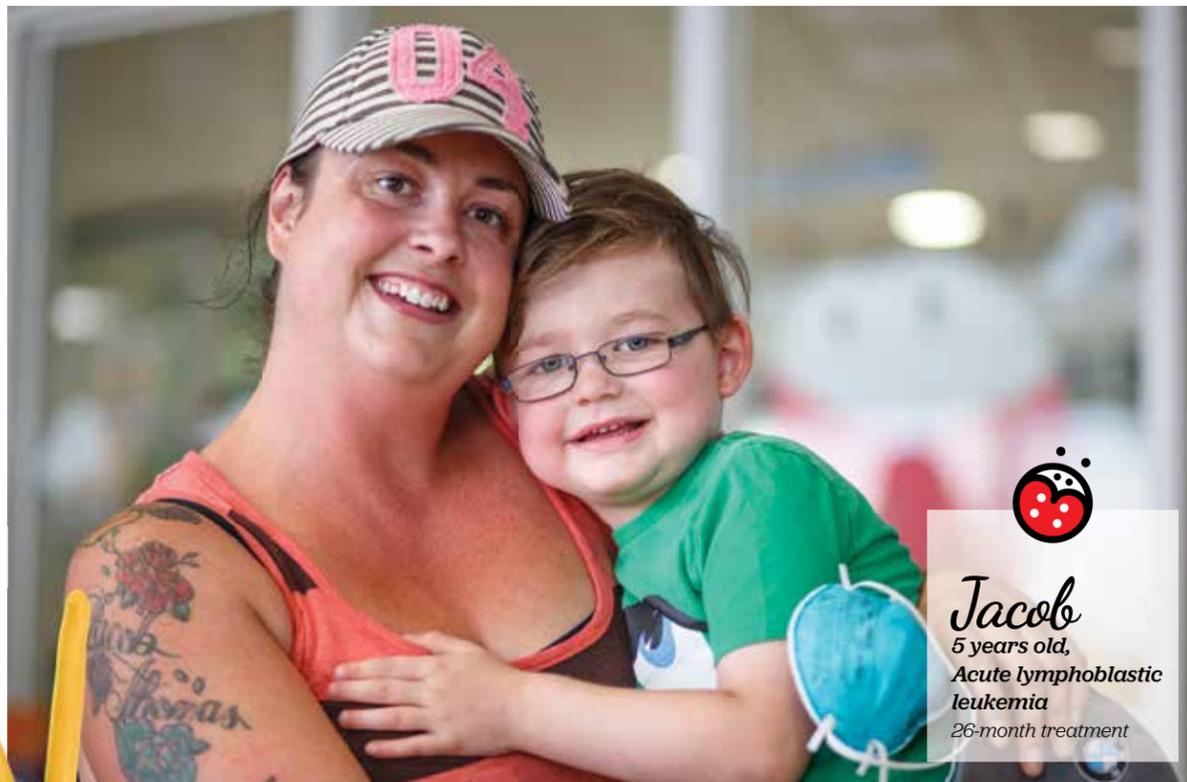
Once more this year, **Pattison Affichage** generated a huge level of visibility for Leucan by providing the Association with displays across the province for its various fundraising campaigns. Thank you for giving Leucan access to such a tremendous outreach.

The new visual identity of the Leucan Shaved Head Challenge, unveiled in 2016, was created and produced generously by the team of **TAM-TAMTBWA**. Thank you for contributing your creativity, commitment, and huge talent to breathing a new life into this major campaign.

A story of **G**enerosity



Charlotte
2 years old,
Medulloblastoma
12-month treatment



Jacob
5 years old,
Acute lymphoblastic
leukemia
26-month treatment



Word from the Treasurer 2015-2016

During the 2015-16 fiscal year, Leucan had a deficiency of revenue over expenses of \$993,159, compared to \$600,963 in the previous year. This is mainly attributable to a decrease in revenues from donations and bequests, and an increase in expenses and wages linked to fundraising activities.

Indeed, the gross excess of revenue over expenses decreased by about \$646,445 compared to the 2015 fiscal year. This decrease is attributable to two main causes: 1) the revenue from fundraising activities increased lightly by \$13,941 while the expenses and wages linked to those activities have increased by \$187,972; and 2) the decrease of \$401,534 in revenues from donations and bequests.

Monies spent on services to children and their families were reduced by \$141,199, and monies spent on clinical and fundamental research grants decreased by \$176,997. In total, these two expenditure items represent 87.6% of the gross excess of revenue over expenses for the fiscal year ended March 31, 2016, compared with 83.5% for the previous fiscal year. Overall, other expenses, i.e. communications and administrative expenses, increased by \$63,947 compared to 2015.

Thanks to a contingency fund built over the years, Leucan's financial situation remains sound. Its net assets at March 31, 2016 were \$3,554,434, including \$697,580 invested in capital assets.

Finally, I want to thank all volunteers, donors, employees and partners for their precious efforts, all of which contribute to further Leucan's mission of supporting cancer-stricken children.

Marc Jutras

Marc Jutras,
CPA, CA, Treasurer



Annual Assessment

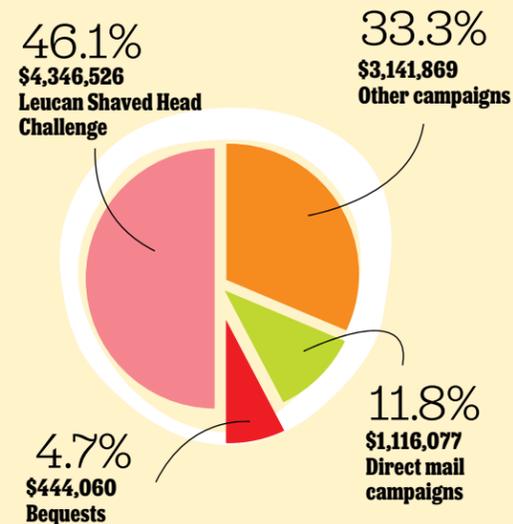
Summary of revenue and expenses

(For the 12-month period ended March 31, 2016)

Revenue	2015-2016 \$	2014-2015 \$	2013-2014 \$
Donations and fundraising activities	9,048,532	9,436,125	10,120,839
Donated goods and services	1,349,652	1,306,177	1,475,870
Other revenue	77,015	147,895	205,747
Total revenue	10,475,199	10,890,197	11,802,456
Expenses			
Costs of fundraising activities	3,665,923	3,477,951	3,523,212
Donated goods and services	1,349,652	1,306,177	1,475,870
Gross excess of revenue over expenses	5,459,624	6,106,069	6,803,374
Other Expenses			
Services to children and their families	3,929,837	4,071,036	4,250,895
Clinical and fundamental research grants	852,974	1,029,971	1,088,259
Communications	265,012	232,007	265,737
Administration	1,404,960	1,374,018	1,350,170
Total of other expenses	6,452,783	6,707,032	6,955,061
Excess (deficiency) of revenue over expenses	(993,159)	(600,963)	(151,687)

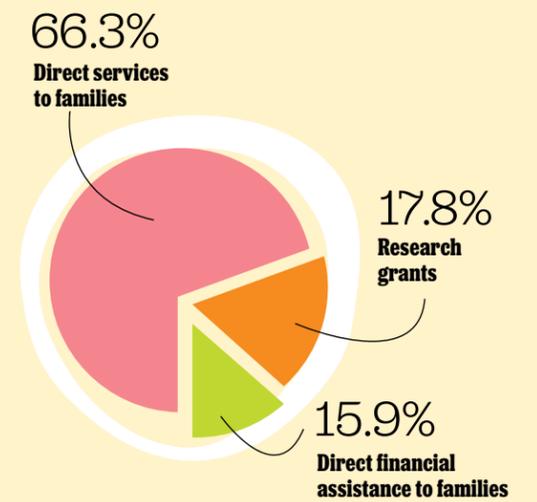
Breakdown of donations

(excluding "Donating goods and services")



Breakdown of expenditures

related to the Association's mission



On behalf of the Board

Guy Lefrançois

Guy Lefrançois,
President of the Association

Marc Jutras

Marc Jutras,
CPA, CA, Treasurer

A Devoted Team

2015 - 2016 Board of Trustees

As of March 31, 2016

Guy Lefrançois

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Retired professional from the education sector

Caroline Grégoire Cassar L.L.B

President of the Board
SHERWEB | Attorney

Véronique Pellerin

First Vice-President
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CIUSSS Estrie - CHUS |
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Financial Management Consultant

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Geneviève Tanguay

Fonds de solidarité FTQ |
Portfolio Director, Life Sciences

Pierre Tremblay

RTSI | Vice President,
Business Management and Development

Executive Committee

As of March 31, 2016

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Executive Director

Jacques Barrette

Director, Finances and Administration

Carol Beaudry

Director, Family Services,
Research and Partnerships

Stéphanie Côté

Director, Human Resources

Lysanne Groulx

Director, Marketing,
Communications and Social Media

Guy-Renaud Kirouac

Director, Philanthropic Development

Nathalie Matte

Multi Regional
and Philanthropic Development Director

Jacques Tremblay

Multi Regional
and Philanthropic Development Director

Regional offices

As of March 31, 2016

Leucan Abitibi-Témiscamingue

Chair of the Regional Committee:

Guy Bilodeau

Regional Coordinator:

Lynda Perreault

Leucan Estrie

Chair of the Regional Committee:

Elizabeth Tremblay

Regional Coordinator:

Suzelle Lacroix

Leucan Laurentides-Lanaudière

Chair of the Regional Committee:

Jacques Lefresne

Regional Coordinator:

Luc Charpentier

Leucan Mauricie-et-Centre-du-Québec

Chair of the Regional Committee:

Isabelle Gariépy

Regional Coordinator:

Carol Beaudry

Leucan Montérégie

Chair of the Regional Committee:

Marie-Claude Hébert

Regional Coordinator:

Julie Coupal

Leucan Montréal-Laval

Regional Director:

Alexandra Jeanty

Leucan Outaouais

Chair of the Regional Committee:

Marie-Chantal Brunette

Regional Coordinator:

Mélissa Dessureault

Leucan Région Québec

Chair of the Regional Committee:

Pierre Verret

Multi Regional and Philanthropic
Development Director:

Nathalie Matte

Leucan Saguenay-Lac-Saint-Jean

Chair of the Regional Committee:

Sylvie Valois

Multi Regional and Philanthropic
Development Director:

Jacques Tremblay



Vincenzo
7 years old,
Neuroblastoma
24-month treatment



leucan 

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